



2021

Park Master Plan



Updated March 28, 2025

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Attachments

Davis Camp Park Master Plan

Hualapai Mountain Park Master Plan

Mohave County Parks Metrics (2022)

Mohave County Community Inventory

Introduction

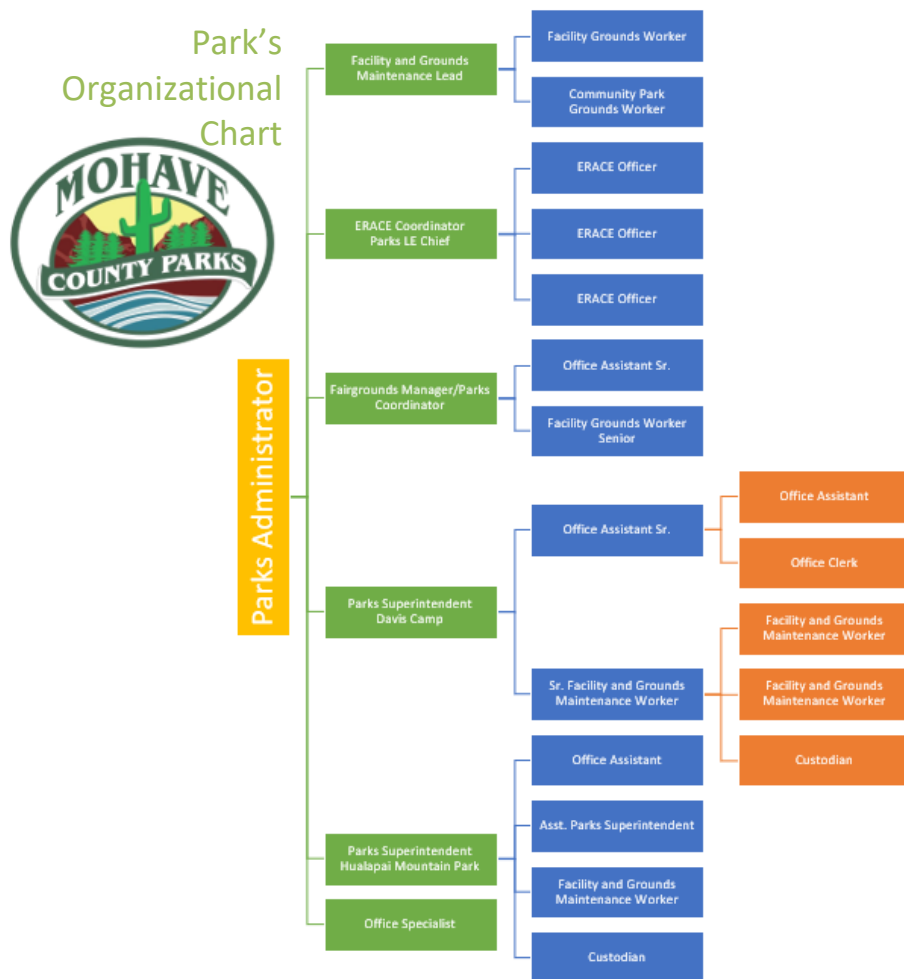
Mohave County Parks worked together to develop Mohave County Parks Comprehensive Master Plan 2021-2031. The Plan will be aligned with the start of the budget year, beginning July 2021, and continuing through June 2031. The Comprehensive Master Plan's intent is to:

- Establish direction for the Parks Division
- Provide framework for fulfilling Park's mission
- Align the organization around a common vision
- Reinforce the culture, demonstrated through values
- Create action toward accomplishment, including measurement of progress
- Provide priorities for resource allocation
- Maintain continuous improvement of operations
- Strengthen organizational competencies related to management of change and innovation

The Division desires to engage employees in the development and implementation process, resulting in a meaningful document for the staff. The "voice" of the employee and customer are woven throughout the strategic direction.

The Division, through its Vision Statement, we strive to provide exceptional recreation and outdoors enjoyment for another 80 years and beyond, will align its efforts around the key tenets of the statement, including collaborative methods, innovative approaches, and the ability to exceed expectations. This is a lofty statement, intended to create a highly engaged and innovative agency committed toward continuously improving services.

Mission The mission of Mohave County Parks is to provide quality park facilities and outdoor recreational opportunities for the residents of Mohave County, to actively participate with agencies, organizations, and groups in bettering the recreational needs of Mohave County citizens and to be as self-supporting as possible without placing a burden on the taxpayers. *(It should be noted Mohave County Parks is funded entirely from user fees and receives no financial support from taxes.)*



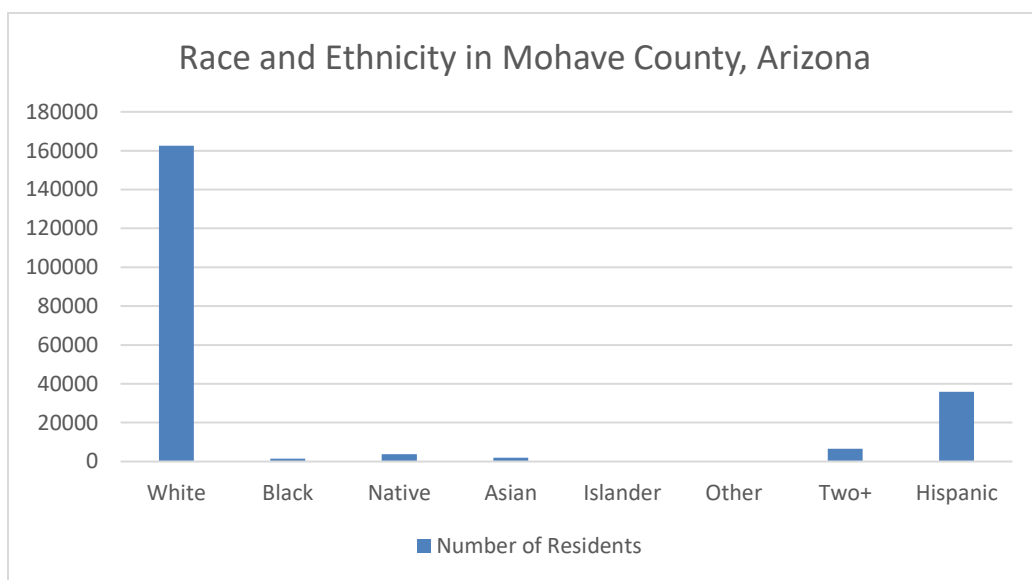
Vision Mohave County Parks – we strive to provide exceptional recreation and outdoors enjoyment for residents and visitors and in building healthy communities.

General Demographic Information

The following general demographic information was prepared and is based largely on available 2010 census data. Refer to Appendix 1 for a more specific analysis of Mohave County Parks target market.

In simple terms, Mohave County Parks includes every resident in Mohave County, Arizona, as well as residents from other nearby communities. Mohave County Parks programs and facilities are designed to serve the recreational needs of its residents, regardless of age, race, or income.

Core Demographics: As of the 2024 Census (estimates) projection, the population of Mohave County is 226,479. Of this population, 49.4% are female and 50.6% are male. The median age of a person in Mohave County, Arizona is 52.7, which is 1.4 times higher than the state and national averages.



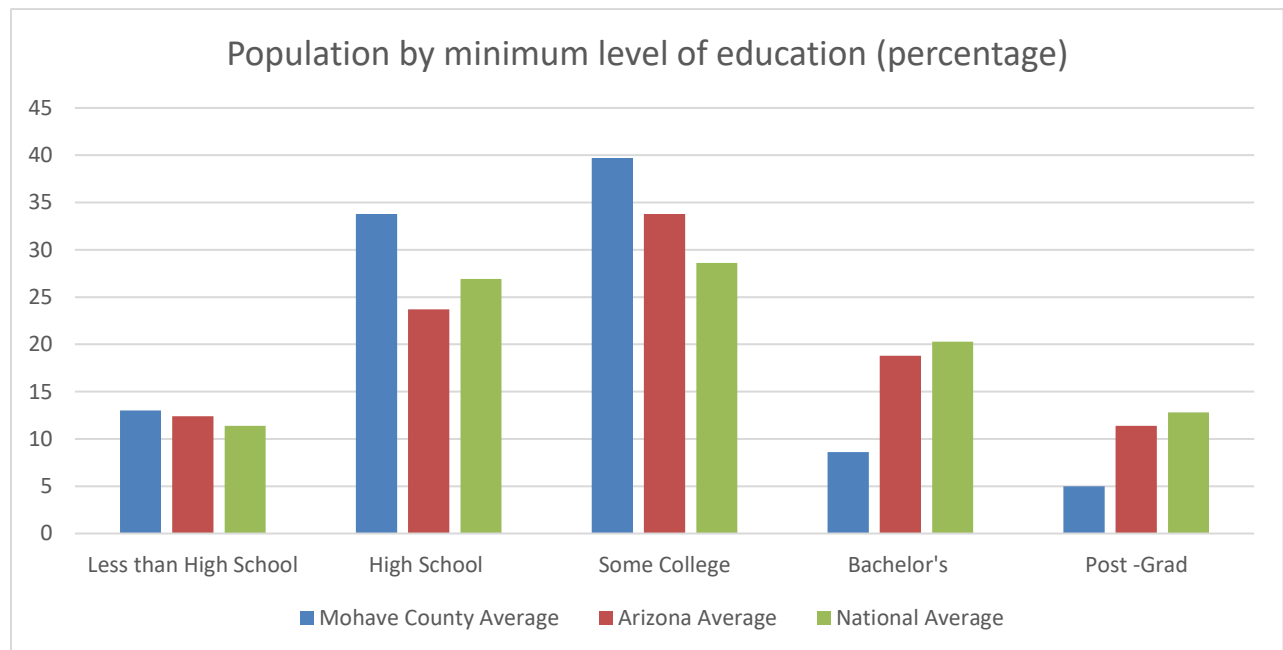
The above graph represents the race and ethnic diversity of Mohave County, Arizona. Roughly 3/4th of the population is White (~77%) and about 1/6th of the population is Hispanic (~17%). 2% are Native and 3% are 2 or more ethnicities.

Presence of Children: Due to the higher-than-average median age, only 16% of the population in Mohave County is under the age of 18. This is about ¾ of the amount in the State of Arizona.

Income and Home Value: Mohave County is a largely rural community with an estimated median household income of \$55,799 significantly lower than the estimated National median household income of, \$78,538. As of 2023, the estimated median house or condo value was \$253,200, which is about ¾ of the Country as a whole (\$303,400). The cost-of-living index for Mohave County is 85, lower than the national average (100).

Due to the rural nature and low cost of living the community, 16.8% of Mohave County residents were living under poverty as of 2023. This was a particularly prevalent problem for families with children, where 29% of all families with children are at or below the poverty line (2019).

Education: Mohave County is a hard-working blue-collar community. The percentages of Mohave County residents who have attained at least a bachelor's degree (13.5%) or master's degree (5%) are significantly lower than the same figures for the state of Arizona, 30.2% and 11.4%, respectively. The chart below depicts educational attainment. (2019 Census)



Alternative Providers

Mohave County Parks is not tax supported. As a result, we attempt to serve the various parks and recreation needs of all our citizens. In general, Mohave County Parks operates in a market with many similar providers who compete for the leisure time and, in many instances, the associated leisure time/entertainment dollars of Mohave County residents. Competitors include the local school districts, other parks and recreation agencies, and a wide spectrum of private businesses who serve the needs of a specific demographic or interest groups within the larger community. Examples of these groups include private fitness clubs, yoga and Pilates studios, private youth sports, early childhood learning companies, and private schools. The Division also competes with local nonprofits for specific target markets. In addition to competing with other providers of recreation, we also compete with TV, movies, video games, vacations, and social media for the leisure time of youth within the community.

Strategic Goals

From the established Division values, four categories have been created that help to organize and provide direction for Park's future growth and operational focus. These categories yield the following Strategic Goals:

- Customer Focus
- Fiscal Responsibility
- Resource Stewardship
- Operational Excellence

Following the Goals, Strategic Objectives were developed. The objectives are aligned with the initiatives and demonstrate how these larger abstract categories become real-world projects and initiatives that allow staff on the ground to work in concert with administrative direction.

Goal Statements

The following section outlines the intended meaning of the Strategic Goals through brief narratives. These reflect what the Division *wants to achieve*. This is to ensure common understanding of the intended meaning of each goal.

Customer Focus

Mohave County Parks Division is an enterprise funded operation. The Division must function as a business entity and attract the public at large to Park's facilities to generate revenue. Even more important is the retention of customers if they have visited a facility once it is paramount that they continue to revisit.

Memorable Experiences: Memorable experiences create loyal customers who continue using the Division's services. These experiences are created by consistent and genuine first and last impressions, seamless service transactions, quality programs and services, and staff who strive to exceed expectations.

Customer Loyalty: Loyalty is created through efforts to develop relationships with customers so that they will participate in the Division's services year after year. Loyal customers re-purchase services and provide excellent word of mouth marketing for the Division.

Anticipating Future Need: Customer focused organizations can anticipate future needs of all customers. This requires significant information about the Division's customer base including analysis of existing needs. Additionally, the Division will need to develop a systematic approach to identifying trends in the industry and the resultant changes in customer preferences.

Marketing & Communication: Regional and local competition, along with volatile economic environments have highlighted the need for the Parks Division to develop and implement an effective approach towards Marketing the Parks facilities and communicating out about Parks services or events.

Fiscal Responsibility

An enterprise funded Division that works hard to earn every dollar needed to operate must work just as hard to manage its spending. This includes making sound decisions and actively monitoring budgets on regular intervals.

Align Resources Efficiently: Allocation of Financial resources shall be reviewed and align with needs. The Division will continuously evaluate and improve processes to maximize productivity. The Division targets:

1. Reinvesting in the operation, maintenance, and improvement of Mohave County maintained regional parks and Fairgrounds.
2. Strategic investments to maintain existing conditions and level of service at the County's community parks.

Data Driven Decisions: It takes considerable effort to provide programs and services. Consistent with the Division's Mission these efforts must be based on a sustainable revenue generation plan- covering necessary expenses and additional funding for overhead and capital.

Sustainable Operations Plan: Plans for operations should include financial and environmental benefits to the Division. The Division should operate its facilities and programs in an environmentally friendly and financially positive manner. Revenue facilities should strive to maintain a net return, allowing those operations to continue with minimal outside support. In all operations the sustainability of a program should also include green initiatives resulting in lessened future environmental impact.

Maximize Funding Opportunities: The Division desires to seek opportunities to increase revenues from non-tax sources such as grants, foundations and friends groups, effective pricing of services, and corporate contributions and sponsorships.

Resource Stewardship

Mohave County Parks facilities are often regarded as “jewels of Mohave County” and destinations or anchors of their respective communities, we must take seriously, the responsibility to manage and look after these resources. In addition, many of our facilities were important places long before they were County Parks, with known historical and cultural values that we must also manage.

Protect our Natural Resources: Much of the value of our facilities is based in the unique natural environments which our visitors travel to from across the southwest - to recreate. Without preservation and protection of these natural resources the intrinsic value could decrease.

Enhance and Preserve our Historical and Cultural Resources: All our park locations have a tremendous and unique history that should be celebrated. The Division strives to interpret history and cultural heritage in the most inclusive sense possible, reaching across barriers of race, ethnicity, religion, class, ability, or income. The Division also seeks to protect not only the resources themselves, but aid in the preservation of significant structures and components that are historical and/or cultural in nature.

Operational Excellence

We cannot have great parks without great people. This statement really highlights how important our team is to the success of our operation. The plan aims to be intentional about improving the workplace culture and taking care of the people who take care of our visitors. We must also be smart about how we manage our processes and facilities. Not only should we be utilizing the latest and greatest technology and practices, but we need to encourage the team to seek out and test these ideas.

Foster a Culture of Innovation: The Division seeks to create a work culture that challenges the status quo and finds new ways of doing business, based on industry trends, staff involvement, and management sophistication, all in support of improving services and reducing costs of operation.

Leverage Technology: Along with the Division’s ability to continually drive innovation, the use of technology is critical to efficient delivery of patron services. Technology will be used to improve Division services and operations and will also be used to improve communication and accountability.

Maintain Infrastructure: An important asset of the Division is the infrastructure. The division desires to develop a maintenance plan to ensure that our infrastructure is enjoyed for decades to come.

Leadership and Development of Staff: The most important asset of the Division is the staff. The Division desires to develop an excellent leadership system and will allocate resources in support of staff development. As a result, the Division will encourage learning at all levels of the organization and will strategically develop learning opportunities for staff, in concert with organizational strategy.

Communication is Key: Communication is a key indicator of success. The Division is placing new importance on this Objective to improve on staff’s competency, establish consistent communication channels, and improve communication within facilities.

Strategic Objectives and Initiatives

The following are the goals, objectives, and initiatives for the next five years, 2020-2024. Objectives reflect how the Division endeavors to achieve the goal. Initiatives present specific projects or tasks in carrying out and meeting the objective. The year the objectives are to be developed and completed is listed next to each objective. Ongoing Goals are repeated continuously during the next five years.

Goal: Customer Focus

Objective: Memorable Experiences

- Assess and Map Guest Service Experience. (2025)
- Consolidation, Review and Update Parks Facility Rules, Public Code of Conduct, and Vendor Code of Conduct. (2025)
- Develop, Train, Reinforce Park standards, to ensure consistent service deliver (2026)
- Develop Interpretive Program Plan for Parks (2027)

Objective: Customer Loyalty

- Develop and distribute guest surveys to initiate a consistent feedback loop for improvements (2024)
 - Completed
- Revise Annual Pass Program (2024)
- Develop program evaluation system to measure customer satisfaction; utilize results to enhance programs/services and/or add new ones (2025)

Objective: Anticipating Future Need

- Review other agency strategic/comprehensive plans and incorporate any appropriate changes, based on their future direction (2027)
- Develop a process for evaluating new program suggestions and assessing the feasibility of expanding the Division's service offering. (2026)
- Complete a comprehensive parks master plan that incorporates Davis Camp Park, Hualapai Mountain Park, and the Community Parks. (2025)
- Complete a 5-year master plan for Mohave County Fairgrounds. (2026)

Objective: Marketing

- Review and Update Marketing Plan (2025)
- Increase funding for implementation of Marketing Plan (2026)
- Develop video collateral to promote facilities and trails (2027)

Goal: Financial Responsibility

Objective: Align Resources Efficiently

- Complete an annual update of the capital improvement plan prior to the annual operational budget process (Ongoing)
- Create prioritized facility improvement plan, utilizing preventative maintenance inspection reports and strategic goals to weigh/prioritize projects. (2026)

Objective: Data Driven Decision-Making

- Implement Budget Variance Reporting Process (2024)
 - Completed; On-going.
 - Monthly variance reporting completed at the close of each budget period close.
 - Quarterly Budget to Actual (B2A) reports completed.
- Assess fee schedule annually to price programs and services competitively (2026)

Objective: Sustainable Operations Plan

- Implement resource efficient facility improvements, e.g., reduce water use, LED lighting, solar energy (2027)
- Consult with Financial Auditing Firm to assess POS/cash-handling processes, educate staff, implement Best-Practices, and update training material (2026)

Objective: Maximize Funding Opportunities

- Research, evaluate, and pursue grant opportunities.
 - Develop Matrix of funding opportunities and pair with Initiatives (2025)
 - Update 5-year CIP/Budget plans to align with Grant cycles and project phasing. (Annually)
- Create a robust Program and Event Sponsorship Package (2024)
 - Completed – over \$45,000 in revenue in FY25.
- Explore other non-traditional funding opportunities Division-wide (Ongoing)
 - Partnerships, In-Lieu Trade Agreements, etc.
- Grow Parks Fund #216 revenue by 7% directly through Public/Private business opportunities (2027)
 - Target opportunities to privatize program offerings (2026)
 - Research and develop solicitations to secure licenses, leases, etc. (2026)

Goal: Resource Stewardship

Objective: Protect our Natural Resources

- Develop Native and Adapted Plant Palettes and Transition Plans for Facilities based on local climate (2026)
- Explore opportunities to increase public water access and trail development (Ongoing)
- Develop Interpretive Program Plan for Parks (2027)
- Develop a natural area management protocol, to include invasive species control and restoration efforts, to enhance and increase habitat areas (2028)

Objective: Enhance and Preserve Historical and Cultural Resources

- Develop a historic preservation plan that encompasses all Historical Resources (2027)
- Develop a business plan for Saint Margaret Mary Church located at Davis Camp (2024)
 - Complete – transmittal to USBR
- Develop a business plan for Camp Levi-Levi located at Hualapai Mountain Park (2024)
 - Complete – Included and approved with Fee Schedule 1/2/24.
 - Next Phase: Implement Plan and open facility (2025)
- Update and Expand History Page of Parks Website to include information about all facilities, e.g., Community Parks, Trails, and Fairgrounds (2026)

Goal: Organizational Excellence

Objective: Foster a Culture of Innovation

- Develop performance metrics for each facility, based on Strategic Goals. (2025)
- Implement a Quarterly Newsletter/Report based on performance metrics to accompany the Quarterly Meeting (2026)
- Update volunteer program with division-wide implementation (2026)

Objective: Leverage Technology

- Implement a centralized Facility Management System (2025)
- Implement digital cash management and ticketing procedures to reduce reliance on paper/printed materials (2025)
- Utilize Microsoft Office environment (including lists, pages, etc.) to develop digital workflows (2025)
 - Centralize task lists and project tracking.
 - Digitize event permit process.
 - Consolidate daily communications.

Objective: Maintain Infrastructure

- Conduct a Utility Security Assessment (2026)
 - Prioritize Improvements and include in 5-year capital plan (2026)
- Develop Strategy for funding Capital Improvement Projects (2024)
 - Creating a Facility Improvement Fund (2025)
 - Establish Cash Contingency thresholds and automate operating transfers (2025)
- Develop Preventative Maintenance Plan for Water Supply Systems at HMP and DC (2025)
- Assess System redundancy and establish a plan to make systems more resilient.
 - Construct (1) new well at HMP (2027)
 - Maintain a stock of critical system parts/components/modules (2028)

Objective: Leadership and Development of Staff

- Establish training and development expectation for Parks staff and identify training opportunities for employees to learn, improve, and maintain skills (2024)
 - Completed – Staff given budget and training options for self-initiated training or professional development through resources such as: Fred Pryor, UDEMY, etc.
 - Follow up on engagement and utilization of the program and identify strategy to improve participation (2025)
- Implement cross-training opportunities Division wide (2024)
 - Completed – Staff cross-training opportunities made available for all staff to participate in the Mohave County Fair staffing plan.
- Research and provide an annual training/teambuilding opportunity for all staff (2026)
- Develop an employee reward and recognition program that reinforces the mission, vision, and values of the Division and contributes to the establishment of an innovative work environment (2026)

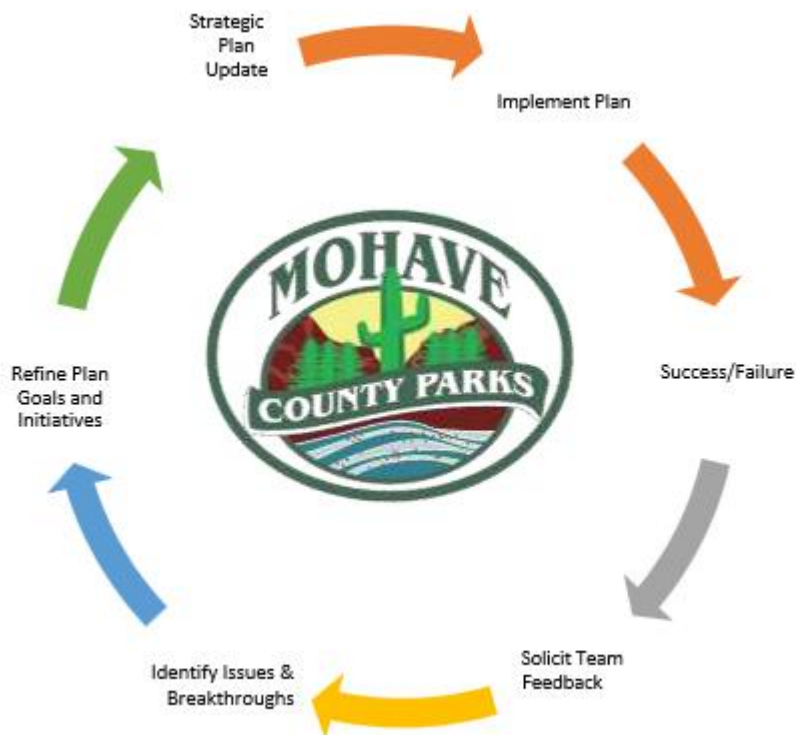
- Develop taskforce to evaluate consistency of practices/standards throughout the Division (2025)
 - Annual audit of practices with resulting training
 - On-going consultation from Admin to facilities
- Update and expand orientation process/material to introduce division's culture, mission, vision, values, goals, and objectives. (2025)

Objective: Communication is Key

- Utilize Microsoft Office environment (including lists, pages, etc.) to develop digital workflows (2025)
 - Centralize task lists and project tracking.
 - Digitize event permit process.
 - Consolidate daily communications.
- Develop/Implement Internal Communication Plan (2024)
 - Including Facility Daily/Weekly/Monthly regimen
 - Admin to Facility Weekly/Monthly/Quarterly/Annual regimen
- Establish a feedback loop system (2025)
 - Include facility-based troubleshooting workshops.
 - Staff surveying
 - CAPRA based updates.
- Public Open Houses/Outreach
 - Establish a schedule of annual meetings (2025)
 - Design and buildout traveling marketing and information booth/kit (2025)
 - Include public input/feedback loops for all improvement projects (2024)
 - Completed – Sawmill RV Park
 - Complete a Comprehensive Parks and Trails Master Plan Update (2027)

Implementation Guidelines

The following presents an abstraction of a workflow for successful implementation of this Strategic Plan. It illustrates and represents the commitment and discipline required to institutionalize the process.



Implementation

The Plan becomes the guidepost for the Division. When decisions or direction are needed, the Plan becomes the reference point for vetting initiatives and establishing the prioritization of projects, programs, budgets, etc.

Strategic Plan information is included as part of the new employee orientation program and woven into all elements of staff communication and processes.

A copy of the Plan will be uploaded to the website. It may also be helpful to print a short summary of the Plan's progress to distribute to interested partners and community members and/or reference our progress in the annual report.

Analysis: Success/Failure

Regular tracking of the Plan's progress will occur on a cloud-based internal dashboard for all Parks' staff to review. The dashboard will include implementation planning to separate initiatives by fiscal years. Each objective for the year should include a list of tasks and delegation to staff that will support the goal's completion.

Conduct staff meetings on a quarterly basis to review the Plan's progress and results.

Feedback Loop

The performance appraisal process should reflect the completion of the Strategic Plan Initiatives as an evaluation criterion. Also, performance criteria should be aligned with values of the Division such as innovation, teamwork, and accountability.

Identify Issues/Breakthroughs

Provide an annual update with results and findings. Review the inventory of measures on an annual basis and adjust as necessary to ensure the measures continuously add value to decision making. Include a combination of lagging and leading indicators. (Lagging indicators or outcomes measure past performance; leading indicators or performance drivers assist in establishing future performance.)

Refine Plan

After completion of the first year of the Plan and baseline results are quantified, targets should be initiated for the measurement system.

Post a chart of each year's objectives on office walls in administrative areas with a check-off column designating completion as part of a visual management program. Staff meetings should regularly include discussion of strategy. This will help to emphasize the Plan's importance and the Division's commitment to execution.

After each year of the Plan, the staff should review the Plan's process and re-tool any parts of the process that need improvement.

Predictions for the Industry and the Field for 2025 and Beyond

Recreation Program Trends

Swimming and Aquatics

Even though many public aquatics facilities are having difficulty in recruiting and retaining lifeguards, developing opportunities for public swimming is an increasingly important priority for public park and recreation agencies. Extreme heat in urban heat islands and a lack of public swimming pools in underserved communities have contributed to the urgency.

New York State is leading the way in innovative approaches to improving and expanding opportunities for public swimming. Governor Kathy Hochul announced a \$150 million investment in improving opportunities for public swimming. Among the galvanizing ideas stimulating public interest is the design of a floating water-filtering public swimming pool to be placed in the Hudson River near Pier 35 in the Lower East Side of Manhattan. The project was inspired by +Pool, a nonprofit organization that has been working for more than 10 years on the concept. +Pool will join a public-private partnership to build a 2,000-square-foot innovative floating pool. In addition, the city is expanding learn-to-swim programs and offering free lifeguard training programs. Fast Company author Sarah Amandolare wrote in the June 24, 2024, "Impact" column, "With its emphasis on municipal pools and natural waterways in communities that are underserved or vulnerable to extreme heat, the \$150 million plan underscores how access to swimming addresses equity, public health, and climate resilience."

Short Mat Bowling and Walking Soccer

Short mat bowling? Walking soccer? Kathy Ballantyne, director of facilities and services for County of Brant, Ontario, Canada, says that the baby boomers who are retiring in waves in Ontario are active and energetic and looking for new activities to add to their traditional older adult programs, such as community dances, adult skating, forest tours, Bee City pollinator initiatives and trail clean-ups.

But you've got to love short mat bowling and walking soccer. Both are played indoors on turf or a carpet-like mat. Short mat bowling is played with large balls — bigger than bocce balls — on a pre-marked mat 45 feet long by six feet wide. Unlike in traditional lawn bowling, a block of wood can be placed at the middle line to make it a smidge harder to roll balls directly toward opponents' balls. Walking soccer is just like it sounds — no running and no contact. Rather like soccer in slow motion, don't you think? Teamwork and camaraderie matter more than agility and speed in walking soccer. "Both of these sports are creative and lots of fun for seniors," says Ballantyne.

