



SPONSORSHIP OPPORTUNITIES

MOHAVE COUNTY PARKS



2026

EVENTS

VALENTINE'S PAINT AND SIP

- Mohave County Fairgrounds - 2/11

HOME AND GARDEN SPRING CARNIVAL

- Mohave County Fairgrounds - 4/16-19

HMP 5K, 10K, FUN RUNS

- Hualapai Mountain Park - 4/25 and 10/31

NATIONAL TRAILS DAY

- Hualapai Mountain Park - 6/6

CRAFT SERIES

- Fairgrounds - 3/2, 5/4, 6/22, 11/2, & 12/7

MOHAVE COUNTY FAIR

- Mohave County Fairgrounds - 9/17-20

HMP SASQUATCH HUNT

- Hualapai Mountain Park - April 2027

MYSTERY DINNER

- Mohave County Fairgrounds - 6/26

HAUNTED HILLS

- Hualapai Mountain Park- 10/30-31

Note: All Sponsorships may be cash or in-kind, in lieu of services or products.

*All dates are subject to change.

Dear Friends of Mohave County Parks and Fairgrounds,
Our Division prides itself on enriching the lives of Mohave County residents and visitors by offering exceptional experiences, affordable recreation and cultural activities, well maintained parks and facilities, and stewardship of our natural resources. As our community grows, so does the need for additional resources to maintain and expand our facilities and programs.

As an enterprise funded agency, we understand how tough it is to manage a business. Like you, we work hard to earn money which is then put right back into the tax-payers park facilities. We are honored that you are considering a Mohave County Parks event sponsorship, and we look forward to working with you to ensure your sponsorship dollars are well-spent. Not only will your sponsorship enhance each respective event, but it will also gain you and your business recognition. Our events are a unique way to engage the public and see a positive return on your investment. Park patrons are more likely to support a brand they were exposed to via event marketing.*

On behalf of Mohave County Parks and Fairgrounds, we appreciate your consideration. Please review our extensive list of sponsorship opportunities. We are happy to assist you in selecting the best sponsorship package for your needs. I look forward to hearing from you.

Gratefully,
Mohave County Parks Staff



SPRING CARNIVAL

- Free entry
- Attendance: ~5,000
- 4 days
- 12 p.m. - 10 p.m.



SUNSHINE SPONSOR | \$1,000

Predominant mentions in all media, including Radio.
(2) 20 sq. ft. banners, predominantly placed provided by the County

TUNE SPONSOR | \$1,000 (1 AVAILABLE)

Mentions in all media, including Radio.
Predominant Logo on Event Schedule throughout the Fair.
(1) 20 sq. ft. banner, displayed on the stage, provided by the County
Opportunity to address the crowd before main concert (3 min. Max)

BEER GARDEN SPONSOR | \$250

Mentions in all media, including Radio.
Logo on map throughout the event.
(2) 20 sq. ft. banners, predominantly placed provided by the County.

DEMO/PRESENTATION SPONSOR | \$200

Get a free booth for presenting at least 1 hour in a field related to Home or Garden.







Mohave County Fairgrounds Valentine's Paint & Sip

- 2/11/26
- 6:30 - 8 p.m.
- \$50 per couple
- 30 participants
- Champagne and Chocolate
 - Non-alcoholic options available



SWEETHEART SPONSOR | \$250 (1 available)

We are excited to present this fun & interactive event for local couples. Show your heartwarming dedication to our community with a "Sweetheart" sponsorship. Your name and logo will be imprinted on a table centerpiece placards, a banner, as well as being added to our promotional flyer & social media promotions.



CANVAS SPONSOR | \$100 (2 available)

Each participants canvas will be ribbon wrapped with a Valentine greeting that will include your business name and logo, it will also be added to our promotional flyer & social media promotions.



NATIONAL TRAILS DAY

Sees around 150 visitors/hikers each year



Taking place on the first Saturday in June, National Trails Day® is a day of public events aimed at advocacy and trail service. Thousands of hikers, bikers, rowers, horseback riders, trail clubs, federal and local agencies, land trusts, and businesses come together in partnership to advocate for, maintain, and clean up public lands and trails. Parks will be hosting a trail maintenance project this year.

Tool Sponsor: \$250

Your sponsorship will toward the purchase of tools and gloves for the trail projects.

Note: All Sponsorships may be cash or in-kind, in lieu of services or products.



MOHAVE COUNTY FAIR

- Attendance: ~23,112
- 4 days
- 10 a.m. - 11 p.m.
- \$5 Sunday Funday
 - discounted day for all
- Over 100 vendors



Take advantage of having your business name and logo prominently displayed at this year's County Fair! Check out the available sponsorship packages below!