Therapeutic Recreation Programs Surge

John McGovern, principal-in-charge of the accessibility practice for the WT Group, an engineering consulting firm near Chicago, says that he was gratified to learn at the 2024 NRPA Annual Conference in Atlanta of a number of agencies that are newly kicking off community-based therapeutic recreation programs, adaptive sports programs, and specialized recreation programs. While some agencies have been doing these types of programs for decades, he was pleased to learn of all the new startups in therapeutic recreation.

At the Charleston County (South Carolina) Parks and Recreation Commission, Mark Madden, assistant director of recreation, says that they are growing their range of adaptive and inclusive recreation programs, including Wheel to Surf (inclusive and adaptive surfing), Adaptive Climbing Day, Inclusive Swim Nights, Silent Disco, and Inclusive Santa. "A key to success," he says, "has been providing transportation for participants who need it."

Arts Programming

Arts programming is flourishing. Park and recreation agencies are in the vanguard of bringing vibrant visual and performing arts to their communities. As the pandemic receded, arts programming has been resurgent. Across the country, business leaders, developers and civic leaders have realized the value of community-based arts programming in placemaking and revitalization.

In Maryland, the Maryland-National Capital Park and Planning Commission offers a wide array of community-based arts programming, including the Young Artists Apprenticeship program and the Young Stars program for teens. Brittney McGowan, public arts specialist, says that participants in the Young Artists Apprenticeship program who are ages 16-24 are mentored and guided by a professional artist/teacher through a variety of site-specific projects, including indoor and outdoor murals, sculptural installations, Art on the Trails projects, and many others. Katrina Williams, chief of the arts and cultural heritage division, says, "Young Stars happens to be one of my favorite programs. It is new, fresh, and pre-teens and teens are eager to join. I hope that this program grows to capture show production, videography, editing and more!"

The changing pace of today's world requires analyzing recreation trends from both a local and national level. From a national perspective, organizations including the National Recreation and Park Association (NRPA) and the Outdoor Industry Association (OIA), among many others, attempt to summarize and predict the most relevant trends impacting health, wellness, outdoor recreation, and parks for the current year. This broad level overview of 2021 trends can help prepare agencies to understand what the future of parks and recreation might look like, and how agencies can be at the forefront of innovation in the field.

The City of Kingman Tourism Department conducted a survey of visitors to the Information Center. The results are consistent with trends projections, with outdoor activities being the focus. Another study from the Arizona State University, School of Community Resources and Development, shows that Off-Highway vehicles (OHV) add \$1.6 billion in value to Arizona. Mohave County Parks has several amenities and trails that attract this demographic. See Appendix 4 for Mohave County's Trail Values, which furthers the trend of more and more people going to outdoor recreation, motorized or not.

Source: <http://www.coloradotpa.org/wp-content/uploads/2019/03/2016-2017ASU-OH-Recreation-AZ.pdf>

Overall economic impact of OHV recreation on the State of Arizona includes:

- + Leverage ratio is: 1:184:48
- + \$2.64 billion in output
- + \$1.60 billion in value added
- + \$.94 billion in labor income
- + More than 21,077 jobs
- + \$221.76 million in State/Local taxes
- + \$148.23 million in Federal tax revenue

Outdoor Recreation

Outdoor recreation has become a thriving economic driver, creating 7.6 million jobs in 2018 and generating \$65.3 billion in federal tax revenue on a national level. Close to half of the US population six and older participated in at least one outdoor activity in 2017. The most popular activity was running – which included both jogging and trail running. Participation among Hispanics and Asians has increased by 1.0 percent and 0.9 percent in the last five years, respectively.¹

According to the Outdoor Industry Report, the State of Arizona, the outdoor recreation economy generated:

- 201,000 direct jobs
- \$21.2 billion in consumer spending
- \$5.7 billion in wages and salaries
- \$1.4 billion in state and local tax revenue

Source: Outdoor Industry Report

Full Economic Impact of Off-Highway Recreation in the State of Arizona

<https://d2umhuunwbec1r.cloudfront.net/gallery/0004/0052/4CD7751111BA46518D5CBDE85C71493A/Final%20Report.pdf>

Percent	USA Only	Exclusively	Total	Groups w/ Gen Z	Groups w/ Gen Y	Groups w/ Gen X	Groups w/ Boomers	Groups w/ Silent
36%	35%	1%	81	47%	50%	40%	34%	19%
4%	6%	0%	10	3%	8%	6%	3%	4%
8%	6%	0%	17	9%	8%	6%	3%	4%
6%	6%	0%	13	8%	8%	6%	3%	8%
8%	7%	0%	18	13%	8%	8%	8%	8%
4%	4%	0%	10	9%	6%	8%	4%	4%
5%	5%	0%	9	13%	2%	2%	6%	4%
22%	24%	0%	11	31%	8%	8%	2%	4%
4%	3%	0%	49	3%	25%	5%	20%	4%
35%	31%	0%	10	41%	50%	38%	30%	19%
60%	61%	0%	80	59%	61%	51%	65%	65%
69%	68%	0%	136	69%	69%	71%	70%	65%
51%	55%	0%	156	59%	61%	52%	68%	58%
9%	10%	0%	22	9%	14%	8%	11%	11%
12%	13%	0%	27	6%	11%	14%	13%	11%
52%	53%	0%	118	47%	58%	46%	59%	62%
29%	31%	0%	65	25%	31%	31%	30%	23%
35%	36%	0%	79	41%	43%	35%	38%	50%
46%	44%	0%	104	69%	53%	52%	41%	46%
21%	20%	0%	48	19%	28%	20%	21%	27%
11%	11%	0%	25	3%	6%	17%	11%	4%
15%	16%	0%	35	13%	11%	18%	11%	15%
27%	21%	0%	62	31%	28%	35%	23%	15%
20%	20%	0%	48	19%	19%	15%	23%	23%
15%	15%	0%	35	6%	8%	8%	3%	12%
5%	6%	0%	11	3%	6%	8%	5%	8%
7%	5%	0%	15	13%	8%	15%	4%	4%
7%	8%	0%	15	3%	6%	2%	1%	3%
1%	2%	0%	3	3%	6%	2%	1%	3%
0%	0%	0%	6	3%	6%	2%	1%	3%

6 - Attractions and Activities you're interested in.

Marketing Segmentation, Targeting & Positioning

Brand and Identity: Understanding Brand

Brand is more than a company name, a logo, an image, an identity, or a promise; it is the sum of experiences and the creation of standards that are communicated through all that you say or do as an organization. Branding must be looked at as an investment, not an expense. As an enterprise, that is also a government agency our must also brand is the expression of the relationship between Mohave County Parks and the residents of Mohave County, Arizona.

A brand is an abstract or intangible idea that manifests as tangible assets of the organization, informing strategic, marketing, and operational decisions. Brand adds value for the organization, enhancing its competitive position.

Brand Message

The brand message is a statement made by Mohave County Parks describing our Marketing mission or the way we represent our enterprise. The brand statement should also compliment Parks mission statement, “to provide quality park facilities and outdoor recreational opportunities for the residents of Mohave County, to actively participate with agencies, organizations and groups in bettering the recreational needs of Mohave County citizens and to be as self-supporting as possible without placing a burden on the taxpayers”. It should be noted Mohave County Parks is funded entirely from user fees and receives no financial support from taxes.

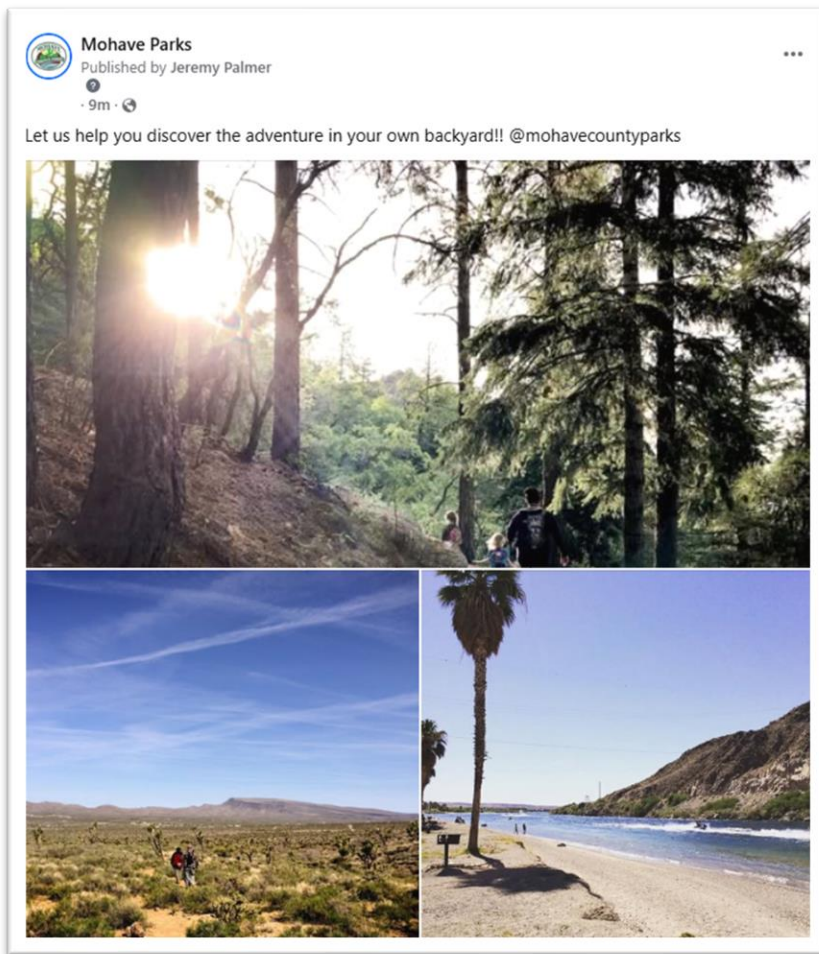
While the mission statement is very effective for its internal audience, it has limited appeal for Mohave County residents overall. For one, it is not intended to be a concise and easy, at-a-glance read. More important, the mission statement focuses on community connection and quality of life enhancement. These vital elements deserve mention for the internal audience. The marketing audience, comprising of Mohave County and regional residents, is more interested in provision of convenient and affordable opportunities for fun recreational activities.

Convenient, affordable fun was the single most important theme identified among Mohave County Parks team. The new brand message was developed based on this theme.



Discover adventure in your own backyard!

This brand message and tagline is a call to action which encourages residents and guests to get out and discover your parks and come back often because you will find something new every time. It will be tested against several controls using a small-scale survey. This tagline was rolled out in 2021 and has been included in many Parks social posts and parks printed collateral as well as signage and banners and will be utilized as Mohave County Parks brand message. Simply stated, the Mohave County Parks brand will be used to reinforce the perception that Mohave County Parks excels at providing Mohave County residents with affordable fun recreation, and access to beautiful open space. It assumes a personality that is simultaneously playful and friendly, yet responsible and resourceful. Mohave County Parks will communicate this message in word and imagery again and again in everything it produces under its brand.



Brand Attributes

Mohave County Park's brand is aligned such that it promotes perceived resident benefits (e.g., beautiful parks, variety of programs) over perceived operational competencies (e.g., partnership with community). Mohave County Parks brand focuses on the following five key competencies: Fun, Affordability, Convenience, Value, Wilderness. Recommendations for integrating each into the brand are described below.

Fun – Mohave County Park's brand will continue to utilize photographs to show residents having fun while engaged in relevant activities.

Affordability - Among Mohave County residents, affordability is an important attribute possessed by the ideal parks division. Mohave County Parks already ranks well in this regard, but the brand could be improved by more explicitly promoting this trait.

Convenience - The term 'convenience' is a nebulous one which describes several perceived benefits including location, price, and ease of registration or reservation. Overall, convenience is generally rated as one of the most important differentiators for Mohave County Parks compared to competing opportunities for recreational activities.

Mohave County Parks will continue to provide convenience, so the brand should more frequently promote it. For instance, the notion of convenience could be captured by the tagline used in subsequent marketing communication materials.

Value – Mohave County's demographics reveal that there are 1 in 5 residents living in poverty. There is also a large contingent of retirees with fixed incomes, who will be looking for Value – bang for their buck. Our messaging must be versatile enough to convince all to visit our facilities not just once, but repeatedly. The term *Discovery* can appeal to the one-time visitor and encourage them to visit a park. *Discovery* can also communicate the randomness of a natural experience and encourage repeat visitation. There is value in purchasing one annual pass and returning to the same park on different days, times, or seasons throughout the year to see something that you may have never noticed.

Wilderness – One of the unique qualities and a differentiator of Mohave County Parks over local parks and rec agencies is the size and type of our regional parks. Our system consists of thousands of acres of natural open space and variety of environments from a sandy beach at Davis Camp to the aspen forests of Hualapai Mtn Park.

Brand Personality

Mohave County residents expect the parks division to be friendly, affable, neighborly, and good-natured. Current marketing efforts achieves this with warm, welcoming designs in the majority of branded pieces. The brand should continue to tell this story primarily with photography that depicts Mohave County residents availing themselves of the park division's diverse parks and recreational opportunities.

Residents and guests have also indicated the importance of a secondary persona described as resourceful, persistent, and focused. These traits are not as well represented in current marketing materials. This can be addressed by executing some of the recommendations designed to promote the brand attributes of affordability, innovation, and safety.

Marketing Mix

The graphic below is a visual representation of Mohave County Parks Marketing Plan. It tells the story of a flexible strategy, executed in phases over the next 3-5 years, designed to deliver the Park Division's brand and message to our target audience while respecting realistic limitations on budget and resources. The color-coded priorities are based on staff input and discussion.



Community Relations Efforts

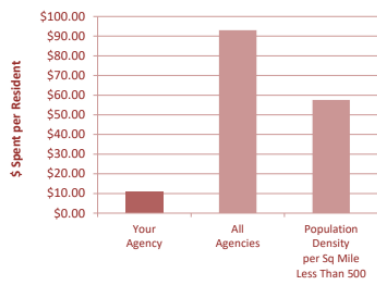
- Staff are members of the Arizona Parks and Recreation Association. Staff are also actively involved with APRA committees and boards and have attended at the annual Arizona Parks and Recreation Conference.
- Staff are members of the National Recreation and Park Association and attend annual NRPA conference, are active board members and have presented at the National conference.
- Mohave County Park staff regularly attend Arizona Heritage Trail Meetings, Sun Corridor Trail Meetings, regional tourism group meetings, and several neighborhood group meetings.
- As a part of community outreach efforts, Park Division staff are members of the Fraternal Order of the Police, Kingman Main Street, Mohave County Animal Shelter Volunteers, and Mohave County Regional Tourism Committee.
- Facebook pages for Mohave County Parks and Mohave County E.R.A.C.E. are vehicles to collect public input and develop a relationship with the community.
- Staff works with neighborhood groups when developing and master planning for community and regional parks. The Parks Division, through community meetings, is revisiting each of these plans as additional capital projects are being planned and implemented.
- Community input through public meetings and social media posts are also the impetus in developing organizational plan such as the Hualapai Park Master Plan, Davis Camp Master Plan, and the Comprehensive Master Plan.
- Staff is expected to visit programs and facilities on a regular basis and collect input from participants and visitors, person to person.
- Survey gizmo is used to gather public input regarding specific issues and planning projects.
- The Park Division posts data to its website directly related to performance measurements to the performance dashboard.

Level of Service Analysis

Level of Service (LOS) measurements evaluate how parks, open spaces, and facilities in Mohave County serve the community. They may be used to benchmark current conditions and to direct future planning efforts. LOS describes how a recreation system provides resident's access to recreational assets and amenities. It indicates the ability of people to connect with nature and pursue active lifestyles. It can have implications for health and wellness, the local economy, and the quality of life. Further, LOS for a park system tends to reflect community values. It is often representative of people's connection to their communities and lifestyles focused on outdoor recreations and healthy living.

Mohave County Level of Service

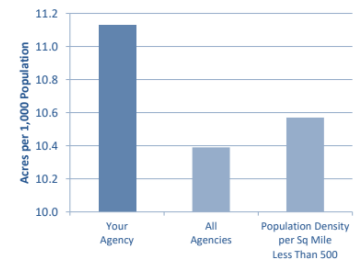
Operating Expenditures Per Capita



	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
Lower Quartile		\$51.40	\$23.38
Median	\$10.82	\$93.01	\$57.53
Upper Quartile		\$171.18	\$118.04

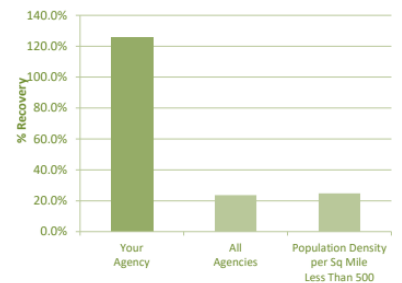
LOS is based on how many of each type of facility is needed per the population of the city. Examples: 34,925 residents per park and 11.3 acres per 1000 Residents. Applying a LOS metric across the county's park system in conjunction with Service Areas (distance to parks), park and recreation facilities are calculated to the current and future population. This plan is using the current population of 212,181 based on County demographic data. To determine the LOS for Mohave County, an inventory of all park and recreation facilities was performed to validate the quantity and quality of the existing

Acres of Parkland per 1,000 Population

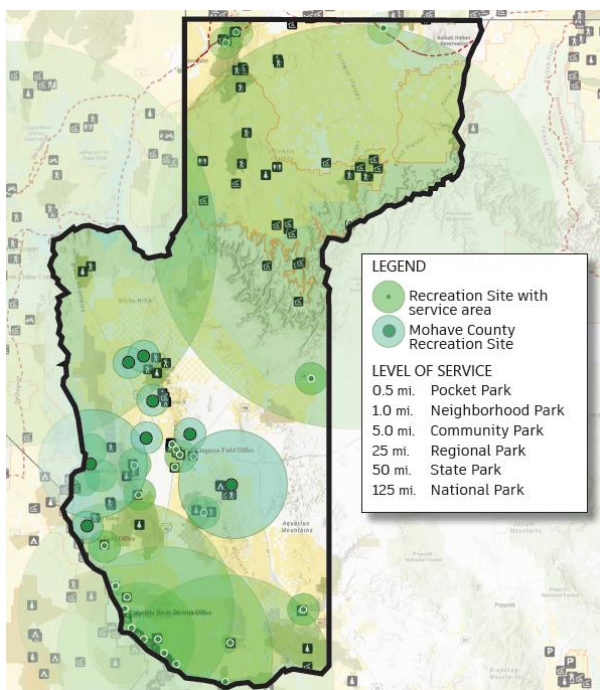


	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
Lower Quartile		5.1	5.0
Median	11.1	10.4	10.6
Upper Quartile		18.2	18.3

Revenue as a % of Operating Expenditures (Cost Recovery)

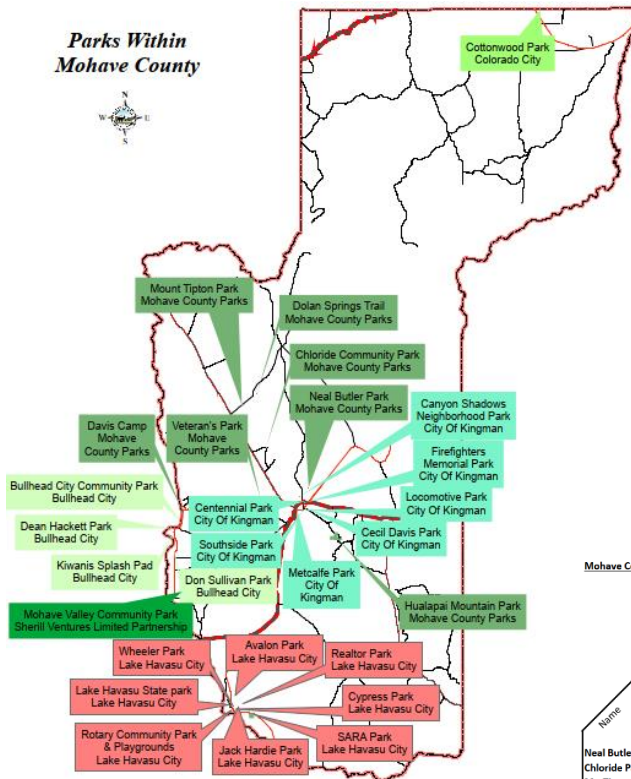


	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
Lower Quartile		11.1%	10.7%
Median	126.1%	23.6%	24.8%
Upper Quartile		43.4%	46.1%



The current facilities and population indicate Mohave County is on target with most areas based on the NRPA Park Metrics, however some areas Mohave County is in the lower percentile on recommended levels. Mohave County having parks only in the unincorporated areas has the residents per park high (34,925 residents per park) but that does not take in consideration the parks within Mohave County that are in the incorporated areas. Including all parks in Mohave County the ratio is 4,715 residents per park. Mohave County does spend less than average in operating per capita but is more than three times higher in cost recovery and receives zero tax dollars.

Parks Within Mohave County



Community Inventory

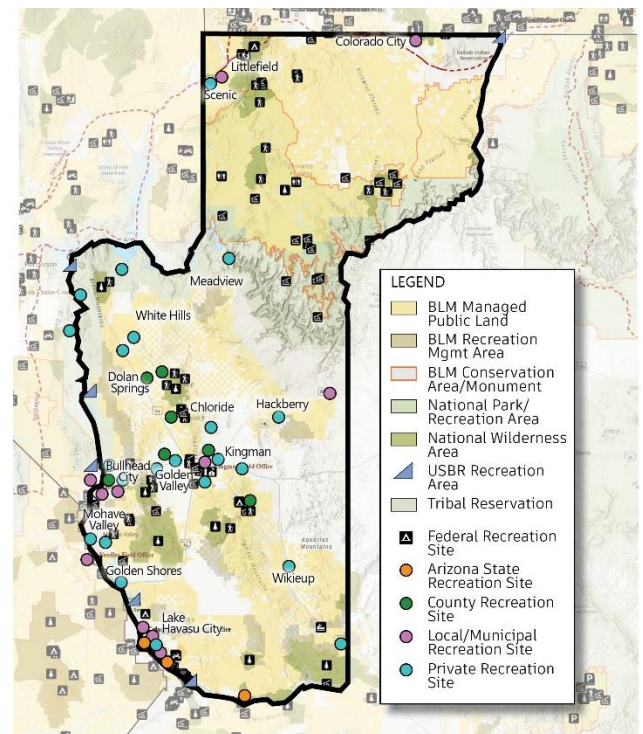
The inventory for Mohave County Parks was completed in January of 2021. The table below (also Appendix 2), lists the six County parks with the components at each park as well as the site acreage for each park. The intent of this table is to understand the range of recreational services provided by Mohave County Parks. Mohave County Parks also maintains a map that shows the location of the current parks. A complete Community Inventory for Mohave County can be found in the attachments.

Name	Address	Size	Shade Ramada	Picnic Benches	Barbecue	Horseshoe Pit	Baseball Diamond	Fitness Path	Deer Park	Playground	Restroom	Basketball Court	Volleyball	Facilities Available by Reservation	Tennis Court	Cabin Rental	Camping	RV Camping	Trails	Disc Golf Course	OHV/ATV	Boat Launch	Concert Pavilion	Park Staff on hand
Neal Butler	3027 Jagerson Ave, Kingman, AZ 86409	18 AC	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Chloride Park	9820 2nd Street, Chloride, AZ 86431	1 AC	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Mt. Tipton Park	15195 N Pierce Ferry Rd, Dolan Springs, AZ 86441	6 AC	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Veteran's Park	3451 N Verde Rd, Golden Valley, AZ 86413	10 AC	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Hualapai Mountain Park	6250 Hualapai Mountain Rd., Kingman, AZ 86401	2200 AC	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Davis Camp	2251 Hwy 68, Bullhead City, AZ 86429	67 AC	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x

Needs Assessment

The Park Needs Assessment increases our understanding of existing park and recreation assets, and helps us to determine how to improve, expand, and make the parks more accessible. Due to the rural nature and locations of our Parks outside groups and organizations (i.e., Chamber of Commerce) help provide feedback and needs for the community the parks serve. Face to face interaction and communication in the small unincorporated areas is the best way Parks receives its information on the needs of the community due to several factors like connectivity, age, and overall distance apart.

Mohave County Parks' priorities for all the parks in the system is infrastructure improvements. The playgrounds and overall facilities have been neglected for so many years that updating them to make them safe and accessible is the first and most important need for the parks. Staff is working systematically through the parks based on demographics, amount of use, and overall condition of the facilities. Each park's need varies based on the demographics of the area. Chloride Community Park for example is a much more mature community that sees tourism in the summer months. The needs for the park are a smaller playground but more horseshoe pits and exercise equipment to meet the needs of the population. The needs for Neal Butler Park are different as the demographics of the area show a more diverse age range and its location is near an elementary school. This park will be receiving larger playgrounds and ball courts while still maintaining its dog parks and walking trail to meet the wider range of family needs in the area.



Mohave County Community Parks

Neal Butler Community Park

Neal Butler Community Park is the most used park out of the Mohave County Community Parks. This 18-acre park is North of Kingman, AZ and has started being updated in 2021.

Parks added in 2021:

- New Playground

Parks to plan to add as funding permits:

- Pickleball/Shared Use Courts
- Grass Area
- Shared Use Fields
- Ramadas (4)
- ADA Parking and Paved Roadways
- Sidewalks
- Trees



Parks to Renovate/Update as funding permits:

- Restroom

New Playground Installed 2021

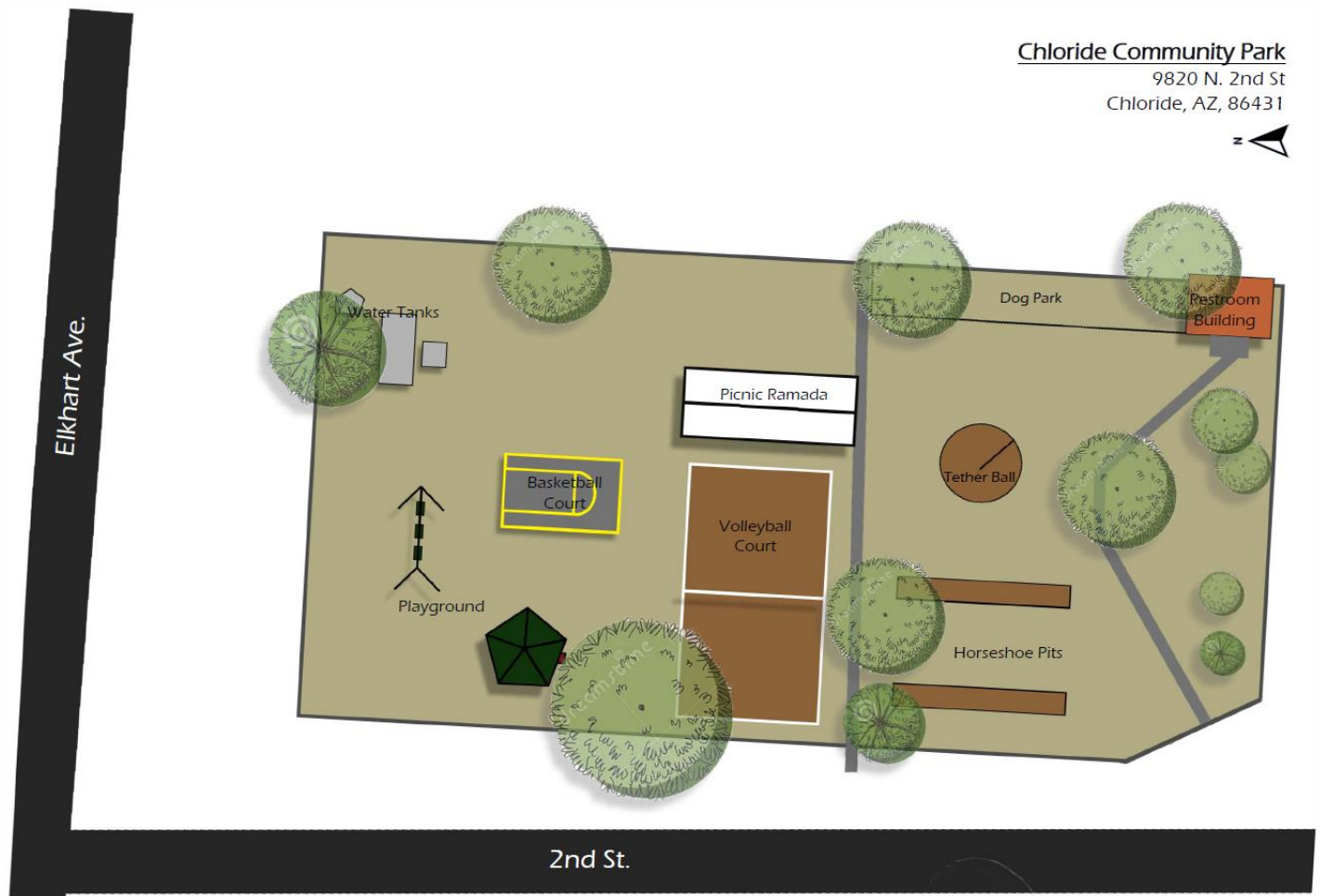
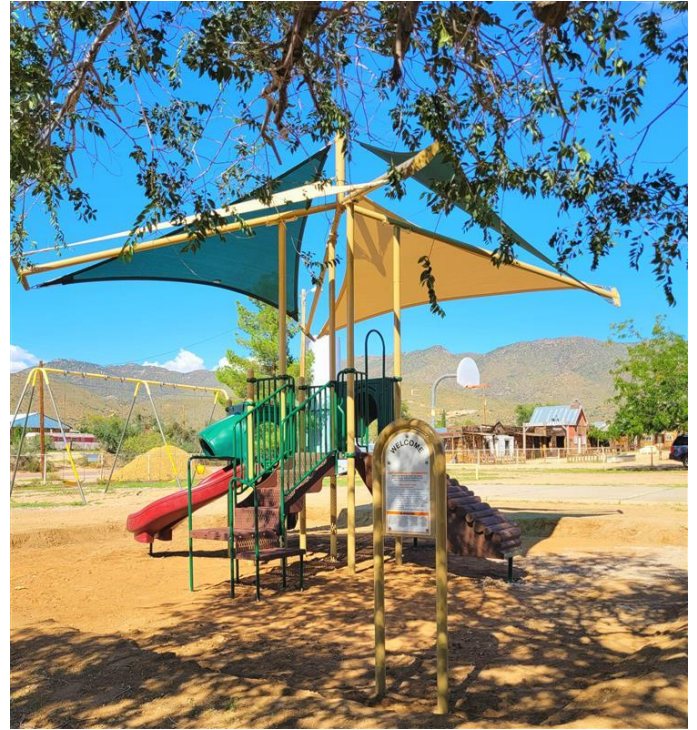


Chloride Community Park

Chloride Community Park is in a mature community off Highway 93. Chloride also receives most of its tourism due to being an Old West Mining/Ghost Town. With the demographics being considered, Parks plans for this 1-acre community park are to add as funding permits:

Parks plans to update:

- Another horseshoe pit
- A small grass area
- Adult Exercise Equipment
- Tress
- New Sidewalks
- ADA Parking
- The restrooms



Mt. Tipton Park

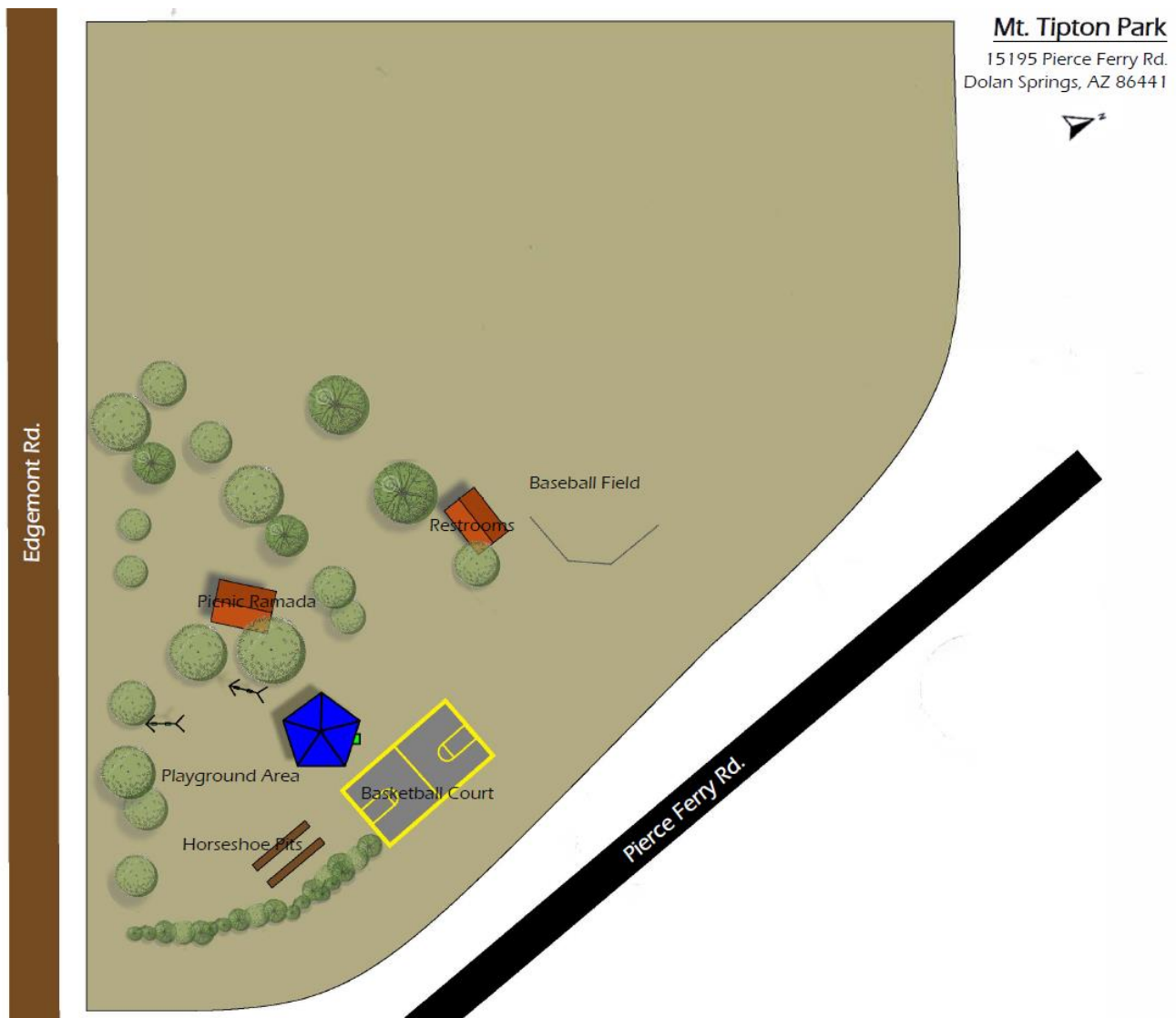
Mt. Tipton Park is located in Dolan Springs, AZ, in a mature community. It is located on Pierce Ferry Rd off Highway 93. Due to its location this 6-acre park has an opportunity to see tourism and families from all over the world. The main source of tourism is that Pierce Ferry Rd. is the main passage to Grand Canyon West. Parks thinks this is a great occasion to make its park into a great stopping point for families to picnic and gather on their way to or from this large tourist destination.

Parks plans to add as funding permits:

- A new custom playground
- 2 new Ramadas
- Small Grass Area
- Trees
- A Walking Path

Parks plans to renovate:

- The Basketball Court
- Baseball field
- Horseshoe Pits
- Ramada



Veteran's Community Park

Veteran's Community Park is located in Golden Valley, AZ, Highway 63. This 10-acre park has seen several improvements in 2020 and to continue to 2021. This park is well used by families and most recently the nearby school. The hope is with these improvements this park will be home to birthdays and community events.

Added/renovated in 2020 is:

- a new custom playground
- new sidewalks
- Grass
- ADA parking
- Basketball Court
- Walking Path

Parks plans to renovate/update as funding permits:

- Restrooms
- Electrical Panels



Appendix 1

All Topics		United States	Mohave County, Arizona
Population estimates, July 1, 2024, (V2024)		340,110,988	226,479
PEOPLE			
Population			
Population estimates, July 1, 2024, (V2024)		340,110,988	226,479
Population estimates, July 1, 2023, (V2023)		334,914,895	223,682
Population estimates base, April 1, 2020, (V2024)		331,515,736	213,261
Population estimates base, April 1, 2020, (V2023)		331,464,948	213,276
Population, percent change - April 1, 2020 (estimates base) to July 1, 2024, (V2024)		2.6%	6.2%
Population, percent change - April 1, 2020 (estimates base) to July 1, 2023, (V2023)		1.0%	4.9%
Population, Census, April 1, 2020		331,449,281	213,267
Population, Census, April 1, 2010		308,745,538	200,186
Age and Sex			
Persons under 5 years, percent		5.5%	4.0%
Persons under 18 years, percent		21.7%	16.0%
Persons 65 years and over, percent		17.7%	33.1%
Female persons, percent		50.5%	49.4%
Race and Hispanic Origin			
White alone, percent		75.3%	90.9%
Black alone, percent (a) (a)		13.7%	1.5%
American Indian and Alaska Native alone, percent (a) (a)		1.3%	3.0%
Asian alone, percent (a) (a)		6.4%	1.4%
Native Hawaiian and Other Pacific Islander alone, percent (a) (a)		0.3%	0.3%
Two or More Races, percent		3.1%	2.8%
Hispanic or Latino, percent (b) (b)		19.5%	17.6%
White alone, not Hispanic or Latino, percent		58.4%	75.5%
Population Characteristics			
Veterans, 2019-2023		16,569,149	22,985
Foreign-born persons, percent, 2019-2023		13.9%	5.9%
Housing			
Housing Units, July 1, 2023, (V2023)		145,344,636	122,886
Owner-occupied housing unit rate, 2019-2023		65.0%	73.6%
Median value of owner-occupied housing units, 2019-2023		\$303,400	\$253,200
Median selected monthly owner costs - with a mortgage, 2019-2023		\$1,902	\$1,347
Median selected monthly owner costs -without a mortgage, 2019-2023		\$612	\$383
Median gross rent, 2019-2023		\$1,348	\$1,047
Building Permits, 2023		1,511,102	2,241
Families & Living Arrangements			
Households, 2019-2023		127,482,865	96,899
Persons per household, 2019-2023		2.54	2.20
Living in the same house 1 year ago, percent of persons age 1 year+ , 2019-2023		87.3%	86.0%
Language other than English spoken at home, percent of persons age 5 years+, 2019-2023		22.0%	9.2%

Computer and Internet Use		
Households with a computer, percent, 2019-2023	94.8%	93.9%
Households with a broadband Internet subscription, percent, 2019-2023	89.7%	86.7%
Education		
High school graduate or higher, percent of persons age 25 years+, 2019-2023	89.4%	88.2%
Bachelor's degree or higher, percent of persons age 25 years+, 2019-2023	35.0%	14.9%
Health		
With a disability, under age 65 years, percent, 2019-2023	9.1%	15.4%
Persons without health insurance, under age 65 years, percent	9.5%	14.1%
Economy		
In civilian labor force, total, percent of population age 16 years+, 2019-2023	63.0%	43.8%
In civilian labor force, female, percent of population age 16 years+, 2019-2023	58.7%	42.1%
Total accommodation and food services sales, 2022 (\$1,000)	1,196,315,575	566,660
Total health care and social assistance receipts/revenue, 2022 (\$1,000)	3,330,304,719	1,400,845
Total transportation and warehousing receipts/revenue, 2022 (\$1,000)	1,316,303,546	403,171
Total retail sales, 2022 (\$1,000)	6,974,691,329	4,930,388
Total retail sales per capita, 2022	\$20,928	\$22,319
Transportation		
Mean travel time to work (minutes), workers age 16 years+, 2019-2023	26.6	20.4
Income & Poverty		
Median households income (in 2023 dollars), 2019-2023	\$78,538	\$55,799
Per capita income in past 12 months (in 2023 dollars), 2019-2023	\$43,289	\$34,178
Persons in poverty, percent	11.1%	16.8%
BUSINESSES		
Businesses		
Total employer establishments, 2022	8,298,562	4,292
Total employment, 2022	135,748,407	47,559
Total annual payroll, 2022 (\$1,000)	8,965,035,263	2,040,872
Total employment, percent change, 2021-2022	5.8%	7.0%
Total nonemployer establishments, 2022	29,811,495	13,725
All employer firms, Reference year 2022	5,876,787	3,370
Men-owned employer firms, Reference year 2022	3,633,787	1,915
Women-owned employer firms, Reference year 2022	1,309,282	572
Minority-owned employer firms, Reference year 2022	1,326,462	451
Nonminority-owned employer firms, Reference year 2022	4,230,881	2,517
Veteran-owned employer firms, Reference year 2022	273,542	178
Nonveteran-owned employer firms, Reference year 2022	5,275,279	2,800
GEOGRAPHY		
Geography		
Population per square mile, 2020	93.8	16.0
Population per square mile, 2010	87.4	15.0
Land area in square miles, 2020	3,533,038.28	13,332.12
Land area in square miles, 2010	3,531,905.43	13,311.08
FIPS Code	1	04015

Appendix 2

Mohave County Parks

Name	Address	Size
Neal Butler Chloride Park	3027 Jagerson Ave, Kingman, AZ 86409 9820 2nd Street, Chloride, AZ 86431	18 AC 1 AC
Mt. Tipton Park	15195 N Pierce Ferry Rd, Dolan Springs, AZ 86441	6 AC
Veteran's Park	3451 N Verde Rd, Golden Valley, AZ 86413	10 AC
Hualapai Mountain Park	6250 Hualapai Mountain Rd., Kingman, AZ 86401	2200 AC
Davis Camp	2251 Hwy 68, Bullhead City, AZ 86429	67 AC
Mohave County Fairgrounds	2600 Fairgrounds Blvd. Kingman, AZ 86401	78 AC
Colorado River BMX Track	2230 Highland Rd Bullhead City, AZ 86442	1.4 AC



Davis Camp Park Ten-Year Master Plan

Mohave County Parks
April 16, 2018



From Yesterday, to Today,
to Tomorrow



DAVIS CAMP PARK TEN-YEAR MASTER PLAN

**GUIDING GROWTH
IN PARTNERSHIP WITH
THE
BUREAU OF RECLAMATION
AND
NATIONAL PARK SERVICE**

DAVIS CAMP PARK TEN-YEAR MASTER PLAN

Prepared For

Mohave County Board of Supervisors

**Gary Watson, Supervisor District 1
Hildy Angius, Supervisor District 2
Buster Johnson, Supervisor District 3
Jean Bishop, Supervisor District 4
Lois Wakimoto, Supervisor District 5**

Michael Hendrix, P.E., County Manager/County Engineer

Reviewed by:

**Bureau of Reclamation
National Park Service**

Prepared By:

**Mohave County Parks, A CAPRA Accredited Agency
Hal Barton, Parks Administrator
Jeremy Palmer, Parks Project Coordinator/Planner**

April 16, 2018



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**Mohave County Parks**

The mission of Mohave County Parks is to provide quality park facilities and outdoor recreational opportunities for the residents of Mohave County, to actively participate with agencies, organizations and groups in bettering the recreational needs of Mohave County citizens and to be as self-supporting as possible without placing a burden on the taxpayers. It should be noted Mohave County Parks is funded entirely from user fees and receives no financial support from taxes.

To achieve the mission, Mohave County Parks:

- Strives to provide quality park facilities and outdoor recreational opportunities for the residents of Mohave County.
- Actively participates with agencies, organizations and groups in bettering the recreational needs of Mohave County citizens.
- Is as self-supporting as possible without placing a burden on the taxpayers.
- Provides superior customer care and expanded services to keep pace with the changing recreational demands of our guests.

Bureau of Reclamation

The Bureau of Reclamation (BOR) functions to manage, develop and protect water and related resources in an environmentally and economically sound manner in the interest of the American public.

The BOR seeks to protect local economies and preserve natural resources and ecosystems through effective use of water.

National Parks Services

The National Park Service preserves unimpaired the natural and cultural resources and values of the national park system for the enjoyment, education and inspiration of this and future generations. The Park Service cooperates with partners to extend the benefits of natural and cultural resource conservation and outdoor recreation throughout this country.



II. MOHAVE COUNTY PARK GOALS

Relevant Parks and Recreation Goals and Policies as stated in the Mohave County 2015 General Plan.

Goal 56: To meet the recreational and open space needs of Residents County wide, with sites that provide for active recreation, specialized recreational opportunities and enjoyment of natural areas.

Policy 56.1 Mohave County should directly provide, or coordinate with other entities to provide, parks and recreational services and facilities to meet the community's demands for a variety of recreational activities within its fiscal means. The Parks and Recreation Element establishes policies for two primary types of parks: community parks and regional parks.

Policy 56.3 Mohave County should coordinate with other entities, such as the cities, the State, Federal agencies and utility providers, to promote the efficient location, design and use of shared sites and facilities.

Policy 56.8 The County should periodically assess needs for new multi-purpose facilities.

Policy 56.9 Mohave County should continue to provide and enhance the recreational opportunities available at Hualapai Mountain Park and Davis Camp.

Policy 56.10 Mohave County may consider provision of additional public beach access.

Policy 56.12 Mohave County should encourage development projects to contribute to the acquisition or improvement of identified community parks and regional parks.

Goal 57: To provide recreational services for unique segments of the County's population with special needs.

Policy 57.1 The County's standards for park design and recreational activities should address the needs of special populations, such as persons with disabilities.



III. DAVIS CAMP – THE BEGINNING

On April 26, 1941, the Davis Dam project was authorized under the provisions of the Reclamation Project Act of 1939. The project was named to honor Arthur Powell Davis, Director of Reclamation from 1914 to 1923. The contract for construction of the Dam and power house was awarded in June of 1942. As part of the work on the Arizona side, a mess hall and dormitories were constructed, where Davis Camp is today. In 1943, the Dam project was put on hold due to World War II. The contract was terminated and a lot of the buildings were removed to assist in the war effort.

After the end of World War II, on September 2, 1945, focus on the Davis Dam project once again began. In April, 1946, Utah Construction was awarded the main contract for the Dam's completion.

It was at the same time the Bureau of Reclamation built the town Davis Camp to allow for housing of Davis Dam workers. Davis Camp consisted of more than 100 homes, a grocery store, gas station, post office, a recreation center with swimming pool, two churches and several service buildings.

Below is a picture of Davis Camp which shows some of the temporary, prefabricated houses and the permanent houses in the background. Picture was taken in 1945.

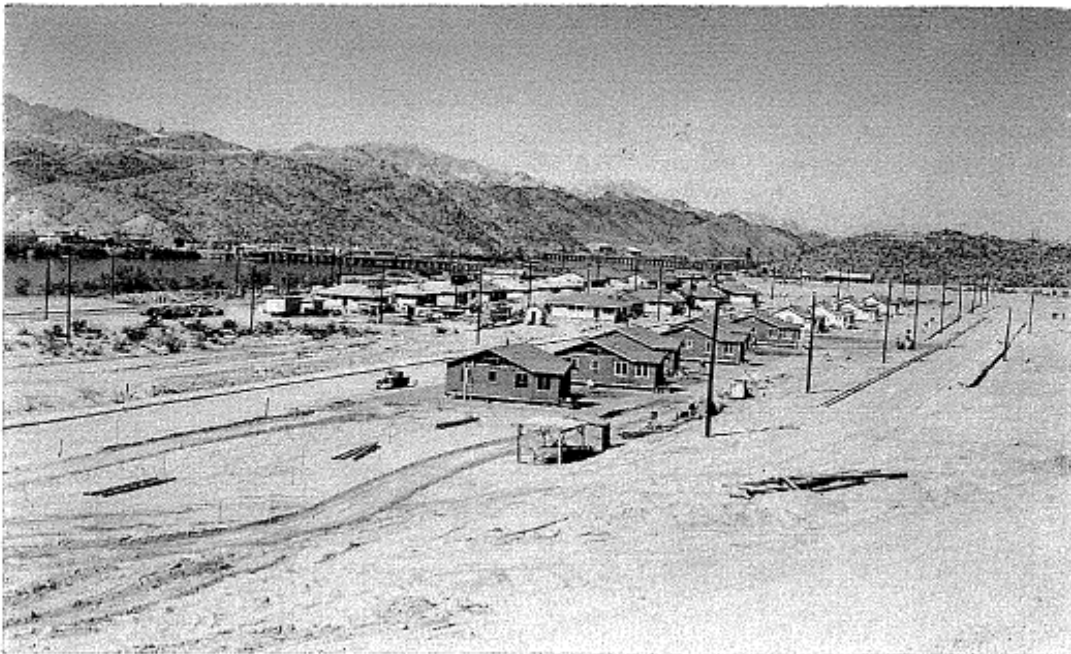


Exhibit 1

Below is an amazing aerial view of Davis Camp and the Colorado River prior to the completion of Davis Dam, taken in 1946. Note how Davis Camp is a complete city.



Exhibit 2

The below aerial picture was taken in 1951. It is a view of Davis Dam Camp which was seen as a model city.



Exhibit 3

With the completion of Davis Dam in 1953, the use of Davis Camp began to diminish and change. Between 1959 and 1960, the BOR began the building removal process. The BOR sold the modular houses, most of the prefabricated homes and some of the permanent ones. The buildings were later moved to provide housing in the communities of Bullhead City and Kingman. In addition to the building removal, five new larger homes were constructed in 1960 and six additional homes were built in 1961, for the Davis Dam employees. At its peak, in 1948, Davis Camp consisted of approximately 100 homes; by 1970, only 32 to 33 houses remained.

In the 1970's, Davis Camp again witnessed change as many of the Davis Dam employees chose to purchase homes in new neighborhoods along the Colorado River in Bullhead City. The departure of many of the Dam employees resulted in a housing surplus at Davis Camp. To compensate for the housing loss, the BOR rented out the unoccupied homes to people employed in various types of public service. Firemen, highway patrolmen, teachers and National Park Service employees were among those who lived at Davis Camp.

The use of Davis Camp for housing ended in 1982 when the Federal Government declared Davis Camp to be surplus property. As a result, most of the remaining houses were required to be moved. This included several permanent houses which had been constructed in 1946 and seven of the 11 houses were constructed in 1960-1961. The Catholic Church building remained in place, though its congregation moved to a new facility in Bullhead City.

In 1982, Mohave County, Bureau of Reclamation, National Park Service and the Arizona State Parks Board began the process of turning Davis Camp into a regional park. A \$300,000 grant from the Arizona Outdoor Recreation Coordinating Committee of Arizona State Parks provided funding for the initial phase of development. Six small garages, formerly associated with the original houses, were located together to form the park's maintenance yard. The BOR turned control of what was left of the original Davis Camp town to Mohave County to be operated by Mohave County Parks. Davis Camp Park opened to the public in 1983.

In the mid-1980's Davis Camp's existing RV Park area was installed. At the same time, one of the 1960-61 era homes was moved to a new entrance to the park. This home became the current Ranger Station which is still operating today. In 1988, two of the original 1946 houses were renovated and offered as rentals for park guests. The additional eight houses were renovated in subsequent years.

In the late 1980's, restroom shower buildings, a boat launch, ramadas, a concession stand and a parking area were added. The most recent addition was the park amphitheater in 2010, located at the South Beach area.

Pictured below is a view of Main Street with the permanent houses on the right and the prefabricated temporary houses across the street, in 1947.



Exhibit 4

Today, 70 years later, a row of ten houses remain. Seven homes were built in 1946, one in 1960 and two in 1961. The picture below is the same view taken in 2018. The permanent houses are the original homes as built in 1946.



Exhibit 5

To the right is a picture of the old Catholic Church building taken in 1946. The Church is still located in the same location at the south end of Davis Camp but has witnessed several alterations over the years.

In the late-1980's, the Church became the Colorado River Museum.



Exhibit 6

The picture to the right is the Colorado Museum today.



Exhibit 7

Directly east of today's museum is an old cabin originally constructed in the mining town of Oatman. In the 1920's or 30's it was moved to Bullhead City, where it served as a post office and general store. In the 1990's the cabin was moved to its present location next to the museum.



Exhibit 8



IV. DAVIS CAMP - THE PARK

A. Location Map

Davis Camp is located in Township 21 North, Range 21 West, Sections 19 and 30. The park is located near the end of Pyramid Canyon, one mile south of Davis Dam, 32 miles west of Kingman and 98 miles south of Las Vegas. The park is situated within the City of Bullhead City city limits and the Lake Mead National Recreation Area. The park's primary entrance is located at the intersection of McCormick Blvd. and HWY 68, just $\frac{3}{4}$ mile north of the Laughlin Bridge.



Exhibit 9

A major benefit for Davis Camp guests is that the park is located directly upriver from the hotel/gaming center of Laughlin. A string of eight major casino/hotels, stretching along the west banks of the Colorado River for nearly two miles is directly south of Davis Camp Park.

B. Laughlin Map

The following Map has been provided by the Laughlin Chamber of Commerce.



Exhibit 10

C. Land Ownership

Davis Camp currently has three property owners. The immediate shoreline portion of the park, located below the 510 foot contour line, is owned by Mohave County and totals 67.1 acres. The remaining portion of the park is situated on approximately 230 acres of federal land which is leased from the U.S. Bureau of Reclamation and the National Park Service.

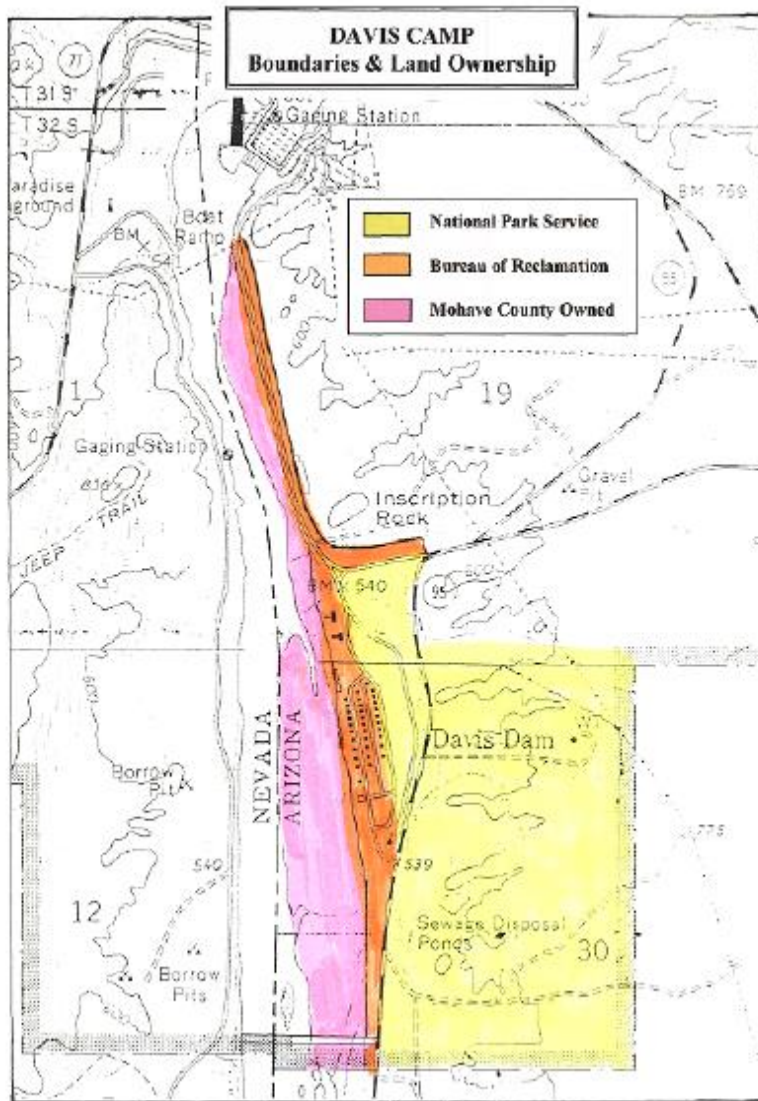


Exhibit 11

D. Federal Land Requirements

Davis Camp Park is located on Federally-leased land operated by Mohave County under a Special Use Permit. Davis Camp Park must comply with all federal laws and policies of the BOR and NPS. In addition, the Park must comply with the National Environmental Policy Act (NEPA) and Section 106 of the National Historical Preservation Act.

Development below the ordinary high water mark of the Colorado River requires a Section 10 permit (construction in navigable waters) from the U.S. Army Corps of Engineers and a jurisdictional determination and delineation of upland washes is required per Section 404.

There is also a Davis Dam Security Zone that is exclusively under the jurisdiction of the Bureau of Reclamation.

NPS Mission Guiding Principles

To achieve the National Park Service mission, NPS adheres to the following guiding principles:

- **Excellent Service:** Providing the best possible service to park visitors and partners.
- **Productive Partnerships:** Collaborating with federal, state, tribal, and local governments, private organizations, and businesses to work toward common goals.
- **Citizen Involvement:** Providing opportunities for citizens to participate in the decisions and actions of the National Park Service.
- **Heritage Education:** Educating park visitors and the general public about their history and common heritage.
- **Outstanding Employees:** Empowering a diverse workforce committed to excellence, integrity, and quality work.
- **Employee Development:** Providing developmental opportunities and training so employees have the, "tools to do the job" safely and efficiently.
- **Wise Decisions:** Integrating social, economic, environmental, and ethical considerations into the decision-making process.
- **Effective Management:** Instilling a performance management philosophy that fosters creativity, focuses on results, and requires accountability at all levels.
- **Research and Technology:** Incorporating research findings and new technologies to improve work practices, products, and services.
- **Sharing technical information and expertise** with public and private land managers.

The Davis Camp 10-Year Master Plan has been designed in accordance with National Park Service's guiding principles in the following ways:

- Customer Service
 - Redesign of the Parks Entry to ease traffic congestion and expedite access.
 - Addition of a Visitors Center to increase engagement with the public by providing an educational center and conference rooms, as well as interpretive information to enhance guests' experiences.
- Citizen Involvement
 - New Volunteer Center/building to formalize the volunteer program.
- Heritage Education
 - Multiple proposed amenities such as the Arizona Heritage Trail Park Loop, will include interpretive program elements and provide new open space venues like the amphitheater, which will give Parks more opportunity to enhance the public awareness of and promote the living history that surrounds guests at Davis Camp.
- Outstanding Employees/Employee Development
 - With the ambitious goals outlined in this plan, Mohave County Parks will not only be growing Davis Camp Parks capacity, but it is planning for scalability of the Park's operations with additional Administrative and operational yards that will be focused on specific development zones, e.g. South Beach, the Island, and Davis Camp East. This growth and scalability will create additional mid-management opportunities for Park staff.
 - The proposed Visitor Center will also provide a venue for employee-centric facilities and training that does not currently exist at Davis Camp.
- Wise Decisions
 - The Parks proposed plan will be supplemented with new policy that seeks a more balanced approach to recreation by Mohave County Parks. The days of operating an overcrowded park, in order to increase revenue, at the expense of high impacts to the facility and natural resources, are being replaced with a targeted fee structure and designated use areas for day use, reservation-only, and passive use.
- Effective Management
 - By the addition of design elements which are focused on improving traffic/safety circulation and implementing Use Zones, Mohave County Parks is anticipating an improved ability to manage and maintain the Davis Camp facility. This will put Parks in a better position to focus on management strategies and get creative with implementing results-based programs and technology, as opposed to trying to simply keep up with the crowds.