MOHAVE COUNTY FAIR PRESENTING SPONSOR | \$10,000 (1 AVAILABLE)

- Representative(s) to speak (3-minute max) at the Ribbon Cutting/Fair Opening (Thursday).
- 2026 Mohave County Fair presented by _____ on all media.
- Logo on event shirt
- Booth space of your choice (inside or outside)
- Rear Cover of the 2026 Mohave County Fair Book
- (3) 20 sq. ft. banners, predominantly placed provided by the County

LIGHTING SPONSOR | \$5,000

- Predominant mentions in all media, including Radio.
- Small logo on event shirt sleeve
- Booth space of your choice (inside or outside)
- 1/2-page ad in the 2026 Mohave County Fair Book
- (2) 20 sq. ft. banners, predominantly placed provided by the County

MAIN STAGE SPONSOR | \$2,500 (1 AVAILABLE)

- Mentions in all media, including Radio.
- Predominant Logo on Event Schedule throughout the Fair
- Booth space of your choice (inside or outside)
- 1/4-page ad in the 2026 Mohave County Fair Book
- (1) 20 sq. ft. banner, displayed on the stage, provided by the County
- Opportunity to address the crowd before main concert (3 min. Max)

Note: All Sponsorships may be cash or in-kind, in lieu of services or products.



EVENT SUPPORT SPONSOR | \$2,500

- Mentions in all media, including Radio.
- Logo on way-finding throughout the Fair
- Booth space of your choice (inside or outside)
- 1/4-page ad in the 2026 Mohave County Fair Book
- (2) 20 sq. ft. banners, predominantly placed provided by the County

MAIN EXHIBIT HALL SPONSOR | \$1,000 (4 AVAILABLE)

- 20 sq. ft. banners, predominantly placed in Exhibit Hall, provided by the County.
- Mentions on social media
- Company name or logo in Fair Book Exhibit Hall Display Section
- 1/4-page ad in Fair Book

STROLLING ENTERTAINER SPONSOR | \$1,000 (4 AVAILABLE)

- 20 sq. ft. banners, predominantly placed, provided by the County.
- Mentions on social media
- Company name or logo on Entertainment Schedule.
- Quarter page ad in Fair Book

PICNIC TABLE | \$200

- Name or logo on top of a picnic table at to be used at the Fair and Fairgrounds year-round.

BANNER SPONSOR

up to 15 sq. ft.

\$250

FULL PAGE

FAIR BOOK AD.

\$200

HALF PAGE

FAIR BOOK AD.

\$100

QUARTER PAGE

FAIR BOOK AD.

\$50

Note: All Sponsorships may be cash or in-kind, in lieu of services or products.



Mohave County Fairgrounds Monday Funday Craft Series

- 3/2, 5/4, 6/22, 11/2, & 12/7
- 6-8 P.M.
- Price dependent on craft
- 30 participants each class



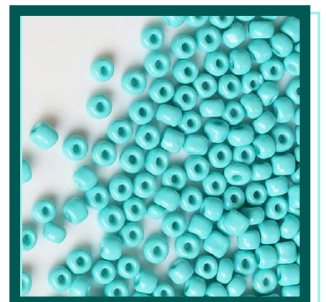
APRON SPONSOR | \$500 (1 available)

We are excited to foster community engagement & creativity. Show your dedication to our community with a apron sponsorship. Your name and logo will be imprinted on aprons to be used for the entire 5-part craft series as well as be added to our promotional flyer & social media promotions.



SUPPLY SPONSOR | \$250 (1 available)

Each participant's supplies will be ribbon wrapped with a special greeting that will include your business name and logo for the entire 5-part craft series, it will also be added to our promotional flyer & social media promotions.





Mohave County Fairgrounds 80's Prom Mystery Dinner

- 6/26/26
- 6 - 10 p.m.
- \$50 per person
- 50 participants



BODACIOUS BAR SPONSOR | \$400 (1 available)

Go ahead and make our day...and sponsor our bodacious 80's prom mystery dinner bar. Your business name and logo will be too legit to quit...in **NEON** strategically placed at the bar while we serve up the most excellent refreshments. Your business name and logo will also be imprinted on a banner, added to our promotional flyer and social media promotions. P.S. You keep the neon sign after the event.

FUNKY FRESH DJ SPONSOR | \$300 (1 available)

Help us Pump up the Jam at our fun and interactive 80's prom mystery dinner. We plan to groove the night away to the most bodacious 80's jams. Your business will receive MC shoutouts throughout the evening, your business name and logo imprinted on a banner, added to our promotional flyer and social media promotions.

TOTALLY TUBULAR TABLE SPONSOR | \$250 (6 available)

We are stoked to present this rad 80's prom mystery dinner. Like totally, show your bodacious dedication to our community with a "totally tubular" table sponsorship. Receive 2 event tickets and have your name and logo imprinted on a table centerpiece placard, decorative napkin bands, and a banner. Your business will also be featured on our promotional flyer and social media promotions.

80's PROM ENVELOPE SPONSOR | \$100 (1 available)

Dude, we won't get busted passing these notes with your sponsored clue envelopes. Your business name and logo will be featured on our mystery dinner clue envelopes, imprinted on a banner, added to our promotional flyer and social media promotions.