E. Beginning of a Park

The process of Davis Camp becoming a park started in 1982 when the Bureau of Reclamation, together with National Park Service and the Arizona State Parks Board, commenced turning control of Davis Camp over to Mohave County. Davis Camp Park opened to the public as a County Regional Park in 1983.

In 1983, the first phase of development consisted of an RV park which has become very popular with tourists who frequent the area. Some of the houses that were left were converted for use as vacation cottages or staff housing. These too are popular destination spots and must be reserved in advance. Beach camping was developed to provide shower and restroom facilities in addition to shade ramadas, barbeque grills, tables, playgrounds and other amenities. A fishing pier has been created for handicap use. Swimming beaches were developed and are maintained to protect swimmers from the boat traffic on the river. Boat launches were installed as a response to the tremendous need for support facilities of this type of recreation. Future plans are in the works to offer nature trails to promote hiking, a cultural exhibit of petroglyphs and perhaps even a community hall to accommodate the ever-increasing demand for recreation in this rapidly growing area.

Along with maintaining clean and safe recreational facilities to the public, our staff also provides many valuable services which are appreciated by park visitors. Our maintenance crew is used in the construction of new improvements to the park, office staff provides area information and answer questions from the public, the Superintendents perform security and law enforcement in the park to promote public safety and oversee the smooth operation of this park.

Over the years, special events have been permitted at Davis Camp Park which have consisted of the Formula One Boat Race, Laughlin Harley Run, Annual Bluegrass Festival, Dragon Boat Races, RV Shows and a Food Fest which have brought crowds into the park during cooler seasons when it is traditionally empty. The forementioned events bolster other holidays such as, Memorial Day, Fourth of July and Labor Day and utilize areas that would otherwise be dormant. Mohave County Park Staff continue to provide events for Park guests. Additional events of this nature are desired to maximize the utilization of park resources while providing recreation and entertainment to park visitors.

In 1991, Mohave County Parks was separated from the County's general fund and was expected to continue providing its facilities and services through the collection of user fees, permit sales and other forms of commercial activity. All of the revenue collected for these uses stays within Parks and is directly returned to the public in the form of new development, facilities maintenance and repair, park services, employee wages and associated operation costs (utilities, etc.). In order to meet rising expenses, as are incurred in any budget, it is imperative that park staff be keenly aware of cutting costs through efficient operation in addition to being open to new opportunities to increase revenue.

Today, Davis Camp Park is Mohave County's most popular park. From the busy summer season river activities through the snow bird winter season, Davis Camp is a popular year round park. Davis Camp's is home to over well over 200,000 visitors annually.

River Summer Fun



Exhibit 12

RV Camping at Davis Camp Park



Exhibit 13

Special Events at Davis Camp Park



Exhibit 14



Exhibit 15

F. Site Analysis

The surrounding existing land uses consist of the following:

- North: Davis Dam
- South: City of Bullhead City
- East: Federal vacant land, single-family, multi-family
- West: Colorado River

Davis Camp Park is located in a unique setting. It is nearly 100% disturbed (that is, nearly the entire park site was mass-graded and developed for the former Davis Dam construction camp). It is located in an urban-fringe setting with major highways, nearby housing subdivisions, trailer parks and commercial land uses.

G. Infrastructure Concerns

As Mohave County Parks strives to improve Davis Camp Park to the quality and standards established by the National Park Service and the Bureau of Reclamation, it has become increasingly apparent that the aged infrastructure, some over 70 years old, has met its life expectancy and are now straining the Davis Camp Park maintenance and repairs budget. According to Public Works Engineering analysis, the Davis Camp Park water infrastructure renovations budget will approach seven figures.

Along with our aged infrastructure, Davis Camp Park has witnessed annual increases in the total number of park visitors, largely due to out-of-state visitors. The increase in park visitors has impacted the following:

- Increased wear and tear on park facilities: restrooms, overnight sites, lodging, trails, etc.
- Increased cost of daily operations and utilities: trash collection, electricity, etc.
- Increased demand on current Parks' staff in order to accommodate visitors.
- Increased traffic congestion, full parking lots and fully-booked lodging amenities.
- Reduced ability for Mohave County residents to access Mohave County Park's facilities during peak seasons.

The Mohave County Parks Davis Camp Master Plan is based on research conducted over the past year, which focused on industry and facility trends, for the ultimate development of Park improvement projects over the next 10 years.

Infrastructure Repairs Accomplishments

For 2017 – 2018 Mohave County Parks has completed the following park improvements:

- New 80,000 gallon water tank.
- Complete renovations for Well # 1 and # 2.
- Modernization of existing sewer lift station with the removal of the confined space area.
- Remodeled existing Ranger Station making it ADA compliant.



V. DAVIS CAMP PARK TEN-YEAR MASTER PLAN

The purpose of the 2018 Davis Camp Park Master Plan is to develop a comprehensive vision for the Park's existing and future growth and expansion. The Master Plan is necessary to guide the Park's vision for growth while working together with the Bureau of Reclamation and National Park Service. The Davis Camp Park Master Plan has been prepared in accordance with the goals and guidelines of the Mohave County General Plan and the 2015 CAPRA guidelines.

Davis Camp's last Park Master Plan was created in September, 2009 by the WLM Group and contained development goals and ideas which did not align with BOR and NPS Park Missions.

The 2018 Master Plan will examine realistic park growth ideas while paying close attention to the Bureau of Reclamation and National Park Service policies and requirements. In addition to defining the County's view of Davis Camp Park's future, the Master Plan describes actions necessary to achieve the desired park goals and direction. The Master Plan takes into consideration today's economic, social and park challenges. Mohave County Parks strives to ensure desirable visions with realistic growth goals.

Finally, the Davis Camp Park Master Plan is a tool for managing park changes while achieving the desired park qualities as required by CAPRA.

A. Six Development Areas

The land use plan consist of six strategic development areas as shown on Exhibit 14.

The Davis Camp Park Master Plan six areas are:

1. Park Central
2. North Beach
3. South Beach
4. The Island
5. Davis Camp East
6. Park Entry

Detailed plans of each development area, are located after page 27 of the Master Plan.

The following Map shows the Master Plans six areas.



Exhibit 16

The following summarizes each of the Davis Camp Park strategic development areas:

B. Park Entry

Davis Camp has one primary park entrance off HWY 68. The park entrance has been designed to harmonize with the Heritage Trail Head, located just east of the entrance road, as well as to accommodate high visitor volumes with easy park ingress/egress. The design also incorporates improved public safety by separating vehicular and pedestrian traffic.

Davis Camp Park's Entry includes the following proposed design elements:

- Updated entry landscape and monument sign
- Additional entry booth and lane which creates two lanes entering the park
- Redesign and add "Exit Only" lane
- Redesigned main parking
- Add a new Visitor Center
- Create new food truck and concession plaza
- New Volunteer/Operations building
- Secondary administrative entry

C. Park Central

Davis Camp Park's Central is the heart of the park. It has historically played an important role in the overall plan, providing ample open space and programmed recreation. As shown in a picture of Davis Camp from 1946 the two park open spaces are clearly visible and exist the same today.

The current plan embraces and reinforces this heritage with a renewed focus on programmed recreation opportunities for all users and all age groups.



Exhibit 17

The vision for Park Central includes the following elements:

- New community center building.
- New Dog Park west of the museum.

- Updated playground with age appropriate features, incorporating river themes, splashpad, birthday ramadas and restroom/shower facility.
- New active adult fitness amenities and sport courts, e.g. Pickle Ball, tennis, basketball, fitness court.
- New small amphitheater along east side of dredged tributary.
- New large family group recreation areas with large ramadas, parking, and reserved open space to be located across from existing homes.
- New pocket park with passive open space directly south of the large family group recreation areas.



Exhibit 18- Steam Boat Park Play Ground would be perfect at Davis Camp

D. North Beach

To ensure the safety of guests and avoidance of conflicts between day users and overnight park guests, North Beach has been designed as a reservation based facility for overnight guests. North Beach will consist of camping sites, cabin rentals along with open space amenities and habitat features. Security and emergency ingress/egress has been incorporated into the North Beach circulation plan via centralized parking and improved transportation routes. Davis Camp Park's North Beach vision will include the following design amenities.

- Shared bridge over wash connecting north beach trails with Park Central trails.
- New smaller recreation building to be used for special events such as weddings and private parties.
- A proposed interpretive/educational area for inscription rock (Subject to Tribe Approval).
- Installation of 25 new park model cabins next to the upper drive isle.
- Three new private beach areas for cabin guests.
- New small event venue.
- New Water trail notes.
- New habitat jetty.
- Realign beach access road to slow vehicles speed down.
- New shared use path and heritage trail spur.
- New open space area and park.
- New Dog Park.
- New parking lot area.
- New Arizona Heritage Trail and water trail "trail head".
- New kayak beach at the north end of the beach area.

E. South Beach

The South Beach portion of Davis Camp Park will remain largely unchanged. The following design improvements are proposed to South Beach to redefine the existing parking areas for ultimate private/public partnerships.

Davis Camp Park's South Beach design improvements will include the following:

- Install new administration and operations yard for Island and South Beach.
- New motorized watercraft rental area with new river ingress/egress.
- Two areas designated for public/private recreational development.
- Improvement to ADA parking.
- Implement new striping plan for south beach parking lot. Include boat launch parking for summer and RV site with partial hook-ups for winter.
- Implement new pavilion parking lot.



Exhibit 19

F. Island Development

The development of the Davis Camp Park's Island has been a goal of Mohave County Parks for many years. Working hand in hand with the BOR, Mohave County Parks envision a passive recreational open space area to be enjoyed by all day use guests and visitors. The island will offer river front beaches with volleyball courts and enhanced natural waterways for relaxed water and nature viewing enjoyment.

The picture to the right is located at the north end of the proposed dredged tributary for non-motorized passive creation (child safe) and nature habitat. As shown in the picture, the water way is already established.

Davis Camp Park's Island Development Vision will include the following design amenities.

- New day use parking area at the north end of South Beach. Next to the new parking area, install new day use swim beach with new restroom buildings.
- New one way loop island access road.
- New Day Use Beach # 1.



Exhibit 20

- Heritage trail spur with modular bridge.
- New Day Use Beach # 2.
- New Day Use parking lot with seasonal RV hookups in planters.
- New dredged tributary for non-motorized passive recreation (child safe) and nature habitat.
- New Day Use Beach # 3.
- New Day Use Beach # 4.
- New Sand Volleyball Court with tournament area allowing for temporary bleachers.
- New River Tube concession area.

G. Davis Camp East – A Plan for 195 acres east of HWY 68

Davis Camp East currently consists of approximately 195 acres of National Park Service owned vacant land. As Mohave County Parks continues improvements to Davis Camp Park, expansion to the east becomes an important part of the Davis Camp Ten-Year Master Plan. Mohave County Parks is proposing that Davis Camp East remain mostly open space to be used as a passive recreational area.

Mohave County Parks is proposing approximately six miles of a non-motorized loop trail system. The area would be excellent for use as a mountain bike course.

Mohave County Parks is also proposing a new Passive RV Park taking advantage of the scenic surrounding open space. A total of 30 RV parking spaces are currently proposed for the park. Entrance to the park will be off McCormick Blvd.

Next to the existing water tanks will be a proposed operations yard. This will also permit for fencing around the water tanks. A Heritage Trail Spur along McCormick Blvd. is also proposed for neighborhood connectivity and Davis Camp East trail access.

H. Implementation Plan

The following table outlines Mohave County Park's time frame for development of each of the Parks six planning areas:

Area	Initiative	Year
Area 1	Development of Park Central Improvements	2020
Area 2	Development of North Beach	2022
Area 3	Improvements to South Beach	2023
Area 4	Development of the Island	2020
Area 5	Development of Davis Camp East	2025
Area 6	Improvements of Park Entry	2021

MOHAVE



DAVIS CAMP PARK DEVELOPMENT ZONE PLANS

The following pages consists of the Davis Camp Park Master Plan Development Areas:

- Page 27 – Exhibit 21: North Beach Development Area
- Page 28 – Exhibit 22: Park Central and Park Entry Development Areas
- Page 29 – Exhibit 23: The Island Development Area
- Page 30 – Exhibit 24: South Beach Development Area
- Page 31 – Exhibit 25: Davis Camp East Development Area



Exhibit 21



Exhibit 22

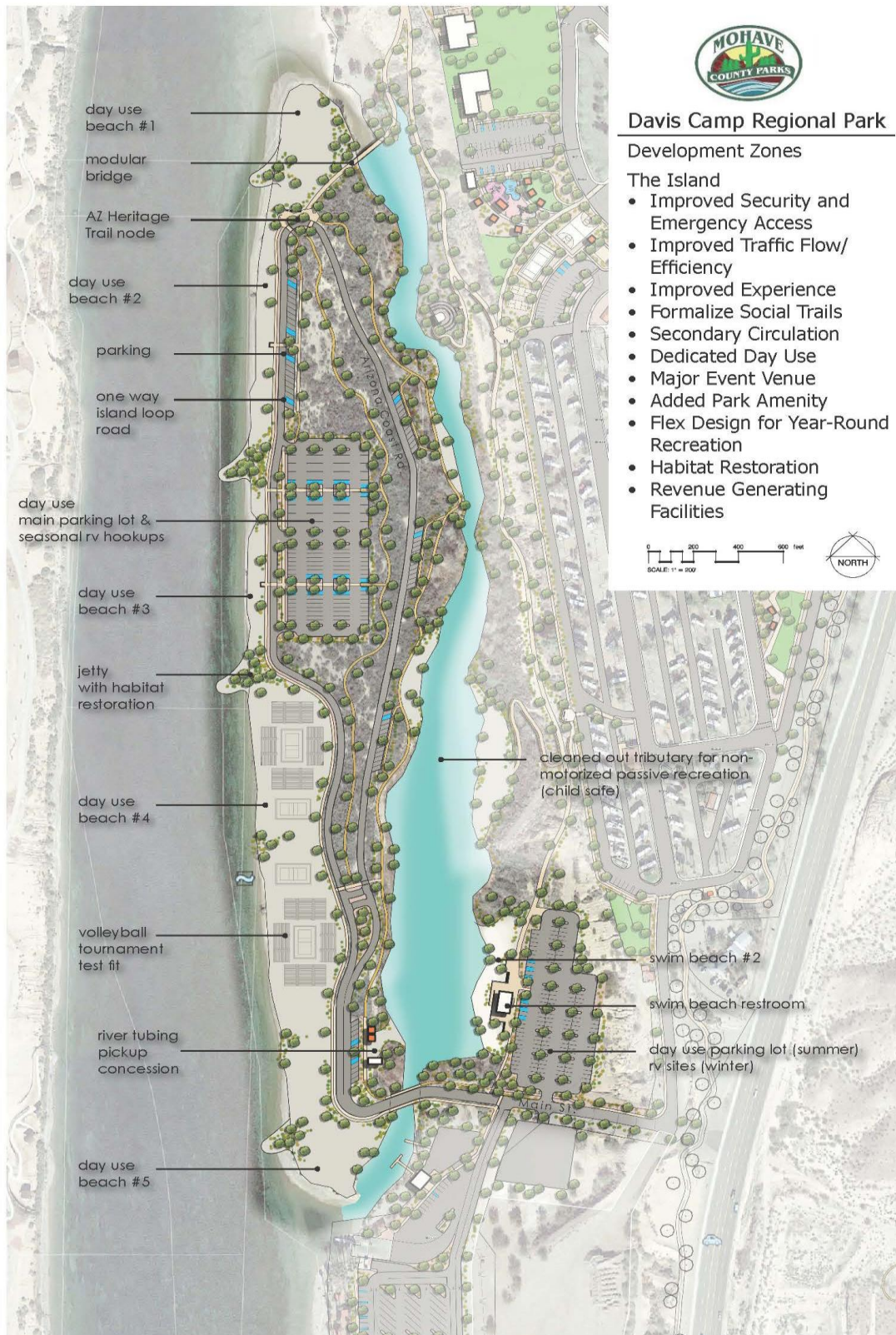


Exhibit 23

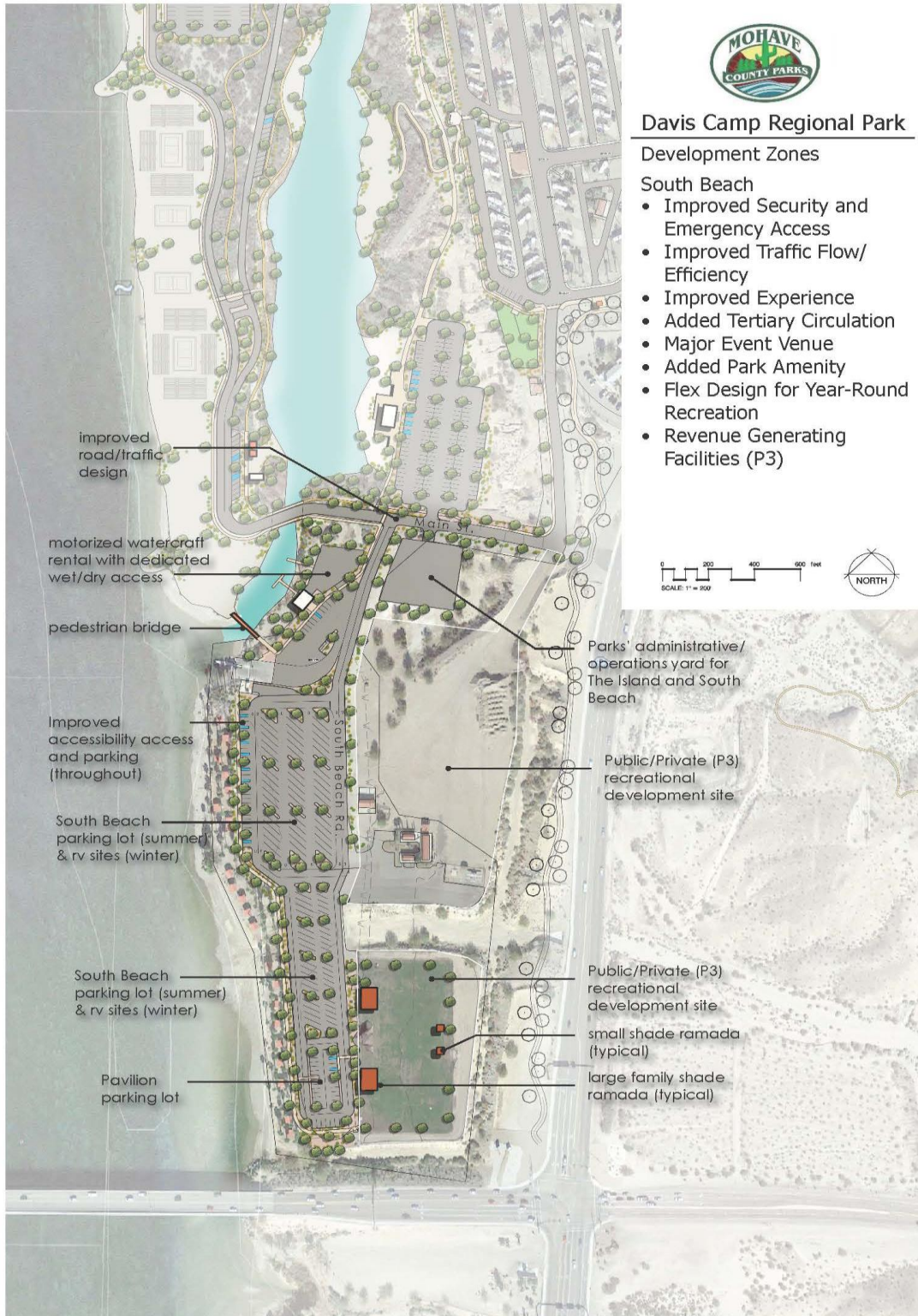


Exhibit 24



Exhibit 25



VII. CONCLUSION

The 2018 Mohave County Parks Davis Camp Ten-Year Master Plan offers a comprehensive attainable vision for the continuance of a successful park while striving for continued improvements to all aspects of park development, operations, maintenance and growth.

Mohave County Parks is excited to align future development with the Bureau of Reclamation and National Park Service policies and requirements which will result in a quality park with sustainable recreational opportunities for all park visitors of all ages for years to come.

Finally, it is important to note that the Davis Camp Park Master Plan has been prepared in accordance the 2015 CAPRA guidelines.



CCC. "SP-8-A"
COMPANY 1837

ESTABLISHED 1936
KINGMAN, ARIZONA



Hualapai Mountain Park Master Plan

(2025-2035)

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VI. CONCLUSION 25

Agency Mission Statements

The mission statement for Mohave County Parks was adopted in 2003 and has remained unchanged since that time. It is reviewed annually as part of the strategic plan and annual assessment. In 2022, Mohave County Parks conducted a workshop to collaboratively develop a new vision statement below.

Mission

"To provide quality park facilities and outdoor recreational opportunities for the residents of Mohave County, to actively participate with agencies, organizations, and groups in bettering the recreational needs of Mohave County citizens, and to be as self-supporting as possible without placing a burden on the taxpayers."

Vision

"Mohave County Parks promotes fun, safe, and memorable experiences through quality recreational services & destinations for our community and future generations."

Values

"Customer Focus, Fiscal Responsibility, Resource Stewardship, Operational Excellence"

MOHAVE COUNTY PARK GOALS

Relevant Parks and Recreation Goals and Policies as stated in the Mohave County 2015 General Plan (Currently under revision).

Goal 56: To meet the recreational and open space needs of Residents County wide, with sites that provide for active recreation, specialized recreational opportunities and enjoyment of natural areas.

Policy 56.1 Mohave County should directly provide, or coordinate with other entities to provide, parks and recreational services and facilities to meet the community's demands for a variety of recreational activities within its fiscal means. The Parks and Recreation Element establishes policies for two primary types of parks: community parks and regional parks.

Policy 56.3 Mohave County should coordinate with other entities, such as the cities, the State, Federal agencies and utility providers, to promote the efficient location, design and use of shared sites and facilities.

Policy 56.8 The County should periodically assess needs for new multi-purpose facilities.

Policy 56.9 Mohave County should continue to provide and enhance the recreational opportunities available at Hualapai Mountain Park and Davis Camp.

Policy 56.10 Mohave County may consider provision of additional public beach access.

Policy 56.12 Mohave County should encourage development projects to contribute to the acquisition or improvement of identified community parks and regional parks.

Goal 57: To provide recreational services for unique segments of the County's population with special needs.

Policy 57.1 The County's standards for park design and recreational activities should address the needs of special populations, such as people with disabilities.

HUALAPAI MOUNTAIN PARK

90 YEARS OF HISTORY

Hualapai Mountain Park is the oldest County-owned park in Mohave County. The park's early history can be traced back as far as the 1800's. As documented in the original 1937 history portion of the Hualapai Mountain Park Master Plan, in 1871, just outside the park's boundary, was the headquarters for Lieutenant George Wheeler as he conducted one of the earliest Government Surveys in the vicinity. As shown in Exhibit 1, Lt. Wheeler explored and re-surveyed land west of the 100th meridian from the years 1871 to 1879.



The 1937 Park Master Plan, states how in 1871 Lt. Wheeler documented that the Hualapai Mountain District was actually first known as the Sacramento District. Lt. Wheeler reported that the early parties were driven out by Indians and that it was not until 1871 prospectors were able to re-enter the Hualapai Mountains when mining operations were deemed safe. Lt. Wheeler's cabin stood in its original location for over 50 years and was still standing during the beginning of Hualapai Mountain Park in 1937.

Beginning of a Park

The 1937 Hualapai Mountain Park Master Plan provides an amazing historical background to how the Hualapai Mountain Park first began. The first noticeable difference is the phonetic spelling of Hualapai. Early parks records commonly presented 3 variations of "Hualapai", however soon after, the United States Geological Survey (USGS) corrected the spelling.

The plan writes about Charles Metcalf, a 43-year resident of Kingman, who was considered the father of Hualapai Mountain Park. According to the Master Plan's background, Mr. Metcalf first visited the areas of Hualapai Mountain Park in 1897. Mr. Metcalf writes that he, like many others, spent summers in the beautiful scenery and cooling breezes of the highest altitude of this section of Arizona. Mr. Metcalf noted that he read an old newspaper article stating how President McKinley would favor every community having a section of government land for recreation purposes. Based on President McKinley's suggestions, in 1929 Mr. Metcalf wrote Arizona Senator Haden with the interest of selecting Section 20 as a desirable purpose for a park.

Section 29, directly south of Section 20 was also a popular spot and was called the "scenic heart of the Park in the 1937 Master Plan. Section 29 was originally deeded to the Kingman Country Club by the Santa Fe Railroad Company. On October 19, 1929, Section 29 was deeded over to Mohave County from the Kingman Country Club.

Section 20 was set aside by Congress in 1934, creating the way for Mohave County to acquire the land for recreational purposes. Soon after Section 20 was set aside, Section 29 and 30 were acquired when the 74th Congress passed House Bill 8172 (Public Law 457)





It was during the 1930's, when the Depression-era Civilian Conservation Corps (CCC), part of President Roosevelt's New Deal Program, set up camps in the Hualapai Mountain to build roads, cabins, restrooms, kitchen buildings, water systems and other

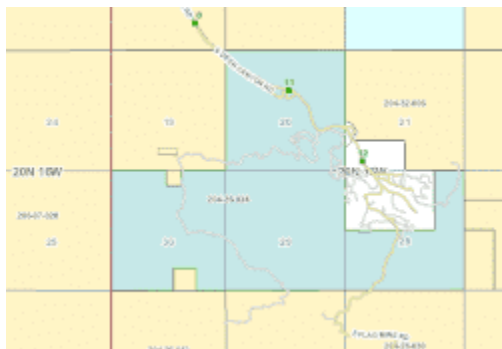


improvements.

During the year 1937, Mohave County Purchased 8.6 acres of land at the SW ¼ of Section 21 to ensure the completion and protection of the community building and picnic area, also known as Rec. 1 today. Pictured in Exhibit 3 is Rec. 1 taken in 1937.

In 1937, the United States Department of Interior - National Park Service cooperating with Mohave County Board of Supervisors prepared the first Hualapai Mountain Park Master Plan.

Once considered a candidate for National Monument status, then rejected as a potential Arizona state park, Hualapai Mountain was turned over to Mohave County in 1939 for "public park, recreational and other municipal purposes," by Patent from the General Land Office, signed by Franklin D. Roosevelt.



By 1940, the final land total for Hualapai Mountain Park consisted of:

- Section 20 totaling 536 acres.
- Section 21 totaling 8.6 acres.
- Section 28 totaling 400 acres.
- Section 29 totaling 640 acres.
- Section 30 totaling 640 acres.

All sections combined totaled 2,226.6 acres, which is still the current acreage today, 82 years later. In the 1940's, more than a dozen new

wood cabins were constructed in addition to the original stone cabins build in 1936 by the Civilian Conservation Corps.

Davis Camp Park and Hualapai Mountain Park have shared a long history of being affiliated with each other. During construction of Davis Dam in the late 1940's, the Dam employees would recreate at Hualapai Mountain Park. As shown in Exhibit 6, is a picture taken in 1948 of the Davis Dam Employees playing baseball at Hualapai Mountain Park Rec. 1

Today, 71 years later, as shown in Exhibit 7, the ball field still exists next to Rec. 1 and is used for special events and additional parking.





Pictured in Exhibit 8 is a photo taken in 1948 of Davis Dam employees and families having dinner in Rec. 1

HUALAPAI MOUNTAIN PARK TEN-YEAR MASTER PLAN

The purpose of the 2025 Hualapai Mountain Park Master Plan is to develop a comprehensive vision for the park's future growth and expansion. The Master Plan takes into consideration today's economic, social and park challenges. The Master Plan is necessary to guide the Park's vision for growth while working together with the Bureau of Land Management. The Hualapai Mountain Park Master Plan has been prepared in accordance with the goals and guidelines of the Mohave County General Plan and CAPRA guidelines.

Hualapai Mountain Park's last Park Master Plan was created in September 2009 by the WLM Group and contained development goals and ideas which have either been achieved or are obsolete and do not align current visions. The 2025 Master Plan will examine and recommend obtainable park growth ideas which are genuine to Mohave County, Hualapai Mountain Park's guests, and the Park's unique setting. In addition to crafting a vision for Hualapai Mountain Park's future, the Master Plan describes actions necessary to establish a strong foundation from which future growth may occur, ultimately achieving the recommended park goals and direction.

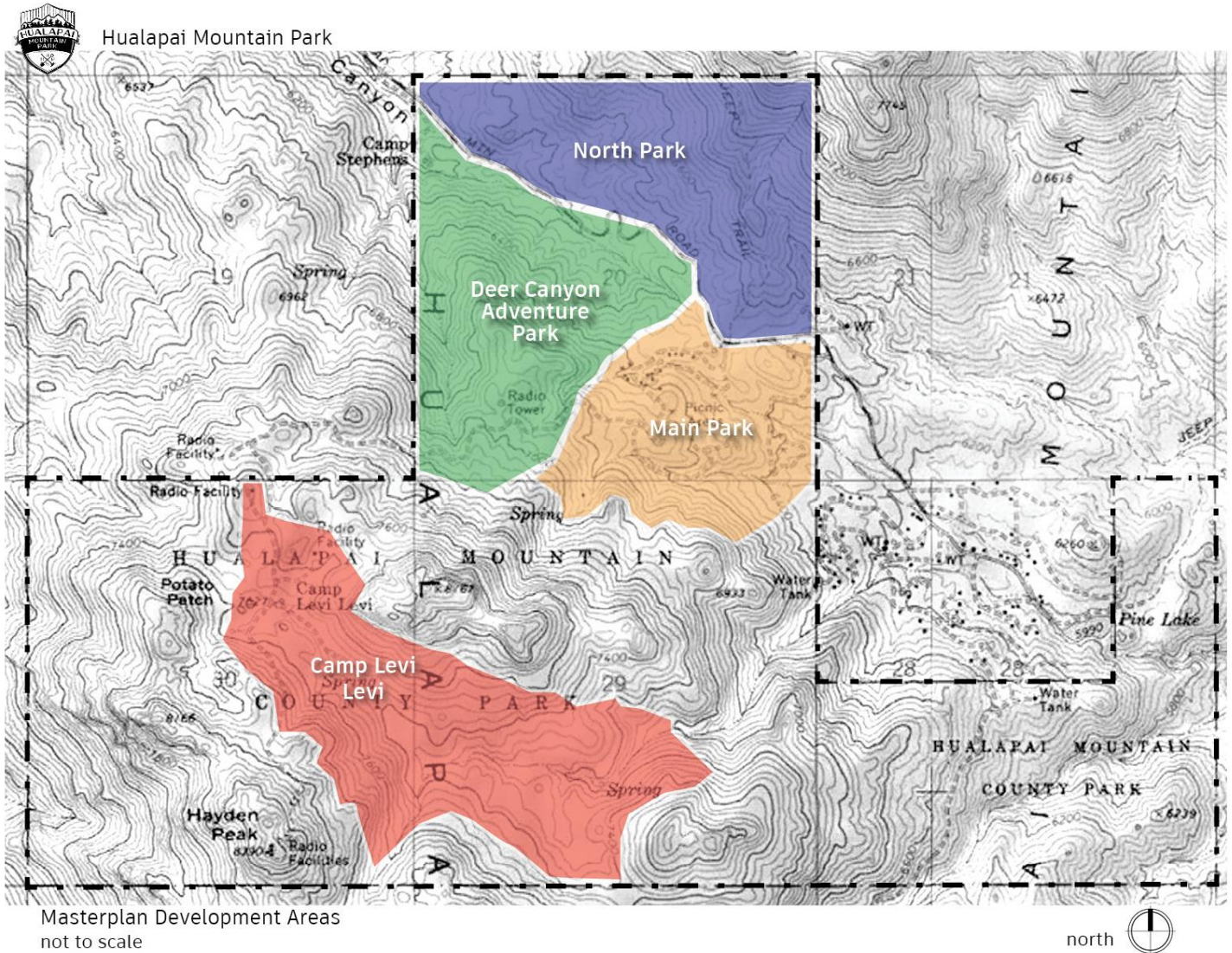
Finally, the Hualapai Mountain Park Master Plan shall be a tool for ensuring a continuity of park improvements which will aide in developing a park that meets or exceeds contemporary recreation, accessibility, and safety standards as recommended by CAPRA.



Four Development Areas

The land use plan consists of four strategic development areas. The Hualapai Mountain Park Master Plan four areas are:

1. Main Park
2. North Park (North of Hualapai Mountain Rd.)
3. Deer Canyon Expedition Park
4. Camp Levi Levi (Boy Scout Camp)



The following summarizes each of the Hualapai Mountain Park strategic development areas:

Main Park

Hualapai Mountain Park's Original Park is the heart of the park as most visitors know it. It has historically played an important role in the plan, providing ample open space, lodging, and programmed recreation. As shown in a picture of Hualapai Mountain Park from the original Master Plan in 1934, many of the core cabins, roads, and camping sites are clearly visible and exist the same, today.



This plan embraces the Park's heritage and reinforces the groundwork laid by the hard-working young members of the Civilian Conservation Corps by starting with a renewed focus on updating the Park's Infrastructure to accommodate current and future park occupancy- paving the way for programmed recreation opportunities for all users and all age groups. Exhibit 17

The vision for Original Park includes the following elements:

- Updating Park Infrastructure
- Improved Park Circulation
- Cabin Improvement Plan
- Non-Motorized Trail System
- Motorized Trail System
- Forest Stewardship

Updating Park Infrastructure

Much of Hualapai Mountain Park's infrastructure is original to the Park having been constructed from 1934-36, with the exception of improvements made to the Elk Ridge Water Supply System (well 4 and tank), installation of digital tank and well monitoring in 2016, and a large-scale On-Site Wastewater Treatment System which replaced the original septic tank and leach fields in 2020.

Water System

Mohave County Parks recommends continued work be completed on the Park's water supply system. Projects such as an additional well, continued implementation of SCADA, and existing well preventative maintenance shall serve to build the System's resiliency and lessen the Park's dependency on water hauling which is costly and increases chances of system contamination. Other improvements will be made to the water supply system which will replace much of the Park's original mainlines and valves which are susceptible to breaks, leakage and freezing. Further, the replacement lines should be utilized to provide water to new growth areas, as well as provide important fire water connection points.

Septic Sewer System

In 2020, the park completed an ambitious project to abandon the original park wastewater system, in favor of a much-improved on-site wastewater treatment system. The new system improved the parks capacity to accommodate current and future demands. With this project complete, future work can now be planned to improve the remaining collection system. All sewer mainlines are clay sectional pipe and are in need of replacement, as are many of the distribution boxes, manhole covers, and diversion valves. Additional modern components will need to be installed to bring the system up to current ADEQ and County requirements.

Electrical and Data Systems

As time goes on, new generations of Park Guests recreate in different ways, and tend to have different lifestyle expectations. Park operations have also changed with the adoption of sophisticated web-based management tools. These are just a couple of reasons why Mohave County Parks recommends revisiting the Park's Electrical and Data Infrastructure.

Where possible, Cabins would be increasing electrical service from 25 Amps to 100 Amps minimum to meet the electronics demand by contemporary Park Guest. 3-Phase power or Variable Phase Drives would be required in strategic locations to promote exciting expansion projects and growth plans. Finally, electric metering at the RV sites not only helps Parks understand operational expenses better, but also provides a means for justifying cost-recovery.

Park-wide internet access is also recommended as a major future project. Modern day local and international travelers demand high-speed internet wherever they go to keep tabs on the world and to share their own exploits. Hualapai Mtn. Park and the County IT Dept. also desire a more dependable and faster data connection, which will allow for the implementation of operational solutions for water systems, computerized maintenance management systems, communication systems, and more.

Improved Park Circulation

Park circulation is providing a means for visitors to move their way through the Park; to and from their lodging and recreation destinations. Since its inception, Hualapai Mtn. Park has only provided single lane dirt and paved roads to accomplish this task for all: vehicles, pedestrians, cyclist, equestrians, first-responders, and the disabled communities. Mohave County Parks recommends improving the existing vehicle road network, as well as introducing a new pedestrian network of trails and attached walkways.

Pedestrian Circulation

Getting park guests from A to B is as simple as taking a walk in the Park, however pedestrian access has never been accommodated at Hualapai Mtn. Park. This results in two behaviors: pedestrians sharing the already narrow roadway, or pedestrians blazing social trails across natural areas. Both options are unsafe for the Guests and social trails cause damage to the Park's natural environment. For these reasons, MCP recommends introducing the pedestrian circulation network. This network will consists of two elements:

- A “cabin walk” trail system – Approximately 6 miles of shared-use trail are planned to connect Cabin visitors with other Park amenities, including the Ranger Station, Main Trailhead, Rec Areas, and Disc Golf Course. This concept will create a safe, enjoyable, and accessible alternative route to explore Hualapai Mtn. Park without having to set foot in the path of an on-coming vehicle.
- Trail planning and construction began in 2021. At a pace of 1 mile of trail per year, Park staff has completed just under 4 miles of trail. There are now pedestrian trail connections from Summer Camp through the cabins and up to the Main Park Trailhead.
- Connected footpath – Re-envisioning the existing Park roadways to include a connected footpath that is located almost directly adjacent to Park Roads. The footpath will be composed of compacted gravel and be approximately 6’ wide. The walking path shall be buffered from the roadway by a landscape planter which also functions to slow and filter stormwater.

The cabin walk trail system and connected footpath serve a functional use to increase connectivity and mitigation vehicle conflicts. They also become their own amenity- expanding hiking opportunities within the developed Park area.

Vehicular Circulation

Hualapai Mountain Park’s road network was design and constructed in the 1930’s by the CCC and then County Engineer, Russ Householder. At the time, these roads were state-of-the-art and much improved over the original trails used by miners, logging companies, and local private cabin owners. However, these roads which were intended to provide locals with access to a picnic and recreation area with a few rental cabins, now needs to accommodate international travelers with vehicles ranging from 52’ recreational coaches to smart cars.

Mohave County Parks recommends that the entire road network be evaluated and modified to improve access to the existing developed Park and plan for future growth areas. The goals of this initiative would be to improve circulation by:

- Accommodate multi-directional traffic flow on primary park roads
- Where a two-lane road is not possible, design 1-way cabin and camping loop roads
- Re-align roads and loops to reduce blind curves and lessen grades
- Provide better accommodation for emergency vehicle access.
- Develop new paved access roads for an internal Deer Canyon connection and Camp Levi Levi connection.
- Develop formal, paved, parking areas to prevent vehicles from blocking emergency access and optimize limited flat land.

Additional goals for road improvement would focus on shoulders and edge conditions. The transition from asphalt to natural surface provides an opportunity to mitigate erosion caused by monsoon storms and snow runoff. The erosion compromises road conditions by under-cutting pavement edges and introducing particulates to the roadway. Mohave County Parks recommends a new cross-section of all Park roads which will include landscape buffers, walking path (previously mentioned), and storm

water swales. An established road edge will assist with long-term maintenance activities such as snow plowing and sweeping.

Any segments of Parks' roads which do not see new pavement as a result of a redesign shall be considered for inclusion in a Pavement Preservation Plan to improve safety and reduce hazardous driving conditions year-round.

Cabin Improvement Plan

Cabin rentals have been a part of Hualapai Mountain Park's masterplan since day one. We are so fortunate to have all four of the Park's original rental cabins still in operation and still mostly original with beautiful and ornate wood work, hand-crafted steel work, and stone masonry. Subsequent phases of Park development saw additional cabins added in the 50's and later in the 2000's. The rental Cabins are an important element in Hualapai Mountain Park's revenue generation, contributing 40% of the Parks annual income.

Cabin Renovation vs. Replacement

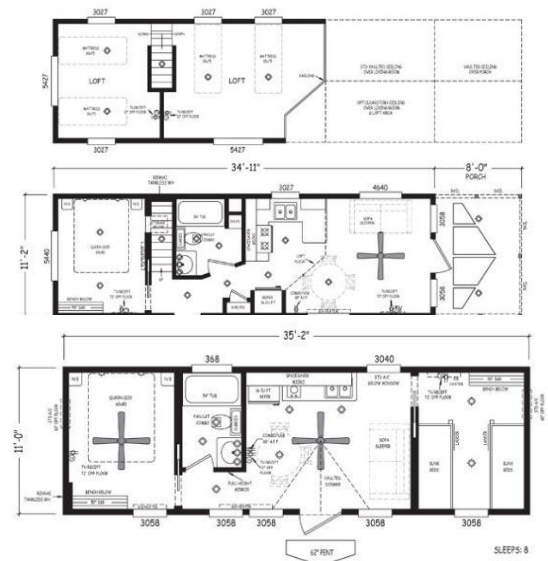
Year after year, we get to know our guests a little more and they are always willing to share which cabins are their "favorites". We understand that every cabin is beloved by one person or another; and every cabin has a legacy of family reunions, annual family camping trips, and so many stories to tell. For these reasons, Mohave County Parks decided to look at many different criteria including: a physical site analysis, maintenance activities/records, and reservation data to determine which Cabins shall remain and be renovated, and which shall be slated for replacement.

- Studies include:
 - Study Occupancy vs. Capacity (2-person Cabins more or less used than 4,6,8 person cabins)
 - Cost analysis for Cabin 11 -15; revenue generated vs. Annual maintenance costs;
 - Develop a ROI study to justify purchase of new –

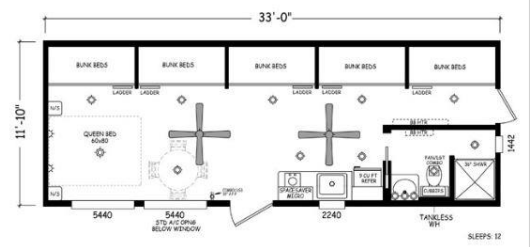
Based on all the above analysis Mohave County Parks recommends the replacement of Cabins 11-15 and 18. Each of these cabins and sites provide HMP with the most opportunity to eliminate Cabins which have exceeded service life, while still being located on a very constructible site.

Constructible sites allow Parks to keep replacement expenses, and site improvements to a minimum. These sites also create opportunities for new accessible Cabins. An additional benefit is that these locations are situated near the Park entry along the primary roads which improve the Park's overall aesthetic to the non-Cabin user.

2018	
Cabin Size (Sleeps)	Occupancy (May-August)
2 persons	47%
4 persons	45%
6 persons	41%
8 persons	36%
12 persons	46%
14 persons	66%
Sunrise Reservation System	



Parks recommends a variety of floorplans from medium to high occupancy to meet the demands of current and future guests. This recommendation is validated by Occupancy/Reservation data which shows that larger and higher occupancy cabins are reserved with more frequency than small and lower occupancy cabins.



Other Lodging



Cabins while typically sought after, come with inherent constraints: design and construction costs are steep and can extend the time period for return on investment; increased manhours are required to clean and maintain cabins; additional power, sewer, and water needs increase the load on the facilities strained infrastructure.

Proposed as cost-efficient alternative to Cabins, staff recommends permanent hybrid indoor/outdoor camping structures. For the warmer six to eight months of each year, visitors could reserve these facilities which offer some protection from the element, while at the same time give an open air immersive experience within the park.

Hospitality

Cabin Improvements aren't exclusively just purchasing new Cabins or renovating old Cabins. Mohave County Parks understands that we compete in the recreational tourism and hospitality market. According to *Hospitality Trends Magazine*, personalized guest engagement is on the rise; and at the heart of hospitality is caring "about" as well as "for" your guests. In response to these expectations, Mohave County Parks is working on developing a guest engagement program consisting of Tiered Service Packages, and new Educational Programing.

- Tiered Service Packages are intended to provide Guests with multiple options to outfit their Cabin based on their traveling needs. Everything from bedding and water bottles to toiletries and towels will be available in convenient and affordable packages which will be available online at the time of reservation.
- The new Educational Program will be designed around various user groups. For school and scouting groups, the program will include a series of scavenger hunts which may be led by HMP's staff. The summer season visitors who stay for 4 months continuously, will enjoy a series of Educational Talks at the Ranger Station covering topics such as: Park History, Fire Wise Techniques, Park Flora/Fauna, Survival Skills, Park Geology, to name a few. Other programs

elements will include guided hikes or bike rides, artistic sessions, and more. The program will be developed and monitored periodically- evaluated for cost-effectiveness, attendance, etc.

Non-Motorized Trail System Enhancement and Expansion

One of Hualapai Mtn. Park's most beloved amenities is the trail system. Mohave County residents have been escaping the heat of the desert floor to hike amongst the tall pines for over 80 years along the Potato Patch loop. While much of the original trail system is in good condition, requiring only minor upkeep to rebuild water breaks and drainage features, there are some trail segments that will need a heavier hand.

Realigning Existing Trails

The current best practice for new trail construction recommends that a trail's slope shall not exceed 8% in areas of incline/decline. 8% maximum slope is a value that complies with ADA, AASHTO, NPS, NFS, and IMBA's trail requirements, to name a few. Trails which were constructed with slopes greater than 8% have proven to be unsustainable, resulting in soil erosion, under-use, and trailblazing as hikers attempt to detour the damaged areas and further damage the natural environment.

A perfect example of this is the Deer Canyon trail segment; this segment averages 28% slope and marches directly uphill from the Silver King Mine to the Park's Main Trailhead. Much of the trail's surface is completely eroded away leaving a hazardous and unusable condition for trail users, and a destructive condition for the natural environment. Another example is located at the Park's Main Trailhead where a 1980's-era realignment created a 28% slope and multiple switchbacks. This project altered the way storm water runs down this slope, not only on the trail itself but across the untouched areas resulting in substantial damage to the natural environment and a trail which is hazardous to use.



Mohave County Parks is recommending a realignment of these segments to bring them into compliance with the current best practice, as well as initiating conservation work to restore the old trail segments back to a natural condition. The new trail alignments will increase trail system mileage, correct hazardous conditions, and provide users with access to more areas of the wilderness.

Trail System Expansion

Once the existing trail system is repaired and realigned, Mohave County Parks recommends expanding the system to meet additional user's needs, create more recreational opportunities, and provide better access to manage the Park's forest. Expansion projects are envisioned as the following:



PROPOSED **TRAILHEAD**



- | | | |
|--|---|--------------------------------------|
| • Asphalt surface | • Bathroom building (4-6 flush toilets) | • Picnic shelters (4) |
| • Striped parking spaces (39) | • Equestrian/trailer/bus parking | • Benches/site amenities |
| • 20' wide drive aisle (2-way traffic) | • Improved emergency access | • Curbing and stormwater swales |
| • ADA parking spaces (4) | • Direct trail access + new ADA trail | • Accessible routes to all amenities |

- *Main Trailhead*- a proposed plan to pave and formalize the parking area for the Main Trailhead includes ADA facilities, new restroom, trail maps and informational kiosk, paved walkways, enhanced interpretive program and signage and emergency vehicle access to alleviate hazards and confusion.
- *Camp Levi Levi Loop Trail* – a shared-use loop trail segment which starts at Camp Levi Levi and follows the terrain around the south side of the canyon towards Hayden and Hualapai Peak, before returning to the Camp. This loop will be approximately 3-4 miles long and create new access to undeveloped high elevation Park wilderness, increasing recreation opportunities and fire/safety access.
- *Pine Basin Connection*- a shared-use trail segment which will connect Pine Basin campground to the east end of Camp Levi Levi. This connection will also create a new pedestrian egress from Camp Levi Levi in the event of a wildfire.
- *Bike Specific Trails*- much of the existing Park trails were built too narrow to allow cycling, so it is Mohave County Parks recommended to develop multiple trail segments which will be wide enough to accommodate shared-use and bikes only. The bike-specific trails and skills park are typically one-directional, and gravity fed with obstacles. Most of these trails will be located in Deer Canyon, or the 160 AC of land north of Hualapai Mtn Road; this plan is elaborated in the "North Park" Chapter.
- *Elk Ridge Scenic Loop*- a shared use trail loop which starts and ends at the Elk Ridge RV Park. This loop will be approximately 1 mile long and is intended to provide a scenic amenity for the RV Park guests. T

- *ADA Trails*- with the dramatic elevation changes found at Hualapai Mtn. Park ADA trails are a challenging proposition, however Parks is committed to meeting the challenge to provide an inclusive experience for all of Mohave County's residents. MCP recommends two opportunities for an ADA trail:
 - Nature Walk Trail- an existing 0.6 mile loop trail can be converted to an ADA trail facility with moderate trail and trailhead alterations. This trail is also close to the Ranger Station for emergency access.
 - Main Trailhead- develop a new 0.5-0.75 mile loop trail to provide guest with disabilities an opportunity to experience a hike through the forest before settling in at a great view site.

Connectivity

The 2018-2022 Arizona Statewide Comprehensive Outdoor Recreation Plan (SCORP) which establishes recreational priorities for the state, "encourages a high integrated and connected outdoor recreation system throughout Arizona". Further, Trail System "linkage promotes individual wellness benefits, community health, and a thriving economy". At Hualapai Mountain Park, linkage means creating outward trail connections which will provide Guests with Federal Land Access as well to travel beyond federal land into the local communities.

An outward connected trail system at Hualapai Mtn. Park, provides additional local benefits for Mohave County Parks including: improved emergency egress; better positioning for regional scale trail grants from both public and private sector; a venue for endurance fitness events; and finally it is an opportunity to provide a facility which has been sought after by the Public for many years.

Mohave County Parks recommends the following trail connections:

- Flag Mine Egress Trail- Approximately 2-3 mile trail segment, which will create a critical wildfire egress from the east end of Camp Levi and connect through Federal Land to Flag Mine Rd.
- Hualapai Mountain Park to City of Kingman Trail- Approximately 45-50 mile regional trail which shall travel west from the Park through Federal Land and connect to Kingman. This trail alignment is conceptual, however the idea has been picked up by the local non-profit trail club: Colorado River Area Trail Alliance (CRATA). CRATA has been fund-raising for over a year for the purpose of paying for NEPA and ground-truthing the trail alignment. It is currently penned the "Pai in the sky trail".

Trail System Signage

Trail system signage plays key roles in the overall hiking experience; providing critical wayfinding information to keep hikers safe, and educational information which enhances the hikers' engagement with their surroundings. Mohave County Parks has been fortunate to work closely with both the National Parks Service and Bureau of Reclamation on two state of the art trail initiatives. During our time with these projects and agencies, we have learned all about current trail signage "best-practices" include wayfinding, safety, educational/interpretive programming, how signage projects have kept pace with the broad adoption of g.p.s. and accessibility standards. Mohave County Parks recommends a complete overhaul of HMP's trail system signage and printed trail collateral.

- **Trail Wayfinding and Safety-** The HMP trail system shall be divided up into various named segments, loops, and spurs. Each of these elements of the system should be assigned a color which is easy to note on the ground and in a map. GPS coordinates shall be provided at every intersection or notable feature and shall correspond with new signage on the ground to ensure hikers know where they are, where they have been, and where they are going.
- **Interpretive and Educational Program-** The more hikers know about their surroundings, the more they will gain from their experience. Mohave County Parks recommends developing multiple Interpretive/Educational panels that shall be placed throughout the park and trail system with themes that align with the Hospitality Educational Program.
- **Accessibility Information-** In an effort to create inclusive recreation opportunities and improve safety, Mohave County Parks recommends implementing a "nutrition label" approach to all trail signage and brochures. The nutrition label provides disabled guests with all critical information about the trail segments and then allows the user to determine whether or not a trail is accessible to them. This approach is the current best practice and helps Mohave County Parks manage risks associated with labeling a trail as accessible or not.



Motorized Trail System

Over the last 15 years, a majority of improvements to Hualapai Mountain Park have been focused on new accommodations for Off-Highway Vehicle (OHV) recreationists. The implementation of projects such as Elk Ridge RV Park, the OHV trailhead, OHV tot lot, 1 mile of trail easement, and associated campsites has coincided with the rise in popularity of OHV use in Arizona and have proven to be a successful venture with great return on investment.

Because of these improvement projects, Hualapai Mountain Park has been named as a staging area along the increasingly popular Arizona Peace Trail, which drives hundreds of OHV users through the Park's boundaries annually as they embark on a 700-mile loop trail experience. The Park has also hosted numerous regional, national, and one world round of Trials Bike competition.

With so much focus on OHV in recent years, Hualapai Mountain Park is well positioned to provide support services, and recreational opportunities for this market. These OHV projects were well-planned and well implemented which leaves little to be done. OHV improvements recommended in this plan are intended to button up the plan and accommodate larger numbers of users with a short OHV trail addition, and RV Park Expansion.



OHV Trail Addition

Currently, Hualapai Mtn. Park owns and maintains a 1-mile trail segment which allows OHV users to access hundreds of miles of BLM land and OHV routes to the east and north of Hualapai Mtn. Park directly from the OHV trailhead. However, OHV users who desire to travel south from the Park must travel through the Community of Pine Lake. Park's staff often hear complaints from members of the Community with regard to the dust and noise as hundreds of vehicles drive through their quiet neighborhood streets. With this in mind, Mohave County Parks recommends design and construction of an approximately 2-mile OHV trail segment, which shall create an alternative route around the south and east side of Pine Lake Community on Park's land.

OHV Law Enforcement

In 2018 Mohave County Parks recommended a new approach towards managing Hualapai Mtn Park by reintroducing a dedicated Law Enforcement Officer; Park Ranger. On June 10th, the Board of Supervisors agreed with this new direction. The Park Ranger's primary objective is to focus on public safety of Park guests, including those on Off Highway Vehicles. In addition to the direct tasks within the Park, the Park Ranger is a key member of the local Law Enforcement community assisting on numerous calls for Mohave County Sheriff, Search and Rescue, and Bureau of Land Management to patrol greater Hualapai Mountain Range. Currently, the Park Ranger's only patrol vehicle is a full-size commercial-rated truck which presents challenges related to speed, size, and agility; when patrolling on OHV trails and routes in and around the Park. Mohave County Parks recommends better equipping the Park Ranger to handle the Park and terrain with the acquisition of a performance side-by-side, possibly funded by AZ State Park's OHV Grant.

Grounds Standards for Park Facilities

One of Mohave County Parks' main objectives is to provide great customer service. At the core of great customer service, is understanding our visitor's expectations. Equally as important to Parks' mission is to remain cost efficient; as we operate on an enterprise fund- minimizing the financial burden to taxpayers. For both of these reasons Mohave County Parks is recommending the implementation of Facilities Standards for Hualapai Mountain Park which shall consist of Service Standards, and Facility Material Standards.

Service Standards

Day-use visitors, campers, and cabin guests all have certain basic expectations of the facility when they arrive. Hualapai Mountain Park is committed to ensuring that all guests' expectations are met, and

plan on implementing a new series of service standards for facilities. The service standards will vary based on the type of recreational experience: picnic sites; camping sites; cabins; rv; etc.

HMP staff shall conduct an inventory of basic service elements and begin to fill in the “blanks” ensuring that all sites have:

- Picnic Benches and Tables
- Steel Fire Rings (hinged for ease of maintenance and cleaning)
- Paved Hard Surfaces for Cabin outdoor living areas
- Pedestal BBQ Grill
- Defined Parking (capacity specific)
- Wayfinding/Signage

Facility Material Standards

Operating with an enterprise fund and limited staff, it is everyone’s interest to streamline maintenance, materials, and upkeep on Hualapai Mountain Park’s numerous facilities. This initiative also aligns with meeting guest’s expectations, as all of the Cabins and Park grounds should have a consistent appearance and welcoming feel.

To accomplish these objectives, Mohave County Parks is implementing construction and design standards for all facilities and grounds assets. Great attention shall be paid to designing and documenting things such as: interior and exterior paint schemes, finish materials, lighting fixtures, appliances, plumbing fixtures, flooring, roofing, furnishings, etc.

Hualapai Mountain Park shall document facilities work plans and create a series of standard construction details for common cabin projects. The work plans and details shall be uploaded into the Park’s computerized maintenance management system ensuring that regardless of who makes a repair or improvement, it is always completed to the same standard using the same materials and finishes.

This approach towards standardization will allow Parks staff to clean up Hualapai Mountain Park’s inventory and help streamline parts, equipment, and supplies procurement. All of these improvements shall help Parks realize a more efficient operation which translate to a cost-effective organization, while still providing a great guest experience.

Forest Stewardship

In 2018, Hualapai Mountain Park was faced with the resurgence of the Western Bark Beetle infestation. At around the same time, the Arizona Department of Forestry and Fire Management (AZDF) identified the Hualapai/Pinion Pine/Pine Lake communities as the most hazardous potential wild fire areas in the State. Both issues have highlighted the need for a comprehensive plan to assist in managing the unique forest environment at Hualapai Mountain Park.

Fortunately, there are two plans currently underway: The Community Wildfire Protection Plan (CWPP); and AZDF Forest Stewardship Plan. Both plans are ultimately focused on getting to a healthy forest environment which is resilient enough to endure drought conditions, and invasive species; while also mitigating hazardous wildfire conditions.



Community Wildfire Protection Plan (CWPP)

The CWPP was updated in 2019 and a revision is currently underway by a Private Sector planning firm with oversight from Emergency Management. The goal of this plan is to establish objectives for the County, and strategic goal for each stakeholder or agency within the Wildfire Urban Interface to mitigate wildfire hazards and better position those respective agencies to respond to wildfire.

Mohave County Parks is actively engaged as a stakeholder in the CWPP process to ensure that Hualapai Mountain Park's strategic goals and initiatives are being planned for and ultimately addressed. Hualapai Mountain Park recommends:

- Fuel Reduction Projects
- Hazard Mitigation
 - Egress Trail from Camp Levi
 - Expanded Fire Suppression Water System
- Park Staff Training Program Implementation (working with Emergency/Risk Management)
- PPE and Equipment
 - Type 6 Truck
 - PPE for Park Staff
 - Communications Equipment
 - Vehicle Radios
 - North Boundary Repeater
 - Hand-Held Radios
 - Campfire Suppression Sites at Cabins and Camp Sites
- Public Education

Forest Stewardship Plan

The Forest Stewardship Plan is being produced in-house by an AZ State Forester and the Arizona Forest Stewardship Committee with input from Parks, Emergency Management, and Risk Management. This plan and process is part of a State Strategy and Governor's Initiative to develop guidance on a statewide level with the purpose of restoring Arizona's forests. The Forest Stewardship Plan shall include forest restoration and fire management strategies for Hualapai Mountain Park and the greater Pine Lake/Pinion Pine Communities.

North Park

Hualapai Mountain Park's "North Park" represents approximately 180AC of mostly undeveloped land on the north side of Hualapai Mountain Road. While only a stone's throw from the Main Park, this area due to the slope aspect (south facing) is almost entirely void of Ponderosa Pines and shade. However, vegetation aside, there are some opportunities resulting from developable slopes, access points, and existing Park recreational amenities.

(Elk Ridge RV Park will remain largely unchanged. Most of the upgrades will be landscaping and defining the existing parking areas for ultimate private/public partnerships.

The vision for **North Park** includes the following elements:

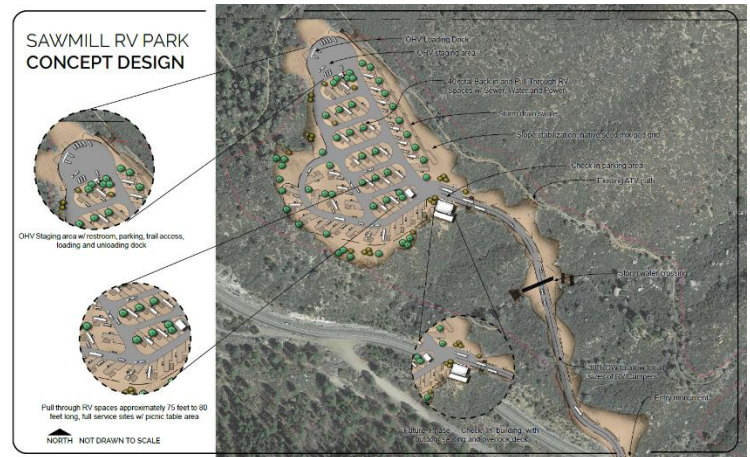
- Sawmill RV Park
- OHV Trail realignment
- Water System Expansion and redundancy

Sawmill RV Park

In addition to the increase in OHV use, there is also a worldwide rise in recreational vehicle use. Hualapai Mountain Parks Elk Ridge RV Park added 37 revenue generating RV spaces thanks to funding from Arizona State Parks OHV Grant. These RV spaces have been very popular with RV and OHV users, as every year they have been fully booked- most booked a year in advance. This is great news for Parks, unfortunately, it is not so great news for visitors who do not have reservations. Parks staff must turn RV business away on a regular basis.

Mohave County Parks received the Board of Supervisors approval to begin work on the Sawmill RV Park and OHV Staging area. The proposed plan includes an additional 30-40 RV Spaces, a spacious staging area, new water delivery system, and the

project scope includes connecting and rehabilitating an abandoned Jeep road. This Park shall be constructed and detailed in a manner that will prevent freeze damage and allow for this RV Park to remain open throughout the Calendar year.



Deer Canyon "Adventure Park"

The development of the **Deer Canyon "Adventure Park"** has been a goal of Mohave County Parks for many years. Mohave County Parks envision a recreational open space area to be enjoyed by guests and visitors with a wide range of activities. The **Adventure Park** will prioritize a focus on giving visitors a destination day-use area of Hualapai Mtn Park. It is planned to include natural themed playgrounds, mountain bike trails and a skills park, picnic and birthday ramadas; and nature viewing enjoyment. Hualapai Mountain Park will have something for the whole family in one spot.

The vision for **Deer Canyon "Adventure Park"** includes the following elements:

- Make "Day Use" area only
 - Closing off Hualapai Mountain Road access to make an internal entrance
 - Day use only playgrounds
 - New Ramadas
 - Community Restrooms
 - Snow play area
 - Zip line course or play features
- Mountain bike park

Zip Line

Similar to zip Lines at Bootleg Canyon in Boulder City, NV, or Flagstaff X-Treme at Fort Tuthill County Park; Mohave County Parks recommends a Public Private Partnership to develop an elevated ropes course and zip line recreation attraction. A private sector business would invest in the design and construction of the attraction as well as market and operate the facility.

Mountain Bike Park

Bike Parks are being developed across the United States, A complete Bike Park implementation will put Hualapai Mountain Park on the map and draw cyclists from all neighboring states like has been seen with bike parks across the southwest region.

Camp Levi Levi

The Boy Scouts have had a long history of camping in the Hualapai Mountains. The first Kingman Troop was sponsored by the Methodist Church in 1917. The earliest record of a Boy Scout troop camping in the Hualapai Mountains was recorded in an issue of the Mohave County Miner in June 1919, in the Sawmill Canyon area which is near the present Girl Scout Camp. A picture of this troop is among the memorabilia in the Andy Devine Room at the Mohave Museum of History and Arts. In 1921 Glenn Johnson, an Assistant Scoutmaster stated that the Sawmill Area was used regularly during summers as a camp by both the Oatman Troop and the Kingman Troop.



the

In the early 1920s a Scout shack was built on the site of the present Hualapai Mountain Park, and was used regularly by Scouts and other groups until 1933 when it was removed by the C.C.C. At this time Hualapai Mountain Park was developed and formally came into being. Boy Scout Troops and Patrols from Mohave County continued to camp out in the new picnic and camping areas on weekends and for longer periods, too. Through the next 20 years Scouts continued to camp there, coming from Mohave County and as far away as Las Vegas, Nevada and Needles, California.

In 1954, several forward-thinking men involved in Kingman area Scouting saw the population growing along

the Colorado River, in and around Needles, CA, and in Kingman. Also, the first of the Post World War II surge of babies, "The Baby Boomers," would soon be old enough to be eligible to join Boy Scouts. The nearest summer camping facility was Camp Bonanza in the Charleston Mountains of Nevada, 160 miles from Kingman. A short-term permanent wilderness camp was needed in this area.



One of the Scouters, Stanley S. George, was familiar with an area in the Hualapai Mountains known as the Potato Patch. He had worked there for 4 summers as a young man beginning in 1909 to help farm potatoes that were sold in Kingman. In 1950 a new county road was built for fire protection and to install a remote-

controlled short-wave radio transmitter and antenna for the County Sheriff's office. It went to Hayden Peak and allowed access to the area adjacent to the Potato Patch.

In the spring of 1954, the County Engineer and a committee of Mohave District Scouters walked the boundary and approved the area around the Potato Patch for the new camp. A Civil Engineer, with a crew made up of Boy Scouts and adult Scouts laid out the present boundaries of the 120+ acres that make up the Camp. A Memorial was presented to the Board of Supervisors by the Mohave District of the BSA asking that this area be set aside and dedicated for the use of and development by the BSA as a permanent short-term campsite. It was remote and would be inaccessible to the public.

On August 2, 1954, the Board of Supervisors approved Resolution 174 granting the Boulder Dam Area Council of Boy Scouts, which later changed to the Las Vegas Area Council, use of 120 acres in the Hualapai Mountain County Park. Work on improvement and development of the site began immediately after the adoption of Resolution 174.

A site engineer from the BSA National Headquarters visited the campsite and surveyed its assets and needs. Needs included: development of a water supply and storage system for the camp, building latrines, a shower building, selecting sites for camping and trails, clearing brush, soil erosion mitigation, reseeding of an area burned in 1947, rifle and archery ranges, and a general assembly area. Maintaining this area as a total wilderness camp was so important that the BSA engineer suggested that no "vehicular road" be laid beyond the entrance to the camp where a headquarters building would be built.

Several of the major improvements were completed in 1955. A water distribution system was the first improvement begun. A seeping spring was found on the north slope of Hayden Peak, a vertical shaft 18 feet deep was sunk in solid rock, lined with a galvanized culvert 15 feet long, and covered. This served as a storage place for the pump that pumped water into a 12,000-gallon steel tank, the main water storage for the camp. Two thousand feet of $\frac{3}{4}$ " plastic pipe was strung to the lower campsite and up to the headquarters building. Four latrines were dug, and buildings built over them. Cook stoves for the campsites were fabricated from large metal cans with iron legs welded on.

Once there was a reliable water supply, there could be camping in the area. Boys carried in their own shelter and other supplies in their backpacks and cooked their own meals in their camping area. Over the next few years most of the needed work was completed. Thousands of hours of volunteer labor were provided by adult Scouters and Boy Scouts from the BSA Districts that included Las Vegas, NV, Needles, CA, and Mohave County. Funding came from local donations.

Men and boys came up every weekend to work on the camp. Boys cleared brush, trimmed dead and low hanging tree limbs, cleared, and marked trails. Adults provided skilled labor for the bigger projects that needed



to be completed. Conservation and soil erosion mitigation would continue to be an ongoing Boy Scout summer camp project. In 1960 a reseeding project covering about 20 acres on a previously burned south slope

was carried out by boys with buckets and cups for spreading seeds. In 1962 several hundred small pine trees donated by National Forest Service Nurseries in Colorado were planted by boys in the same area.

The camp was not named immediately. Originally, it was just 123 acres in the Potato Patch region of the Hualapai Mountains. In late 1956, a name was chosen. The name came from Chief Leve-Leve of the Hualapai tribe, who was known as the Peace Chief. The spelling was changed slightly, and it became Camp Levi Levi.

Program planning for the weeklong summer camp was done by volunteer Scouters from the troops attending; one leader was selected as the Summer Camp Director. Originally the weeklong camp was conducted in August, so the boys could finish the Little League Baseball season before attending camp. The few times the weeklong summer camp was moved earlier in the summer, attendance was smaller due to conflicts with other activities. During

the 1950s and 1960s scouting grew so much in the United States that in some places troop size had to be limited to 50 boys. Drawing from a smaller population, Mohave District troops were probably somewhat smaller.

In 1972, W.J. Roper, Camping Chairman for the Mohave District, created a document titled "The Roper Report." It was a 10-year plan for improvements and asset additions for Camp Levi Levi and was submitted to the Mohave County Parks Advisory Board and Mohave County Parks Commission for consideration. Many of the improvements made in the 1950s needed updating and improving again. The Roper Report listed projects that they hoped to complete from 1972-1981.

On August 29, 1973, another Memorial was written to the Mohave County Board of Supervisors since the one BSA District overseeing the camp had been divided into three districts: the Lake Havasu District, the Colorado River District, and the Mohave District. The Scouters from the three District Committees reaffirmed their desire to continue to maintain, develop, and pursue the continuing operation of this permanent short-term campsite known as Camp Levi Levi as it had been carried out since the Board of Supervisors Resolution 174. Almost twenty years after its inception, this campsite was still needed as a wilderness area for the Boy Scouts of the area.

A status report done Feb. 19, 1974, lists many upcoming activities for that calendar year at Camp Levi Levi. Included are a spring camporee where troops would compete against each other in skilled events; planning meetings for summer camp to include all Scoutmasters, Assistants, and boy leaders; a training session for Camp Levi Levi staff; work weekends for maintenance; and August 5-9 as the date for summer camp. The goal was 100% attendance by all registered boys at summer camp. At this time there were 13 Boy Scout troops in the Tri-District area. With even 35 boys per unit the total would be 450 boys.

Other youth groups were welcome to use the camp when the Boy Scouts weren't using it, if those groups had their own adult supervision. There was time both before and after the weeklong summer camp for them.

In the Roper Report, based on past growth in Scouting, an optimistic attendance of 800 boys was projected for summer camp of 1976. However, instead of increasing, attendance at summer camp dropped over the next few years. By July of 1978 only 85 boys attended, partly due to it being scheduled in July rather than in August.

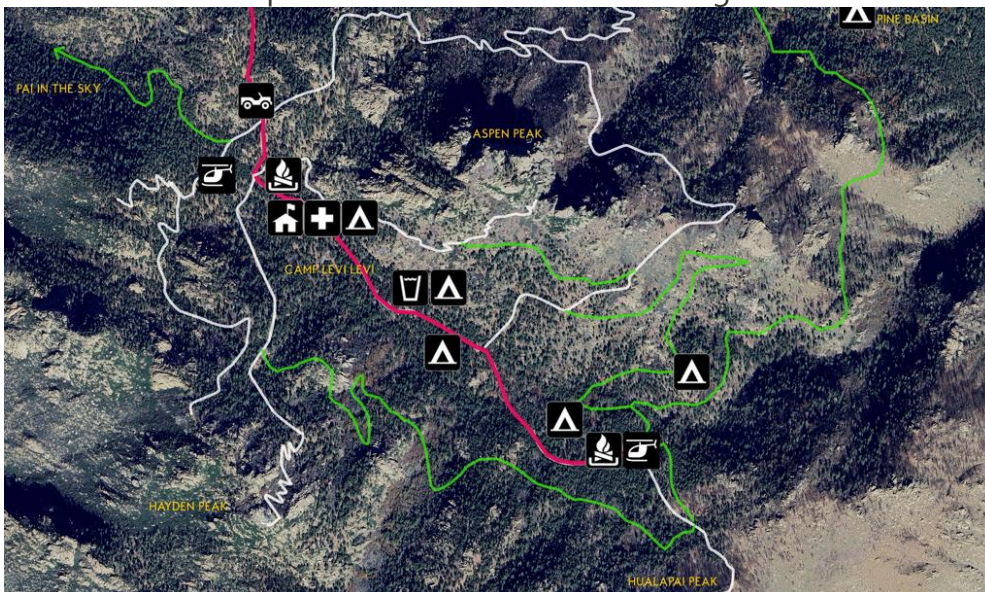
From a record high in the early 1970s, membership in Scouting has declined over the past 40 years. Boys have many more choices of extra-curricular activities every year. From troops that could expect 100% attendance at summer camp, much smaller attendance at summer camps is now the norm.

In 2019, after major social-political shifts in Boy Scouts of America membership the scouts had developed funding challenges and were forced to downsize not only the organization but also their commitments. On February 22, 2019, Mohave County Parks received a letter from the Las Vegas Area Council of Boy Scouts advising Parks that they will no longer be using Camp Levi Levi. At the March 5, 2019, BOS meeting, the Board rescinded Resolution 174, ending the use of Camp Levi Levi by the Boy Scouts.

It would be Parks' recommendation to make the necessary code-compliance and safety improvements which will restore Camp Levi Levi to its existing function as a remote camping facility. Once the campground is safe to occupy and operate, Mohave County Parks would recommend reopening for permit-based group recreation, and camping opportunities.

However, before Parks can begin to plan improvements an assessment must be completed to fully understand the state of the existing camp and all of the facilities. Parks anticipates that all of the infrastructure and facilities will need to be updated to meet current code compliance, including electrical system, water supply system, water distribution system, fire water suppression system, on-site waste water treatment system, and road network. Other anticipated work will include general grounds work and clean up, wildfire hazard mitigation projects, ingress/egress improvements, trail improvements, and ADA improvements.

The vision for Camp Levi Levi includes the following elements:



- Remote Camping by reservation/fee
- Trail System Improvements and Expansion
- Wild Fire Safety Features
- Potable Water System Improvements
- Access Road Improvements
- Communications Equipment Improvements

Conclusion

The 2025 Mohave County Parks Hualapai Mountain Park Ten-Year Master Plan offers an exciting and attainable vision for the park while striving for continued improvements to all aspects of park development, operations, maintenance, and growth while maintaining the rich history the park offers to all visitors.

2022 NRPA

AGENCY PERFORMANCE REVIEW



MOHAVE COUNTY PARKS



NATIONAL RECREATION
AND PARK ASSOCIATION

Using Data to Drive Optimal Decision Making

You have many questions about how to best lead your parks and recreation agency. The questions may be about budget size, optimal staffing or revenues generated from agency activities. Perhaps you are looking towards the future and seeking opportunities where your agency can better serve its community while also outperforming its peers elsewhere in the U.S.

In your hands is one resource that can assist you with answering these many questions. The customized Parks and Recreation Agency Performance Report shows you how your community's parks and recreation services compare to those of its peers throughout the U.S. The data in this report comes from what your agency and other agencies entered in [NRPA's Park Metrics](#) website and compares specific measures of parks and recreation efficiency and effectiveness against thousands of other parks and recreation agencies across the country. Use this report to make informed decisions about your parks and recreation agency. Capitalize on your strengths and address your weaknesses – and increase the positive impact of your parks and recreation offerings on those in the community you serve.

Of course, data itself does not provide complete answers to your many questions. But combined with the collective knowledge of yourself, your team, your external partners and other resources, the insights contained within this report are an important step to lead your agency into the future.

About this Report

Earlier this year, your agency submitted operational information into the National Recreation and Park Association's (NRPA) *Park Metrics* website by completing your Agency Performance Survey. Thanks to the participation of park and recreation agencies throughout the U.S., NRPA is providing the field with key data on the management and operation of park and recreation agencies. The [Agency Performance Review](#) is a customized look at your agency in comparison to all agencies that responded to the survey and a subset of agencies that serve a similar population density (the online NRPA Park Metrics system allows you to create much more detailed data aggregations to **compare your agency to agencies that meet specific criteria of your choice**). The results contained in this report offer broad “yardsticks” on your agency's management and operations, allowing you to gauge your agency's strengths, weaknesses and improvement opportunities.

The aggregated data contained in this report was derived from 2019 – 2021 data in the *NRPA Park Metrics* database as of February 2022. As the NRPA Park Metrics system is available 24/7/365, the data can and will change throughout the year. [NRPA Park Metrics](#) allows you to run reports on-demand, based on real-time data, so the reports you create will always be based on the most current data available. To run additional reports, simply login to your account and go to the “Reports” tab to use *Agency Performance Reports* or *Agency Performance Dashboards* to drill-down into the full data set to compare your agency alongside agencies that meet your search criteria in areas such as Jurisdiction Population, Budget Size, State, Population Density, etc.

For a broader view of park and recreation agency benchmark and performance data, check out the *2022 NRPA Agency Performance Review* and its accompanying interactive tools. This report is the most comprehensive resource of data and insights for park and recreation agencies in the United States. The report and interactive tools present *NRPA Park Metrics* data from 2019 through 2021 with 24 figures that highlight critical park and recreation metrics on park facilities, programming, responsibilities of park & recreation agencies, staffing, budget and agency funding. [Explore the 2022 NRPA Agency Performance Review.](#)

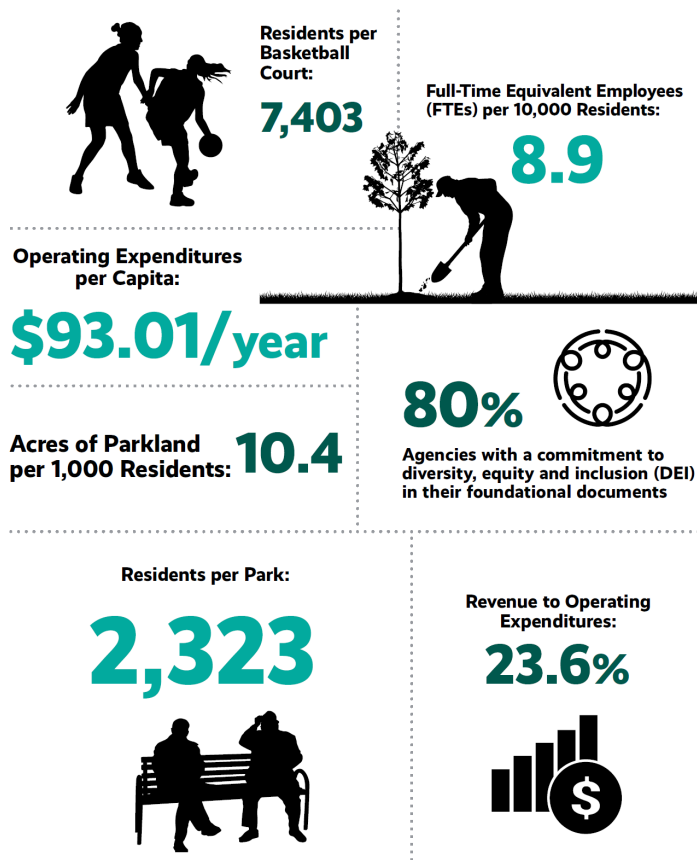
Using this Report

The *Agency Performance Report* is designed to assist you in evaluating your own agency's results relative to other *Agency Performance Survey* participants. The information in this report is designed to be a tool for helping you to better evaluate your agency and its offerings. Spotting significant differences between your own figures and the composites can be the first step toward identifying improvement opportunities. Please keep in mind:

1. A deviation between your figures and figures in the report is not necessarily good or bad. It merely indicates additional analysis may be required. As a rule, the larger the difference, the greater the need for further investigation.
2. In situations where large deviations do exist, it may be helpful to go back and calculate the same measure over the past several years to identify any trends that may exist.
3. The information in this report should be used as a tool for informed decision making rather than absolute standards. Since agencies differ as to their location, size, and other factors, any two agencies can be successful yet have very different experiences with regard to certain measures.

If you have any questions or comments about this report, please contact Greg Manns of Industry Insights at gmanns@industryinsights.com or 614-389-2100.

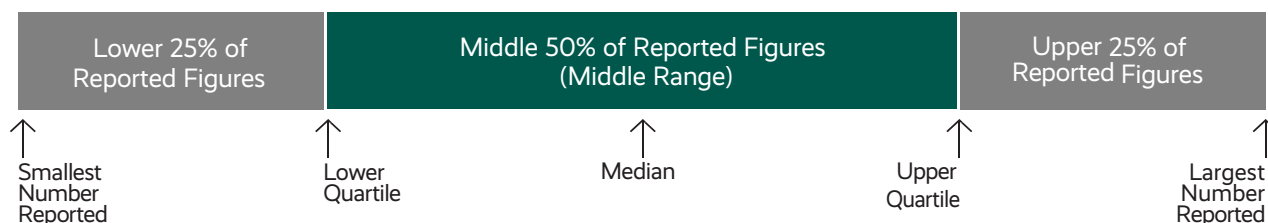
2022 NRPA Agency Performance Review Key Findings



Interpreting the Numbers

Most of the results included in this study are reported on the basis of medians rather than arithmetical averages or means. Unlike the mean, the median is not distorted by a few unusually high or low values that may exist in the sample due to special circumstances. The “median” value represents the mid-point of the data for a particular measure, with one-half of the respondents reporting figures above it and one-half below. Each median was computed independently based on the agencies that reported for that item. As a result, mathematical relationships do not always exist when different ratios are used together in the calculation.

Figures reported were not used unless they were in accordance with the survey instructions and definitions. In cases where the number of respondents was considered inadequate for the computation of a meaningful figure, “ISD” appears in the tables.



If you see “no data” in the table of data under a graph, you haven’t answered the required Agency Performance Survey questions to generate this comparison.

Definitions

Median (or 50th percentile):

The center value of the total distribution of the data that was reported (e.g., it is the value at which 50% of the responses are above and 50% are below). This measure is less likely than an average to be distorted by a few outlying responses.

Lower Quartile (or 25th Percentile):

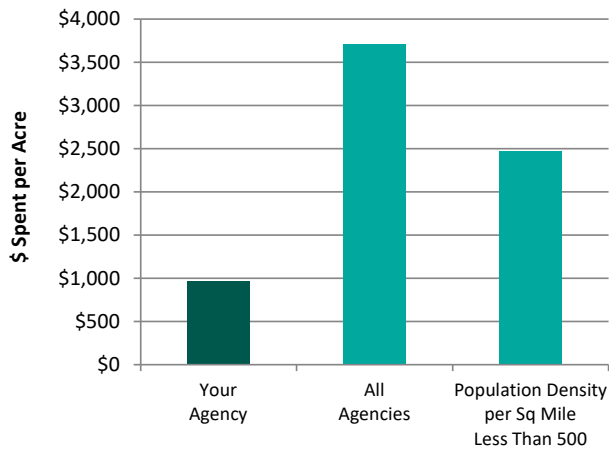
The observation point below which 25% of the responses lie (e.g., 25% of the respondents reported a figure less than this amount and 75% a figure higher than this amount).

Upper Quartile (or 75th Percentile):

The observation point below which 75% of the responses lie (e.g., 75% of the respondents reported a figure less than this amount and 25% a figure higher than this amount).

Executive Summary

Park Operating Expenditures per Acre of Parkland



	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
Lower Quartile		\$1,721	\$1,090
Median	\$972	\$3,708	\$2,476
Upper Quartile		\$7,708	\$4,736

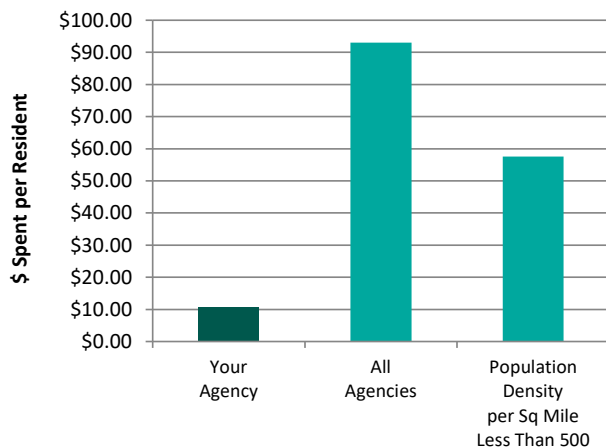
Two metrics that can be used to gauge whether a community is adequately funded to manage, operate, and maintain its parks and recreation areas are “park related operating expenditures per acre of parkland managed” and “operating expenditures per capita.” The first metric, operating expenditures per acre, is calculated by dividing total park related operating expenditures by total parkland acres managed by the agency. The second metric, operating expenditures per capita, is calculated by dividing total operating expenditures by the population of the jurisdiction served by the agency.

Operating expenditures include all of the costs to provide parks and recreation services to the community, including personnel salaries, benefits, utilities, equipment, and materials. Operating expenditures may also include debt service if it is paid out of the annual operating budget, as well as any expenditures incurred as part of a special or enterprise fund (such as a golf course) managed by the public agency.

It is important to note that operating costs can vary widely between communities due to differences in parks and recreation facility standards, types of equipment, repair and replacement schedules, types and topography of parkland, degree of maintenance required, levels of use, and other variables. Operating costs and efficiencies can also vary with the number of acres managed and/or the size of the population served. For example a community that manages extensive conservation lands will have a lower ratio of expenditures/acre than a community that primarily manages developed parkland.

Communities that benchmark operating expenditures should conduct follow-up research to analyze and document the specific reasons for differences in operating expenditures. For example it may be helpful to find a similar agency in Park Metrics (formerly PRORAGIS), then visit and photograph the facilities at benchmarked communities, and meet with agency staff to document key differences in facility quality or levels of maintenance. It may also be helpful to determine if a community is serving a larger population than its own residents. Elected officials, managers, and residents may be more supportive of increased operation budgets if they clearly understand the reasons for variations in funding between communities, and/or the implications of different funding levels.

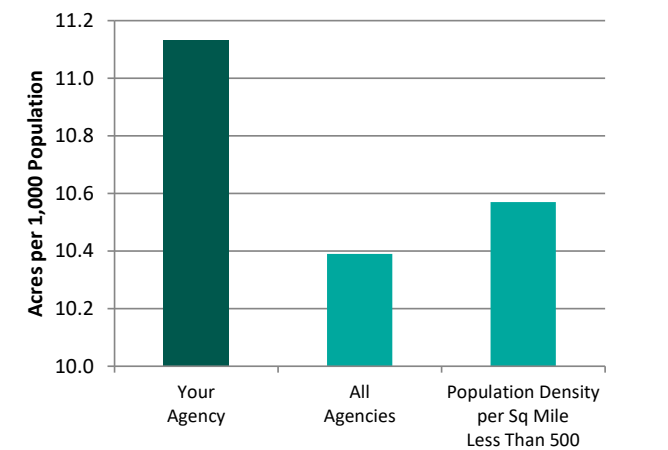
Operating Expenditures Per Capita



	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
Lower Quartile		\$51.40	\$23.38
Median	\$10.82	\$93.01	\$57.53
Upper Quartile		\$171.18	\$118.04

Are you adequately funded?

Acres of Parkland per 1,000 Population



	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
Lower Quartile		5.1	5.0
Median	11.1	10.4	10.6
Upper Quartile		18.2	18.3

Do you have enough parkland?

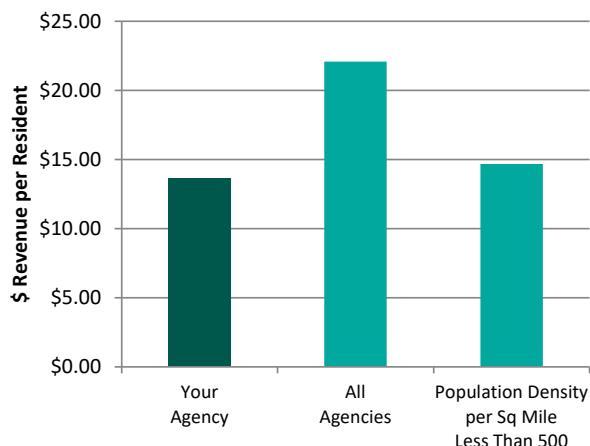
The “acres of parkland per 1,000 population” metric is the most common technique for determining whether a community has “enough” parkland. It is also known as a community’s “acreage level of service (LOS).” There is no standard acreage LOS in the United States, and LOS can vary widely due to a community’s history, culture, demographics, density, development patterns, and other factors. For example the acreage LOS of communities within the Park Metrics (formerly PRORAGIS) database ranges from less than 2 acres per 1,000 citizens to over 100 acres per 1,000 citizens.

An often-asked question is “what should be counted in an acreage LOS?” Unfortunately there is no standard answer. Some communities include public golf courses and beaches, while others include publicly accessible lakes and wetlands. Some cities and counties also include public parkland owned by other agencies, such as state parks and national forests. Some communities also count private recreation areas, owned and managed by homeowners associations, because these areas help meet residents’ local recreation needs. Since the primary purpose of acreage LOS is to determine a community’s need for parkland, it is recommended that communities only count developable, publicly accessible parkland within their jurisdiction.

Open space lands that are undevelopable, such as privately owned open spaces, private golf courses, or private beaches; or open space lands that are permanently protected such as wetlands, water bodies, or protected conservation lands, cannot be used in calculations to determine how much open space is needed for future community needs for facilities such as parks, playgrounds, athletic fields, or community recreation centers. Privately owned parkland is not open to the public, and could be sold or redeveloped. Public parkland owned by another jurisdiction (such as state or county-owned land within a municipality) should be counted only for the population served by that jurisdiction.

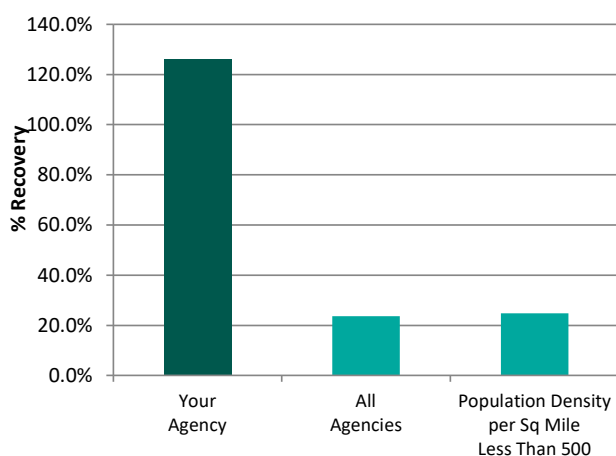
Acreage LOS should be used in conjunction with other needs assessment techniques to gauge a community’s need for additional parkland. For example a community may conclude that it is not necessary to acquire additional parkland after comparing its acreage LOS to other communities. However other needs assessment techniques such as surveys, focus group meetings, and population projections may indicate that residents’ needs are not being met, and additional parkland may be required.

Revenue per Capita



	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
Lower Quartile		\$6.24	\$2.72
Median	\$13.64	\$22.08	\$14.67
Upper Quartile		\$54.36	\$41.09

Revenue as a % of Operating Expenditures (Cost Recovery)



	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
Lower Quartile		11.1%	10.7%
Median	126.1%	23.6%	24.8%
Upper Quartile		43.4%	46.1%

Revenues (also known as “annual direct revenues”) include all of the monies generated directly from parks and recreation classes, programs, memberships, concessions, permits, rentals, and other non-tax sources. Revenues do not include funding from taxes, grants, foundations, bonds, assessments, or other indirect sources.

Two metrics that can be used to track revenues, and/or compare revenue generation to other agencies, are “revenue per capita” and “revenue as a percentage of total operating expenditures.” The first metric, revenue per capita, is calculated by dividing the total revenues generated by the agency by the population of the jurisdiction served by the agency. The second metric, revenue as a percentage of total operating expenditures (also known as “cost recovery”), is calculated by dividing the total revenues generated by the agency by the total operating expenditures of the agency.

In addition to using these metrics for revenue tracking and benchmarking, they can also be used to establish cost recovery policies and goals. There are no industry standards for cost recovery; for example, some communities have established different cost recovery policies for senior, adult, and youth programs, while others have established overall cost recovery goals as a percentage of operating expenses. NRPA Park Metrics (formerly PRORAGIS) can help agencies to determine reasonable and realistic cost recovery goals based on data from other agencies.

How much are you making?

Agency Effectiveness Ratios

	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
1. Operating expenditures per capita	\$10.82	\$93.01	\$57.53
2. Revenue per capita	\$13.64	\$22.08	\$14.67
3. Total revenue to total operating expenditures	126.1%	23.6%	24.8%
4. Total tax expenditures per capita	-\$2.83	\$64.75	\$35.88
5. Park operating expenditures per acre of parkland	\$972	\$3,708	\$2,476
6. Operating expenditures per acre of parkland	\$972	\$9,236	\$5,571
7. Operating expenditures per acres of parks and non-park sites	\$972	\$7,823	\$4,747
8. Operating expenditures per FTE	\$107,462	\$102,530	\$94,393
9. FTE's per 10,000 population	1.0	8.9	5.8
10. Acres of parks per 1,000 residents	11.1	10.4	10.6
11. Number of residents per park	35,545	2,323	3,333
12. Number of acres per park	395.7	22.5	33.3
13. Number of participants per program	0	48	51
14. Ratio of fee programs to all programs	0.0	81.4	80.0
15. Ratio of building attendance to park attendance	750.0	38.7	39.9

Agency Operations: Operating Budget

	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
1. Agency's total annual operating expenditures			
Number of Responses		874	161
Lower Quartile		\$1,969,110	\$848,000
Median	\$2,307,213	\$5,079,256	\$2,220,000
Upper Quartile		\$14,157,797	\$5,740,096
2. Percentage of agency's total operating expenditures for the following categories:			
Number of Responses		819	156
Parks	100.0%	44.7%	47.8%
Recreation	0.0%	42.0%	41.4%
Other	0.0%	13.3%	10.8%
3. Percentage of agency's total operating expenditures for the following categories:			
Number of Responses		832	153
Personnel services	46.0%	54.4%	53.4%
Operating expenses	54.0%	38.2%	37.7%
Capital expense not in CIP	0.0%	5.2%	6.0%
Other	0.0%	2.2%	3.0%
4. Percentage of agency's total operating expenditures from the following sources:			
Number of Responses		818	147
General Fund Tax Support	0.0%	61.2%	61.6%
Dedicated Levies	0.0%	7.9%	7.6%
Earned/Generated Revenue	100.0%	22.8%	23.0%
Other Dedicated Taxes	0.0%	2.8%	2.7%
Sponsorships	0.0%	0.8%	0.7%
Grants	0.0%	1.9%	2.5%
Other	0.0%	2.6%	1.9%
5. Agency's total annual non-tax revenues			
Number of Responses		811	148
Lower Quartile		\$344,450	\$117,735
Median	\$2,910,005	\$1,178,229	\$557,000
Upper Quartile		\$3,809,564	\$1,692,782

Capital Budget

	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
1. Agency's total capital budget for the next 5 years and total capital budget for the fiscal year:			
a. Capital budget for next 5 years			
Number of Responses		708	125
Lower Quartile		\$1,481,250	\$700,000
Median	\$3,743,671	\$8,000,000	\$2,920,000
Upper Quartile		\$24,498,169	\$13,713,952
b. Capital budget for the fiscal year			
Number of Responses		781	138
Lower Quartile		\$220,000	\$100,000
Median	\$798,318	\$1,229,495	\$537,650
Upper Quartile		\$5,705,000	\$2,988,095
2. Agency's current year's capital budget expenditures from the following sources:			
Number of Responses		595	105
Bonds (general obligation and/or revenue) tied directly to the park and recreation agencies	0.0%	12.4%	7.5%
Bonds (general obligation and/or revenue) tied to my jurisdiction (e.g., city, town, county)	0.0%	11.1%	8.7%
Federal and/or state grants	0.0%	9.5%	10.8%
Nonprofit group grants/fundraising (e.g., friends groups, foundations)	0.0%	2.1%	2.2%
Private sector grants/gifts raised directly by the park and recreation agency	0.0%	1.4%	2.5%
General fund tax support	0.0%	42.7%	47.9%
Other	100.0%	20.8%	20.4%
3. Percentage of agency's current fiscal year's capital budget designated for the following purposes:			
Number of Responses		714	125
Renovation	100.0%	55.8%	49.2%
New Development	0.0%	29.9%	33.5%
Acquisition	0.0%	7.1%	8.0%
Other	0.0%	7.2%	9.2%
4. Value of deferred maintenance projects your agency faces:			
Number of Responses		587	114
Lower Quartile		\$0	\$0
Median	\$1,300,000	\$480,500	\$172,500
Upper Quartile		\$5,000,000	\$3,000,000
5. Dollar value of authorized general obligation bonds and revenue bonds authorized for the agency this year			
a. Value of general obligation bonds authorized			
Number of Responses		595	104
Lower Quartile		\$0	\$0
Median	\$0	\$0	\$0
Upper Quartile		\$537,383	\$38,995
b. Value of revenue bonds authorized			
Number of Responses		544	97
Lower Quartile		\$0	\$0
Median	\$0	\$0	\$0
Upper Quartile		\$0	\$0

Personnel

	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
1. Number of funded employees at your agency:			
a. Number of full-time employees			
<i>Number of Responses</i>		822	156
Lower Quartile		10	6
Median	21	30	17
Upper Quartile		77	42
b. Number of non-full-time employees			
<i>Number of Responses</i>		790	147
Lower Quartile		25	12
Median	1	85	44
Upper Quartile		234	91
c. Total annual hours worked by non-full-time employees			
<i>Number of Responses</i>		728	140
Lower Quartile		9,599	3,369
Median	986	35,000	14,830
Upper Quartile		114,430	40,099
d. Total number of full-time equivalent employees (FTEs)			
<i>Number of Responses</i>		825	156
Lower Quartile		17.3	9.5
Median	21.5	49.4	24.4
Upper Quartile		127.3	64.3
2. Percentage of total full-time equivalents (FTEs) involved in the following operational areas:			
<i>Number of Responses</i>		778	147
Administration	55.0%	17.3%	21.0%
Operations/Maintenance	39.0%	44.6%	44.3%
Programmers	0.0%	30.9%	26.8%
Capital Development	0.0%	2.9%	3.4%
Other	6.0%	4.4%	4.6%
3. Number of volunteers and number of annual hours worked by the volunteers at the agency			
a. Number of volunteers			
<i>Number of Responses</i>		730	134
Lower Quartile		25	20
Median	12	125	55
Upper Quartile		500	250
b. Total hours worked by volunteers			
<i>Number of Responses</i>		670	127
Lower Quartile		681	600
Median	10,000	2,960	2,055
Upper Quartile		11,925	8,026
4. Percentage of agency's that have staff covered by collective bargaining (i.e., are union members)			
<i>Number of Responses</i>		820	152
Yes		37.7%	32.2%
No	X	62.3%	67.8%

Workload

	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
1. Number of individual parks or non-park sites the department/ agency maintains and/or has management responsibility over:			
a. Total number of parks			
<i>Number of Responses</i>		801	148
Lower Quartile		10.0	6.0
Median	6.0	21.0	12.0
Upper Quartile		47.0	26.3
b. Total park acres			
<i>Number of Responses</i>		785	143
Lower Quartile		173.5	126.0
Median	2,374.0	496.0	460.0
Upper Quartile		1,600.0	1,500.0
c. Total number of non-park sites			
<i>Number of Responses</i>		801	148
Lower Quartile		0.0	0.0
Median	0.0	3.0	1.0
Upper Quartile		10.0	6.3
d. Total acres of non-park sites			
<i>Number of Responses</i>		785	143
Lower Quartile		0.0	0.0
Median	0.0	9.9	5.0
Upper Quartile		100.0	78.0
Total number of parks + non-park sites			
<i>Number of Responses</i>		801	148
Lower Quartile		13.0	7.0
Median	6.0	29.0	16.0
Upper Quartile		64.0	36.3
Total acres of parks + non-park sites			
<i>Number of Responses</i>		785	143
Lower Quartile		205.5	172.5
Median	2,374.0	635.0	625.0
Upper Quartile		2,053.0	1,904.0
2. Number of acres of developed and undeveloped open space for which the agency has management responsibility or maintains:			
a. Developed			
<i>Number of Responses</i>		712	123
Lower Quartile		100.0	66.5
Median	160.0	309.1	200.0
Upper Quartile		925.8	722.0
b. Undeveloped			
<i>Number of Responses</i>		699	122
Lower Quartile		30.0	21.0
Median	2,214.0	191.0	172.5
Upper Quartile		816.0	888.5
3. Total number of trail miles managed or maintained by the agency			
<i>Number of Responses</i>		740	137
Lower Quartile		5.0	4.0
Median	15.0	14.0	11.0
Upper Quartile		39.3	25.7

Workload (continued)

	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
4. Number of buildings and the square footage of the buildings operated by the agency:			
a. Number of operated buildings			
<i>Number of Responses</i>		719	131
Lower Quartile		3	3
Median	7	7	6
Upper Quartile		19	15
b. Square footage of operated buildings			
<i>Number of Responses</i>		628	113
Lower Quartile		27,668.0	15,000.0
Median	8,000.0	80,047.0	38,310.0
Upper Quartile		219,915.3	107,000.0
5. Number of programs the agency offers annually and the number of people (i.e., contacts) served by these programs:			
a. Total number of programs offered			
<i>Number of Responses</i>		665	124
Lower Quartile		50	30
Median	1	179	74
Upper Quartile		934	315
b. Number of fee based programs			
<i>Number of Responses</i>		644	123
Lower Quartile		25	15
Median	0	102	43
Upper Quartile		628	163
c. Total program contacts (estimate as necessary)			
<i>Number of Responses</i>		626	114
Lower Quartile		4,163	1,200
Median	0	15,816	5,752
Upper Quartile		54,332	25,000
6. Number of contacts (e.g. participants, users) of the agency's parks and facilities per year:			
a. Total building facility contacts			
<i>Number of Responses</i>		593	113
Lower Quartile		5,000	1,000
Median	75,000	54,398	15,000
Upper Quartile		263,000	100,000
b. Total park facility contacts			
<i>Number of Responses</i>		593	113
Lower Quartile		10,000	7,800
Median	10,000	100,000	50,000
Upper Quartile		670,080	500,000
c. Total facilities and parks contacts			
<i>Number of Responses</i>		593	113
Lower Quartile		50,000	16,000
Median	85,000	285,000	102,500
Upper Quartile		1,062,424	750,000

Agency Responsibilities

	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
1. Agency Responsibilities			
a. Operate and maintain park sites	X	97.8%	98.1%
b. Operate and maintain indoor facilities		91.1%	83.1%
c. Operate, maintain, or contract golf courses		35.7%	18.1%
d. Operate, maintain, or contract campgrounds	X	18.2%	25.6%
e. Operate, maintain, or contract indoor swim facilities/water parks		32.3%	24.4%
f. Operate, maintain, or contract outdoor swim facilities/water parks		67.3%	46.9%
g. Operate, maintain, or contract racquet sport activities/courts/facilities		63.1%	50.6%
h. Operate, maintain, or contract tourism attractions	X	36.3%	35.0%
i. Provide recreation programming and services		94.3%	89.4%
j. Operate and maintain non-park sites		69.1%	59.4%
k. Operate, maintain, or manage trails, greenways, and/or blueways (TGB)	X	81.5%	80.0%
l. Operate, maintain, or manage special purpose parks and open spaces		73.3%	67.5%
m. Manage or maintain fairgrounds		6.4%	10.0%
n. Maintain, manage or lease indoor performing arts center		19.8%	13.1%
o. Administer or manage farmer's markets		21.2%	7.5%
p. Administer community gardens		45.5%	30.6%
q. Manage large performance outdoor amphitheaters		37.0%	21.3%
r. Administer or manage professional or college-type stadium/arena/racetrack		9.1%	4.4%
s. Administer or manage tournament/event quality indoor sports complexes		19.6%	13.1%
t. Administer or manage tournament/event quality outdoor sports complexes		56.3%	40.6%
u. Conduct jurisdiction wide special events	X	81.0%	69.4%
v. Have budgetary responsibility for your administrative staff	X	86.7%	83.8%
w. Include in its operating budget the funding for planning and development functions	X	71.0%	68.8%
x. Operate, maintain or contract marinas	X	11.0%	11.3%
y. Maintain or manage beaches (inclusive of all waterbody types)	X	22.4%	28.1%

Facilities

	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
1. Median jurisdiction population per facility or activity areas within facilities			
a. Recreation centers	71,089	31,239	20,000
b. Community centers		29,036	29,352
c. Senior centers		59,603	33,697
d. Teen centers		57,109	16,473
e. Stadiums		75,026	37,206
f. Ice rink		50,863	26,135
g. Arena		65,466	80,758
h. Performance amphitheater		68,181	63,000
i. Nature centers		114,696	105,729

Facilities (continued)

	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
2. Median jurisdiction population per outdoor facility			
a. Playgrounds	23,696	3,750	6,000
b. Totlots	213,267	11,983	16,823
c. Community gardens		30,140	29,673
d. Basketball courts	53,317	7,403	8,713
e. Multiuse courts -basketball, volleyball		18,232	22,960
f. Diamond fields: baseball - youth	42,653	7,000	7,313
g. Diamond fields: baseball - adult		20,127	18,434
h. Diamond fields: softball fields - youth		11,339	10,158
i. Diamond fields: softball fields - adult		14,302	16,916
j. Skate park		53,708	37,500
k. Dog park	53,317	43,586	44,435
l. Ice rink (outdoor only)		16,887	10,698
m. Rectangular fields: multi-purpose		9,622	11,678
n. Rectangular fields: cricket field		129,840	167,929
o. Rectangular fields: field hockey field		26,409	23,131
p. Rectangular fields: football field		26,493	24,418
q. Rectangular fields: lacrosse field		28,786	13,333
r. Rectangular fields: soccer field - adult		13,200	13,692
s. Rectangular fields: soccer field - youth		7,382	5,930
t. Overlay field		16,044	11,807
u. Multipurpose synthetic field		39,736	32,761
3. Median jurisdiction population per golf facility			
a. Driving range stations		23,977	37,014
b. Regulation 18-hole courses		86,277	86,075
c. Regulation 9-hole courses		152,108	70,714
d. Executive 9-hole courses		225,520	ISD
e. Executive 18-hole courses		136,115	ISD
f. Par 3; 18-hole courses		234,883	ISD
g. Par 3; 9-hole courses		128,500	80,538
4. Median jurisdiction population per swimming facility			
a. Aquatics centers		53,025	33,697
b. Swimming pools (outdoor only)		38,000	31,398
c. Indoor competitive swimming pools: 50 meters		154,840	60,148
d. Indoor competitive swimming pools: 25 meters		58,373	50,012
e. Other indoor competitive swimming pools		94,374	ISD
f. Indoor separated diving well		82,917	ISD
g. Total indoor competitive swimming pools		56,163	39,735
h. Indoor pool designated exclusively for leisure (i.e. non-competitive)		57,295	33,697
i. Therapeutic pool		75,525	45,308
5. Median jurisdiction population per racquet sports facility			
a. Tennis courts (outdoor)		5,608	7,769
b. Tennis courts (indoor)		15,600	ISD
c. Pickleball (outdoor)		14,714	9,542
d. Pickleball (indoor)		16,813	9,498
e. Multiuse courts- Tennis, Pickleball (outdoor)		15,802	9,454
f. Multiuse courts- Tennis, Pickleball (indoor)		14,950	8,750
g. Racquetball/handball/squash courts (outdoor)		47,330	ISD
h. Racquetball/handball/squash courts (indoor)		35,757	22,871

Activities

	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
1. Percentage of agencies offering the following activities:			
a. Health and wellness education		80.3%	69.9%
b. Safety training		72.2%	62.2%
c. Fitness enhancement classes		82.2%	68.5%
d. Team sports		86.9%	79.7%
e. Individual sports		75.9%	64.3%
f. Running/cycling races		50.2%	48.3%
g. Racquet sports		71.2%	55.2%
h. Martial arts		58.8%	40.6%
i. Aquatics		70.2%	56.6%
j. Golf		47.9%	28.7%
k. Social recreation events	X	88.4%	80.4%
l. Cultural crafts	X	61.6%	43.4%
m. Performing arts		63.5%	39.2%
n. Visual arts		62.6%	46.9%
o. Natural and cultural history activities	X	61.6%	49.0%
p. Themed special events	X	89.9%	80.4%
q. Trips and tours		61.2%	44.8%
r. eSports/eGaming		12.2%	7.0%
2. Percentage of agencies offering the following Out-of-School Time (OST) activities:			
a. Summer camp		83.2%	76.9%
b. Before school programs		19.0%	15.2%
c. After school programs		54.5%	39.7%
d. Preschool		34.5%	27.3%
e. Full daycare		7.1%	3.2%
f. Specific teen programs		66.3%	44.7%
g. Specific senior programs		78.6%	63.1%
h. Programs for people with disabilities		62.4%	46.0%
i. STEM programs		57.6%	44.2%

Policies

	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
1. Does your agency have a policy barring the use of all tobacco products in its parks and at its facilities and grounds?			
<i>Number of Responses</i>		727	137
Yes, at all locations		52.0%	49.6%
Yes, at select locations	X	28.3%	26.3%
No		18.4%	21.9%
N/A		1.2%	2.2%
2. Does your agency have a policy that allows the consumption of alcohol by legal-aged adults on its premises?			
<i>Number of Responses</i>		725	136
Yes, at all locations		15.0%	19.9%
Yes, at select locations	X	58.5%	48.5%
No		25.8%	30.2%
N/A		0.7%	1.5%
3. Does your agency sell alcoholic beverages to legal-aged adults on its premises (sold either by the agency or by a concessionaire authorized by the agency)?			
<i>Number of Responses</i>		727	137
Yes, at all locations		3.0%	2.2%
Yes, at select locations		45.8%	35.0%
No	X	49.2%	59.1%
N/A		1.9%	3.7%
4. Does your agency provide healthy food options in its vending machines?			
<i>Number of Responses</i>		720	135
Yes, at all locations		16.5%	14.1%
Yes, at select locations		27.6%	14.8%
No	X	21.5%	22.2%
N/A		34.3%	48.9%
5. Does your agency provide healthy food options at its concession stands?			
<i>Number of Responses</i>		715	134
Yes, at all locations		18.0%	12.7%
Yes, at select locations		34.8%	23.9%
No		20.1%	27.6%
N/A	X	27.0%	35.8%
6. Does your agency charge a parking fee at its parks or facilities?			
<i>Number of Responses</i>		729	135
Yes, at all locations		0.8%	0.0%
Yes, at select locations	X	15.5%	17.8%
No		80.7%	77.8%
N/A		3.0%	4.4%
7. Does your agency charge an admission fee to enter its parks?			
<i>Number of Responses</i>		730	137
Yes, at all locations		1.0%	2.9%
Yes, at select locations	X	16.2%	16.8%
No		81.0%	76.6%
N/A		1.9%	3.7%
8. Does your agency have an expressed commitment to diversity, equity and inclusion (DEI) in vision, mission and/or strategic plan documents?			
<i>Number of Responses</i>		339	61
Yes, at all locations	X	73.8%	63.9%
Yes, at select locations		2.1%	0.0%
No		19.2%	31.2%
N/A		5.0%	4.9%

Policies (continued)

9. Does your agency have hiring practices and policies that promote a diverse agency workforce?

<i>Number of Responses</i>		342	63
Yes, at all locations	X	88.0%	90.5%
Yes, at select locations		0.9%	1.6%
No		7.6%	4.8%
N/A		3.5%	3.2%

Jurisdiction Information

	Your Agency	All Agencies	Population Density per Sq Mile Less Than 500
1. Agency/department's jurisdiction type			
<i>Number of Responses</i>		1,054	203
Borough		0.5%	1.0%
Village		2.4%	3.5%
City		55.5%	19.7%
Town		9.9%	15.8%
Township		3.4%	3.9%
County	X	14.7%	42.4%
State		0.1%	0.0%
Special District		10.1%	10.3%
Regional/Metro Authority		0.4%	1.0%
Independent District/Authority		1.5%	2.0%
School District		0.5%	0.0%
Military Department		0.4%	0.5%
Tribal Lands/Reservation		0.0%	0.0%
Other		0.8%	0.0%
2. Country			
<i>Number of Responses</i>		1,054	203
United States	X	99.5%	99.5%
Canada		0.5%	0.5%
Mexico		0.0%	0.0%
Other		0.0%	0.0%
3. Jurisdiction's total annual operating and capital budget			
a. Jurisdiction annual total operating budget			
<i>Number of Responses</i>		975	187
Lower Quartile		\$4,240,175	\$1,621,889
Median	\$2,307,214	\$20,060,135	\$7,280,995
Upper Quartile		\$103,847,582	\$42,322,396
b. Jurisdiction annual capital budget			
<i>Number of Responses</i>		942	176
Lower Quartile		\$536,309	\$248,000
Median	\$798,318	\$3,912,264	\$1,428,031
Upper Quartile		\$22,936,575	\$7,286,125
4. Square mileage and population of the incorporated jurisdiction the agency serves			
a. Square mileage of incorporated jurisdiction			
<i>Number of Responses</i>		1,023	203
Lower Quartile		12.0	70.0
Median	13,461.0	32.3	404.0
Upper Quartile		143.0	806.5
b. Population of jurisdiction			
<i>Number of Responses</i>		1,036	203
Lower Quartile		19,398	12,598
Median	213,267	44,106	39,500
Upper Quartile		134,300	110,693



NATIONAL RECREATION
AND PARK ASSOCIATION

22377 Belmont Ridge Road
Ashburn, VA 20148-4501
800.626.NRPA (6772)
www.nrpa.org



Mohave County Parks Community Inventory

Dick Samp Memorial Park

1628 Avalon Ave

Lake Havasu City, AZ 86404

Amenities:

- Baseball Fields (x2)
- Playground
- Pickle ball
- Restrooms
- Batting Cage

Jack Hardie Park

2470 Baron Dr.

Lake Havasu City, AZ 86403

Amenities:

- Picnic Tables
- Ramada (x7)
- Barbeque
- Playground
- Horseshoe Pits (x6)
- Restrooms

S.A.R.A Park

7260 S Sara Park Way

Lake Havasu City, AZ 86406

Amenities:

- Restrooms
- Baseball Fields (x4)
- Playground
- Picnic Ramada
- Concessions
- Dog Park
- BMX Track
- Speedway Track
-

Yonder Park

3884 Yonder Drive

Lake Havasu City, AZ 86406

Amenities:

- Playground
- Picnic Ramada
- ½ Court Basketball area
- Horseshoe Pits (x2)
- Bocce ball Court

Site Six

591 Beachcomber Blvd

Lake Havasu City, AZ 86403

Amenities:

- Restrooms
- Boat Ramp
- Picnic Ramada
- Handicapped Accessible Fishing Pier
- Fish Cleaning Station
- Barbeque

Rotary Community Park

1400 S. Smoketree Ave

Lake Havasu City, AZ 86403

Amenities:

- Swimming
- Baseballs Fields (x3)
- Picnic Ramada
- Skate Park
- Restrooms
- Playground (x3)
- Barbeques
- Volleyball Courts (x6)
- Bocce ball Court

Realtor Park

3143 Newport Drive

Lake Havasu City, AZ 86406

Amenities:

- Restrooms
- Picnic Ramada
- Playground
- Horseshoe Pits (x4)
- Bocce ball Court

London Bridge Beach

1340 McCulloch Blvd

Lake Havasu City, AZ 86403

Amenities:

- Barbeques
- Picnic Ramada
- Playground (x2)
- Restrooms
- Volleyball Court
- Basketball Court
- Dog Park
- Stage Venue
- Swimming



Mohave County Parks Community Inventory

Island Ballfields

1150 McCulloch Blvd
Lake Havasu City, AZ 86403

Amenities:

- Football / Soccer Field
- Softball Field (x1)
- Concessions
- Picnic Tables
- Restrooms
- Bike Path

Avalon Park

1294 Avalon Ave
Lake Havasu City, AZ 86404

Amenities:

- Restrooms
- ½ Court Basketball Area
- Dog Park
- Picnic Ramada
- Playground
- Walking Path
- Barbeques

Cypress Park

301 Cypress Dr.
Lake Havasu City, AZ 86406

Amenities:

- Playground
- Restrooms
- Picnic Ramada
- Soccer Fields (x2)
- Walking Path

Robyn Parrott Park

5055 Circula de Hacienda
Lake Havasu City, AZ 86406

Amenities:

- Picnic Ramada (x1)
- Barbeque
- Playground

Indian Bend Park

2021 Avienda Tierra Vista
Lake Havasu City, AZ 86406

Amenities:

- Picnic Ramada
- Barbeque
- Bocce ball court
- Horseshoe Pit (x2)

ASU Fields

100 University Way
Lake Havasu City, AZ 86403

Amenities:

- Baseball Field (x1)
- Restrooms
- Concessions

Wheeler Park

1801 McCulloch Blvd
Lake Havasu City, AZ 86403

Amenities:

- Benches

Grand Island Park

750 Malibu Drive
Lake Havasu City, AZ 86403

Amenities:

- Bike Path
- Picnic Ramada
- Frisbee Golf
- Jogging / Walking Path
- Restrooms

Mesquite Park

2140 Mesquite Ave
Lake Havasu City, AZ 86403

Amenities:

- Playground
- Picnic Tables
- Benches
- Splash Pad

Cattail Cove State Park

Highway 95
Lake Havasu City, AZ

Amenities:

- Swimming
- Electric / Water
- Picnic Tables
- Dump Station
- Showers
- Fishing
- Campfires
- Boat Launch



Mohave County Parks Community Inventory

Lake Havasu State Park

699 London Bridge Rd
Lake Havasu City, AZ 86403

Amenities:

- Swimming
- Picnic Tables
- Restrooms
- Dump Station
- Showers
- Fishing
- Campfires
- Boat Launch

Lake Havasu City Library

1770 N McCulloch Blvd
Lake Havasu City, AZ 86403

<https://www.mohavecountylibrary.us/>

Lake Havasu City Campus Library

1977 West Acoma Blvd
Lake Havasu City, AZ 86403

<https://azlibrary.gov/location/lake-havasu-city-campus-library>

H.A.V.E.N Family Resource Center

2174 McCulloch Blvd N.
Lake Havasu City, AZ 86403

<https://havencenterlhc.org/>

River Cities United Way

145 N Lake Havasu Ave
Lake Havasu City, AZ 86403

<https://www.rcuw.org/>

Lake Havasu Area Chamber of Commerce

314 London Bridge Rd
Lake Havasu City, AZ 86403

<https://www.havasuchamber.com/>

Havasu Community Health Foundation

94 Acoma Blvd #101
Lake Havasu City, AZ 86403

<https://www.havasucommunityhealth.org/>



Mohave County Parks Community Inventory

Colorado River Nature Center (500 acres)

900 Richardo Ave
Bullhead, AZ 86442

Amenities:

- Barbecue
- Beach
- Fire Pit
- Fish Cleaning Stations
- Picnic Table
- Public Restrooms
- Ramada

Community Park (376 acres)

1251 Highway 95
Bullhead City, AZ 86429

Amenities:

- Barbecue
- Baseball Field (x2)
- Beach
- Boat Launch
- Dog Park
- Fish Cleaning Stations
- Historical Marker
- Picnic Table
- Playground
- Public Restrooms
- Ramada
- Rental Facilities
- Colorado River Museum

Dean Hackett Park (2 acres)

1051 Terrace
Bullhead City, AZ 86442

Amenities:

- Barbecue
- Boat Launch
- Playground
- Ramada
- Rental Facilities

Veterans Memorial Park

434 Whitewater Drive
Bullhead City, AZ 86442

Amenities:

- Boat Launch
- Historical Marker

Ken Fovargue Park (11.6 acres)

2255 Trane Road
Bullhead City, AZ 86442

Amenities:

- Barbecue
- Baseball Fields (x2)
- Basketball Court
- Horseshoe Pit (x8)
- Picnic Table
- Playground
- Public Restrooms
- Ramada
- Rental Facilities
- Snack Bar
- Splash Pad
- Swimming Pool

Rotary Park (300 acres)

2315 Bolboa Drive
Bullhead City, AZ 86442

Amenities:

- Barbecue
- Basketball Courts (x4)
- Beach
- Boat Launch
- Disc Golf
- Dog Park
- Fire Pit
- Fishing Pier with handicapped Access 24/7
- Fish Cleaning Stations 24/7
- Remote Controlled Aircraft flying Field
- Football Field
- Horseshoe Pit (x4)
- Nature Trail
- Picnic Table
- Playground
- Public Restrooms
- Ramada
- Rental Facilities
- Skate Park
- Soccer Field
- Softball Field (x4)
- Volleyball Courts Beach Area
- Pickle ball Court (x8)
- Tennis Court (x2)



Mohave County Parks Community Inventory

Mohave County Library – Bullhead City Branch

1170 East Hancock Road
Bullhead City, AZ 86442-5940

Mohave Community College

Hargrove Library – Bullhead City Campus

3400 Highway 95
Bullhead City, AZ 86442

Arizona's Children Association

1524 Drinda Way # 109
Fort Mohave, AZ 86426
<https://www.arizonaschildren.org/>

Boys and Girls Club of the Colorado River

2250 Highland Rd,
Bullhead City, AZ 86442
<https://www.clubriver.org/>

Arizona MENTOR

844 Gemstone Avenue, Suite 1 & 2 & 3,
Bullhead City, AZ 86442
<https://www.thementornetwork.com/location/arizona/>

Bullhead Chamber of Commerce

1251 AZ-95
Bullhead City, AZ 86429
<https://bullheadareachamber.com/>

Bullhead City Library

1170 E Hancock Road
Bullhead City, AZ 86442
<https://www.mohavecountylibrary.us/mobile/bullhead-city/>

Child & Family Resources, Inc.

1355 Ramar Road Suite 8
Bullhead City, AZ 86442
<https://www.childfamilyresources.org/>

Legacy Foundation Christine Stamper Center for Help & Hope

1594 N Oatman Road
Bullhead City, AZ 86442
<https://www.catholiccharitiesaz.org/get-help-pages/directory-of-services-bullhead-city>

Aha Macav Boys and Girls Club

1603 Plantation Rd
Mohave Valley, AZ 86440
<https://www.fortmojaveindiantribe.com/tribal-departments/boys-girls-cclub-of-aha-macav/>



Mohave County Parks Community Inventory

Cottonwood Park

Colvin St
Colorado City, AZ 86021

Amenities:

- Picnic Tables
- Handicap Access
- Restrooms
- Playground
- The Big Slide

Lauritzen Park

Corner of Hammond St and Arizona Ave
Colorado City, AZ 86021

Amenities:

- Restroom
- Playground

Cherish Families

280 W Township Ave
Colorado City, AZ 86021
<https://www.cherishfamilies.org/>

City Help Center

75 N Central St #843010
Colorado City, AZ 86021

Common Grounds Youth Center

45 West Johnson Ave #1427
Colorado City, AZ 86021

Centennial Park (41 Acers)

333 Harrison St
Kingman, AZ 86409

Amenities:

- Administration offices
- Horseshoe Pits (x3)
- Basketball Courts (x2)
- Soccer Fields
- Tennis Courts (x4)
- Racquetball (x2)
- Softball Fields (x7)
- Volleyball
- Community Center Facilities
- Running Trail
- Outdoor Exercise Equipment
- Picnic Tables
- Ramada (x4)
- Barbeque Grills
- Playground (x2)
- Dog Park
- Restrooms
- Swimming Pool

Cecil Davis Park (5 Acers)

601 Southern Ave & 601 Van Buren St
Kingman, AZ 86401

Amenities:

- Ramada (x2)
- Barbeque Grills
- Playground
- Grass Area
- Restrooms
- Benches
- Ball Field (x2)
- Basketball Court (x1)
- Splash Pad (Seasonal- off in winter)

Grandview Pool (3 Acers)

324 Gold St
Kingman, AZ 86401

Amenities:

- Swimming Pool
- Wading Pool
- Mini-Slide
- Restrooms



Mohave County Parks Community Inventory

Canyon Shadows Neighborhood Park (5 Acers)

720 Crestwood Dr.

Kingman, AZ 86409

Amenities:

- Picnic Tables
- Ramada (x2)
- Barbeque Grills
- Playground

Monsoon Park (5 Acers)

815 Eastern Ave

Kingman AZ 86401

Amenities:

- Multi- Purpose Field

Firefighters Memorial Park (11 Acers)

2201 Detroit Ave

Kingman, AZ 86401 –

Amenities:

- Picnic Tables
- Ramada (x1)
- Playground
- Barbeque Grills
- Frisbee Golf
- Soccer Field
- Skate Park
- Restrooms

Metcalfe Park (4 Acers)

315 W Beale St

Kingman, AZ 86401

Amenities:

- Picnic Area
- Barbeque Grills
- Stage Area
- Playground
- Restrooms

Locomotive Park (7 Acers)

310 W Beale St

Kingman, AZ 86401

Amenities:

- Historic Steam Engine Display
- Veteran Memorial
- Caboose
- Bench
- Grass Area

Southside Park (51 Acers)

1001 Buchanan St.

Kingman AZ 86401

Amenities:

- Multi-purpose Fields (x6)
- Picnic Tables
- Playground

Hubbs Neighborhood Park (2 Acers)

421 Golconda Ave

Kingman, AZ 86401

Amenities:

- Picnic Area
- Barbeque Grills
- Playground
- Basketball Court
- Horseshoe Pit
- Ramada
- Historic Hubbs Home

Lewis Kingman Park (9 Acers)

2201 E. Andy Devine Ave

Kingman AZ 86401

Amenities:

- Picnic Areas
- Barbeque Grills
- Multi-purpose Field
- Large and Small Dog Parks
- Restrooms

Mohave Neighborhood Park (2 Acers)

209 Mohave Ave.

Kingman AZ 86401

Amenities:

- Ramada
- Picnic Tables
- Barbeque Grills
- Playground
- Basketball Court

Pawnee Neighborhood Park (3.2 Acers)

2199 Pawnee Dr.

Kingman AZ 86401

Amenities:

- Ramada (x1)
- Picnic Table (x1)
- Barbeque Grill
- Playground
- Grass Area



Mohave County Parks Community Inventory

Walleck Ranch Park (4 Acers)

3851 Willow Rd.
Kingman AZ 86409

Amenities:

- Ramada (x3)
- Picnic Tables (x3)
- Barbeque Grills
- Horseshoe Pit (x2)
- Playground
- Basketball Court (x1)
- Restrooms
- Dog Park (across the street)

Chloride Park (.86 Acers)

9820 N 2nd St.
Chloride, AZ 86431

Amenities:

- Ramada (x1)
- Picnic Tables (x2)
- Barbeque Grill
- Horseshoe Pit (x2)
- Playground
- Restroom
- Basketball Court (x1)
- Volleyball

Veterans Park (10.0 Acers)

3451 N. Verde Rd.
Golden Valley, AZ 86413

Amenities:

- Ramada (X3)
- Picnic Tables
- Barbeque Grills
- Baseball Fields (x2)
- Fitness Path
- Dog Park
- Playground
- Restrooms
- Basketball Court

Mt. Tipton Park (6.2 Acers)

15195 Pierce Ferry Rd.
Dolan Springs, AZ 86441

Amenities:

- Ramada (x1)
- Picnic Tables (x5)
- Barbeque Grills
- Horseshoe Pit (x2)
- Baseball Field (x1)
- Playground
- Restroom
- Basketball Court

Neal Butler Park (18.01 Acers)

3027 E. Jagerson
Kingman, AZ 86409

Amenities:

- Ramada (x3)
- Picnic Tables
- Barbeque Grills
- Baseball Field (x1)
- Fitness Path
- Dog Park
- Playground
- Restrooms

The Club for Youth

301 N 1st St
Kingman AZ 86401

<https://www.theclubforyouth.org/>

River Cities Unites Way

2202 Hualapai Mt Rd
Kingman AZ 86401

<https://www.rcuw.org/>



Mohave County Parks Community Inventory

MIKID

2615 Beverly Ave
Kingman AZ 86409
<https://www.mikid.org/>

CASA of Mohave County

127 Beale St
Kingman AZ 86401
<https://www.azcourts.gov/casaofmohavecounty>

RISE Services

2519 Airway Ave
Kingman AZ 86409
<https://riseservicesinc.org/services/arizona/>

Arizona Youth Partnership

2701 E Andy Devine Ave
Kingman AZ 86401
<https://azyp.org/location/kingman-office/>

Cornerstone Mission Project

3049 Sycamore Ave
Kingman AZ 86409
<http://www.cornerstonemissionaz.org/services.html>

Child & Family Resources

2202 Hualapai Mt Rd
Kingman AZ 86401
<https://www.childfamilyresources.org/>

DIG IT Kingman Community Garden

2301 Lillie Ave
Kingman AZ 86401
<https://www.digitkingmancommunitygardens.org/>

WACOG

208 N 4th St
Kingman AZ 86401
<https://www.wacog.com/programs-services/>

Kingman Area Chamber of Commerce

405 E Beale St.
Kingman, AZ 86401
<https://kingmanchamber.com/>



Mohave County Parks Community Inventory- Golf Courses

Kingman

- **Cerbat Cliffs Golf Course**
1001 Gates Ave
Kingman, AZ 86401
- **Valle Vista Country Club and Golf Course**
9686 Concho Dr.
Kingman AZ 86401

Disc Golf

- **Firefighters Memorial Park**
2201 Detroit Ave.
Kingman, AZ 86401
9 holes
- **Hualapai Mountain Park**
6250 Hualapai Mountain Rd.
Kingman, AZ 86401
1-18 holes, 1-9 holes
- **Mohave Community College**
1971 Jagerson Ave.
Kingman, AZ 86409
18 holes

Bullhead City

- **Laughlin Ranch Golf Club**
1360 William Hardy Dr.
Bullhead City, AZ 86429
- **Chaparral Golf and Country Club**
1260 Mohave Dr.
Bullhead City, AZ 86442
- **Riverview Resort Golf Course**
2020 Ramar Rd.
Bullhead City, AZ 86442
- **El Rio Golf Club**
1 Paseo El Rio
Mohave Valley, AZ 86440
- **Los Lagos Golf Club**
6365 S Entrada Via Verdes
Fort Mohave, AZ 86426
- **Huukan Golf Club**
5835 Desert Lakes Dr.
Fort Mohave, AZ 86426

- **Willow Springs Golf Course**
8011 AZ – 95
Mohave Valley, AZ 86440

Disc Golf

- **Mountain view Disc Golf Course**
3400 AZ – 95,
Bullhead City, AZ 86442
9 holes
- **River View Rotary Park**
2315 Balboa Dr.
Bullhead City, AZ 86442
9holes
- **Mountain View at MCC**
3400 Hwy. 95
Bullhead City, AZ 86442
9 holes

Lake Havasu

- **Lake Havasu Golf Club**
2400 Clubhouse Dr.
Lake Havasu City, AZ 86406
- **Bridgewater Links Golf Course**
1477 Queens Bay,
Lake Havasu City, AZ 86403

- **Refuge Golf and Country Club**
3275 N Latrobe Dr.
Lake Havasu City, AZ 86404

Disc Golf

- **SARA Park Disc Golf**
7260 Sara Pkwy,
Lake Havasu City, AZ 86406
18 holes

Littlefield

- **Palms Golf Course**
530 Peppermill Palms Blvd.
Littlefield, AZ 86432



Mohave County Parks Community Inventory- Schools

Kingman Academy

- **Intermediate School** – 3419 Harrison St, Kingman, AZ, 86409
- **Middle School** – 3269 Harrison St, Kingman, AZ, 86409
- **High School** – 3420 N Burbank St, Kingman, AZ, 86409

KUSD District 20

- **District office** – 3033 Mc Donald Ave, Kingman, AZ, 86401
- **Kingman Middle School** – 1969 Detroit Ave, Kingman, AZ, 86401
- **Kingman High School** – 4182 N Bank St, Kingman, AZ, 86409
- **Hualapai Elementary** – 350 Eastern St, Kingman, AZ, 86401
- **Cerbat Elementary** – 2689 Jagerson Ave, Kingman, AZ, 86409
- **White Cliffs Middle School** – 3550 Prospector St, Kingman, AZ, 86409
- **Lee Williams High School** – 400 Grandview Ave, Kingman, AZ, 86401
- **Black Mountain Elementary** – 3404 Santa Maria Rd, Golden Valley, AZ, 86413
- **Manzanita Elementary** – 2601 Detroit Ave, Kingman, AZ, 86401
- **Desert Willow Elementary** – 3700 Prospector St, Kingman, AZ, 86401
- **Mt Tipton Elementary** – 16500 Pierce Ferry Rd, Dolan Springs, AZ, 86441

Hackberry

- **Cedar Hills School** – 9501 Nellie Dr, Kingman, AZ, 86401

Bullhead City

- **Bullhead City Middle School** – 1062 Hancock Rd, Bullhead, AZ, 86442
- **Desert Valley Elementary** – 1066 Marina Blvd, Bullhead City, AZ, 86442
- **Fort Mojave Elementary** – 1760 Joy Ln, Fort Mohave, AZ, 86426
- **Mohave High School** – 2251 AZ – 95 Bullhead City, AZ, 86442
- **Bullhead City Elementary** – 1004 Hancock Rd #100, Bullhead City, AZ, 86442
- **Fox Creek Junior High** – 3101 Desert Sky Blvd, Bullhead City, AZ, 86442
- **River Valley High School** – 2250 Laguna Rd, Mohave Valley, AZ, 86440
- **Sunrise Elementary** – 2645 Landon Dr, Bullhead City, AZ, 86429
- **Camp Mohave Elementary** - 1797 E La Entrada Pl, Fort Mohave, AZ, 86426
- **Diamondback Elementary** – 2550 Tesota Way, Bullhead City, AZ, 86442
- **Coyote Canyon School** – 1820 Lakeside Dr, Bullhead City, AZ, 86442
- **Academy of Building Industries** – 1547 E Lipan Blvd, Fort Mohave, AZ, 86426
- **Mohave Valley Jr High** – 6565 S Girard Ave, Mohave Valley, AZ, 86440
- **Desert Star Academy** – 5744 AZ – 95, Fort Mohave, AZ, 86426
- **Mohave Accelerated Learning Center** – 625 Marina Blvd, Bullhead City, AZ, 86442

Lake Havasu

- **Jamaica Elementary** – 3437 Jamaica Blvd S, Lake Havasu City, AZ, 86406
- **Thunderbolt Middle School** – 695 Thunderbolt Ave, Lake Havasu City, AZ, 86406
- **Starline Elementary** – 3150 Starline Dr, Lake Havasu City, AZ, 86406



Mohave County Parks Community Inventory- Schools

- **Lake Havasu High School** – 2675 Palo Verde Blvd, Lake Havasu City, AZ, 86403
- **Havasupai Elementary** – 880 Cashmere Dr, Lake Havasu City, AZ, 86404
- **Nautilus Elementary** – 1425 Patrician Dr, Lake Havasu City, AZ, 86404
- **Havas Preparatory Academy** – 3155 Maricopa Ave, Lake Havasu City, AZ, 86406
- **Smoketree Elementary**- 2395 Smoketree Ave, Lake Havasu City, AZ, 86403
- **Lake Havasu Charter Schools** – 2700 Jamaica Blvd, Lake Havasu City, AZ, 86406

Colorado City AZ

- **Colorado City Elementary** –Carling St, Colorado City, AZ,
- **El Capitan High School** – 255 Cottonwood St, Colorado City, AZ, 86021
- **Cottonwood Elementary** – 162 University Ave, Colorado City, AZ, 86021

Wikieup

- **Owens Whitney Elementary School** – 14109 Chicken Springs Rd, Wikieup, AZ, 85360

Yucca

- **Yucca School District 13** – 12261 S 3rd St, Yucca, AZ, 86438

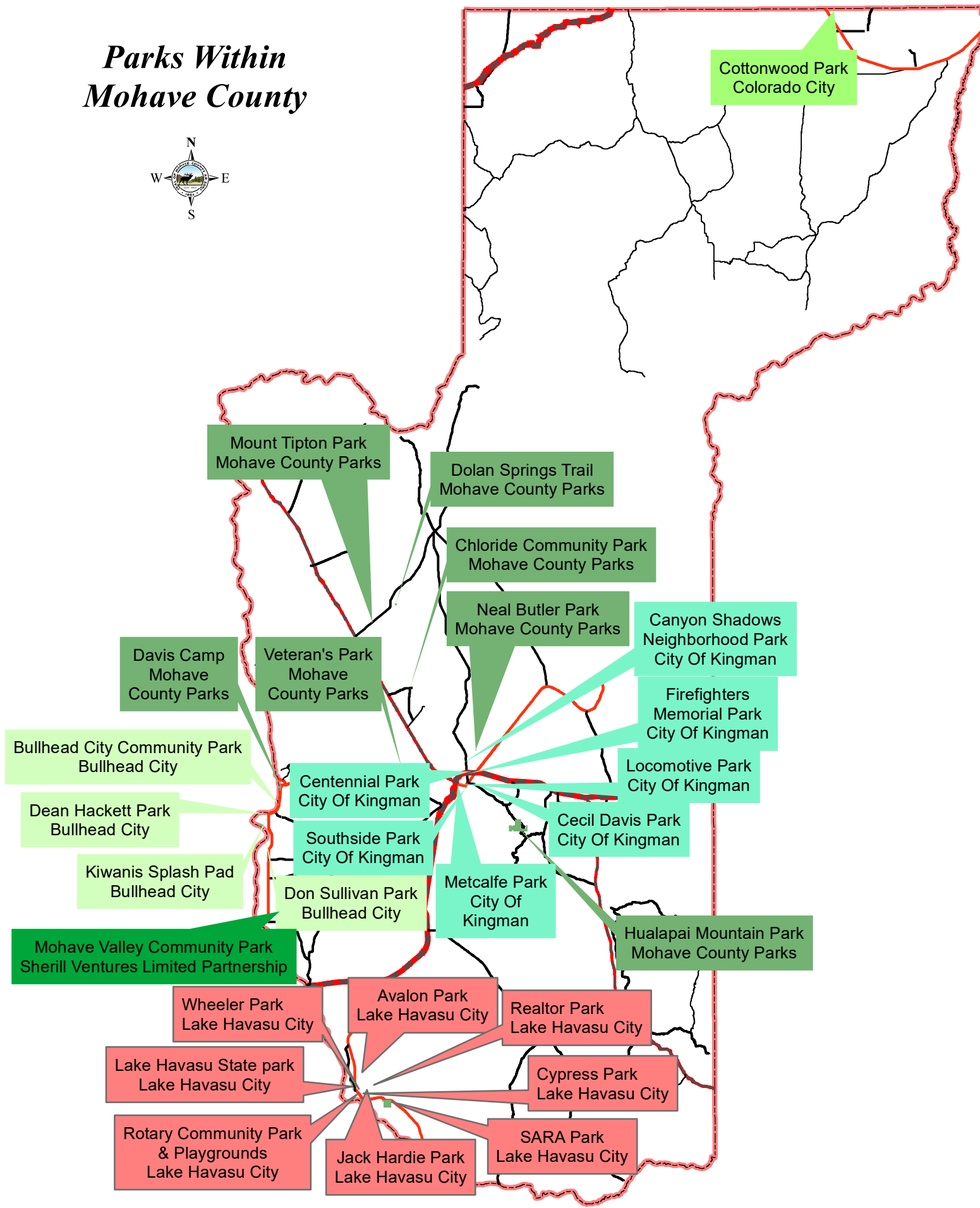
Valentine

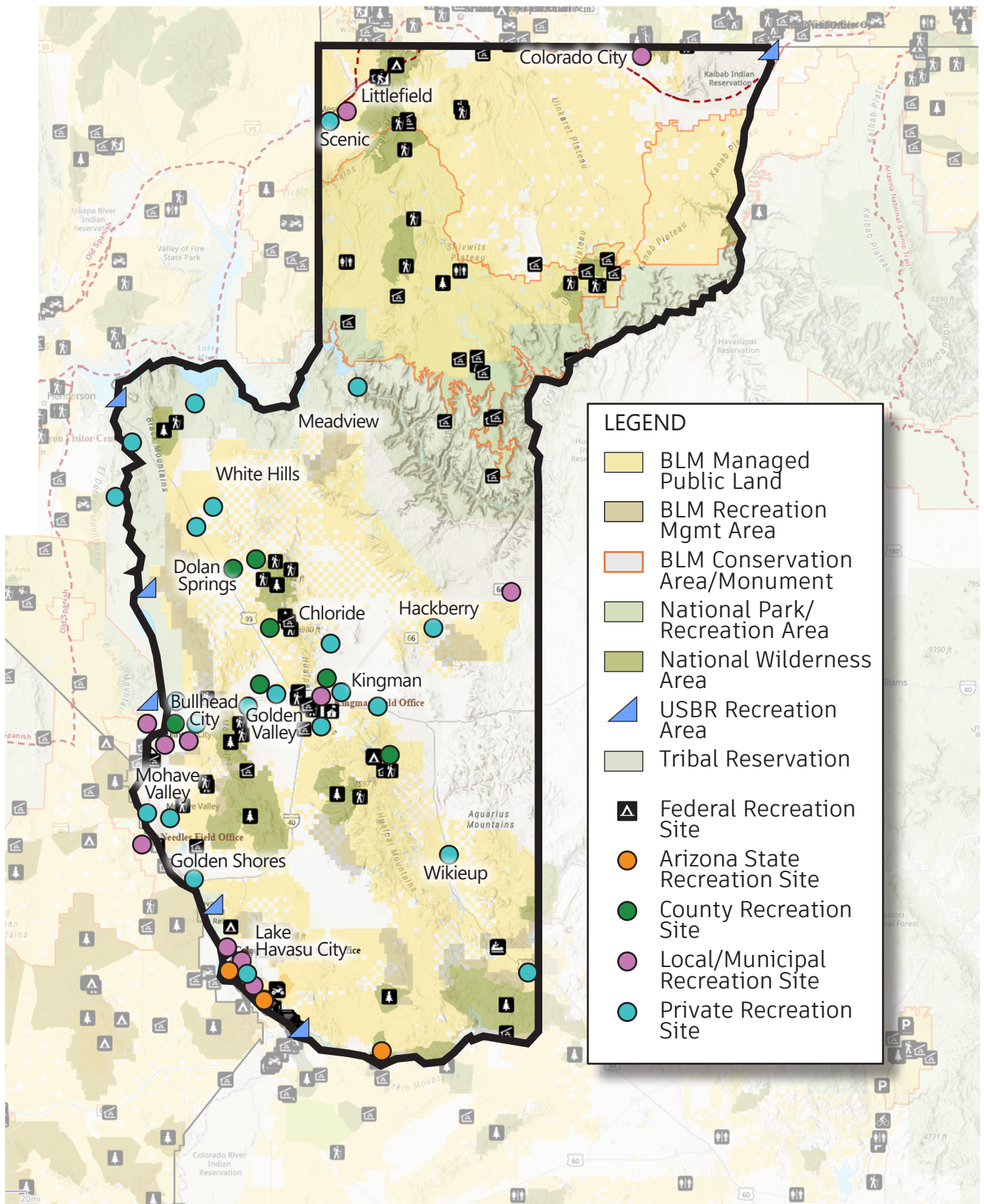
- **Valentine Elementary** - 766 Valentine Way, Valentine, AZ, 86437

Topock

- **Topock Elementary School** – 5083 Tule Dr, Topock, AZ, 86436

Parks Within Mohave County

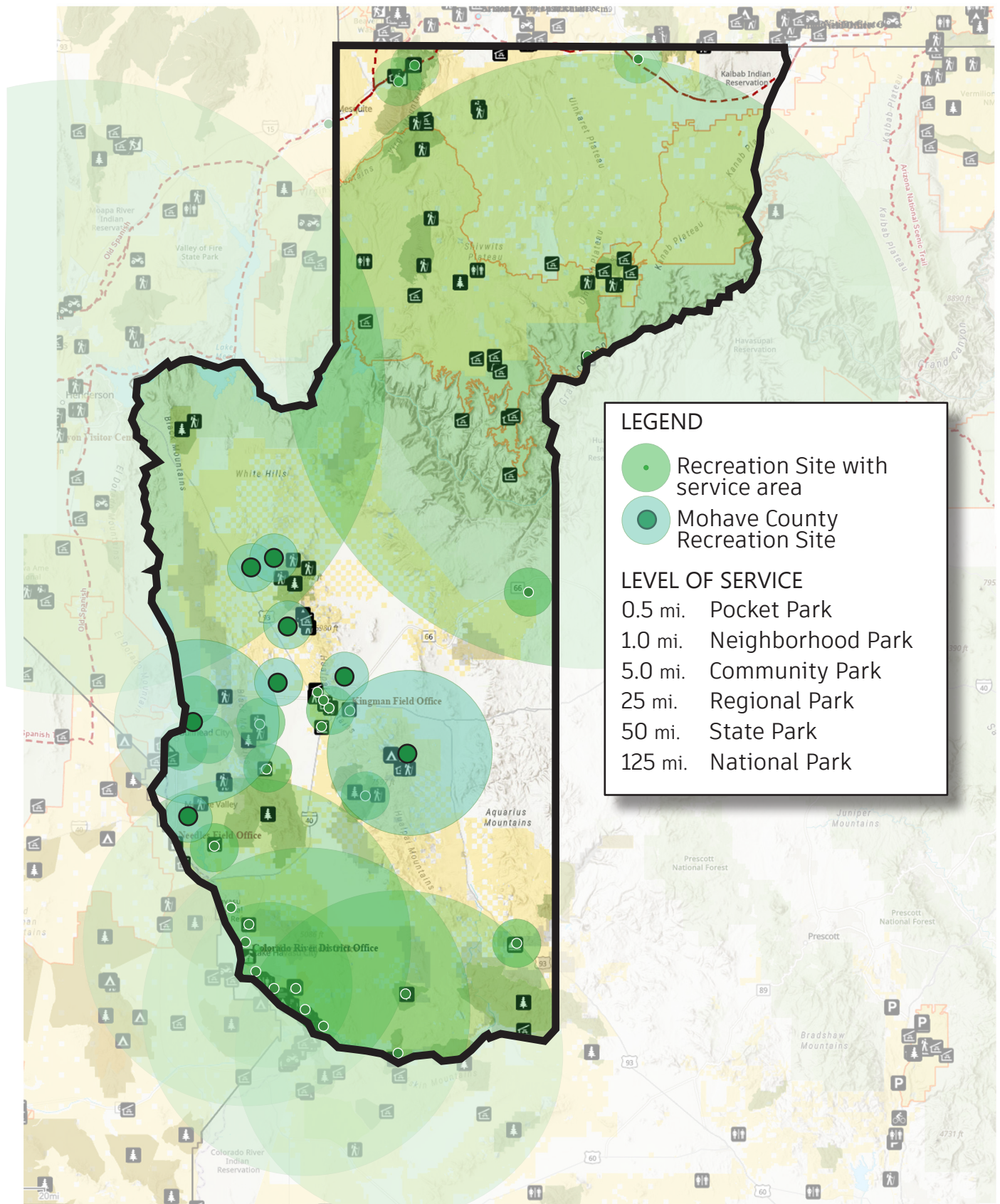




RECREATIONAL SERVICE OFFERING - ALTERNATIVE PROVIDERS

MOHAVE COUNTY, AZ





LEVEL OF SERVICE ANALYSIS - ALL PUBLIC PROVIDERS

MOHAVE COUNTY, AZ