**This sponsorship fee schedule may be used for other themed mystery dinner events.*



FUN RUNS



301 runners in 2024

PONDEROSA (T1) | \$2,500 (\$5,000 INCLUDES BOTH EVENTS) | (1 AVAILABLE)

The Ponderosa (T1) Sponsor is the official presenting sponsor of the run series (example: Replenish and Restore Run presented by: _____). The Presenting Sponsor will have prominent roles in our promotions including print, web, radio (when available), and our social media promotions, as well as acknowledgment on the Mohave County Parks website and event map. At the special event, the Sponsor's name and logo will be included on a provided banner to be hung near the entrance of the park. The Sponsor will have a large logo on the back of each participant's shirt and bib. The sponsor's logo will be on banners at the starting/finish line. The sponsor will also receive a 3 day/2-night stay in cabin 16 during the event. This Ponderosa sponsorship will not only go to the purchase of trees, brush and cabin restoration, but also the purchase of the event shirts and advertising.

PINION (T2) | \$1,250 (\$2,500 INCLUDES BOTH EVENTS) | (4 AVAILABLE)

The Pinion (T2) Sponsors will be in our promotions including print, web, radio (when available), and our social media promotions, as well as acknowledgment on Mohave County Parks website. Sponsors will also receive two (2) 20 sq. ft. banner to be placed on the fence inside the park. Your organization's logo will also be prominently displayed on all the event banners and the event shirts. Your organization's logo will also be on participants' water bottle, bag, towel or pedometer. This Pinion sponsorship will not only go to the purchase of trees, brush and cabin restoration, but also the purchase of swag bag items.

OAK (T3) | \$1,000 (\$2,000 INCLUDES BOTH EVENTS) | (6 AVAILABLE)

The Oak (T3) Sponsor will be in our promotions including print, web, and our social media promotions, as well as acknowledgment on Mohave County Parks website. Sponsors will also receive two (2) 12 sq. ft. banner to be placed on the fence inside the park. Your logo will also be displayed on all the event banners and the event shirts. Your organization's logo will also be on (1) of the 6-mile marker placards. This Oak sponsorship will not only go to the purchase of trees, brush and cabin restoration, but also the purchase of event banners and advertising.

JUNIPER (T4) | \$500 (\$1,000 INCLUDES BOTH EVENTS) | (8 AVAILABLE)

This sponsorship level (T4) receives a 12 sq. ft. banner placed on the fence inside the park. Your logo will also be displayed on all the event banners and named on the event shirts. This Juniper sponsorship will not only go to the purchase of trees, brush and cabin restoration, but also the purchase of advertising.

ASPEN (T5) | \$250 (\$500 INCLUDES BOTH EVENTS) | (10 AVAILABLE)

This sponsorship level (T5) will have your logo displayed on all the event banners and named on the event shirts. This Aspen sponsorship will not only go to the purchase of trees, brush and cabin restoration, but also the purchase of advertising.



Note: All Sponsorships may be cash or in-kind, in lieu of services or products.



Hualapai Mountain Park will host the 3rd annual Replenish and Restore 5k & 10K walk/run, the 1st Annual Hualapai Mountain Park Spooky Sprint 5k & 10k walk/run on the winding roadways through Hualapai Mountain Park. The walk/run will encompass the whole developed park with the race running through Pine Basin, Rec Area #1, Rec Area #2 and Summer Camp Loop. Park entrance closed at 6:00 am, event starts at 7:00 am. Vendor set up, 7:30 am participant sign-in/registration, 9:00 am race start, 12:00 pm race ends, 1:00 pm event ends.

All proceeds from the walk/run go to the purchase of trees and native brush to replenish the park after the devastating Flag Mine fire that occurred in 2021, burning more than 1,400 acres.

Your sponsorship will cover one or both events. During this time, you will receive advertising, seen and heard by thousands, from March to November.





HAUNTED HILLS

- Attendance: 2000
- October 30th & 31st
- 6 p.m. - 10 p.m.
- 10+ vendors

Mohave County Parks is excited to bring a new Halloween event that is different from anything else! Haunted Hills at Hualapai Mountain Park. This event offers a safe environment for families and brings back the more traditional door to door trick or treating. Families will be able to walk through the park and collect candy from local sponsors. Each cabin will have their unique touches as they are decorated by the sponsors themselves. Not scary enough for you? Then take a stroll through recreation center 2, where you don't know what is lurking in the shadows.

This will be a 2-night event held on Friday, October 30 and Saturday, October 31.



MONSTER SPONSOR | \$2,500 | (1 Available)

The Monster Sponsor is the official presenting sponsor of our special event. (example: Haunted Hills presented by _____). The Presenting Sponsor will have a prominent role in our promotions including print, web, radio (when available), and our social media promotions, as well as acknowledgment on the Mohave County Parks website and event map. At the special event, the Monster Sponsor's name and logo will be included on a provided banner to be hung near the entrance of the park, illuminated to ensure maximum exposure during the festival at night and the logo will also be printed on the events trick or treat bag.



Sponsors will be responsible for decorating the Stone Cabin and Ranger Station with sponsor provided supplies. This unique opportunity allows businesses, organizations, and families to put in a little sweat equity. As a thank you this sponsor will be given (2) free nights in the Stone Cabin. This offers maximum exposure as these locations are at the entrance and along Hualapai Mountain Road.

GHOST SPONSOR | \$750 | (1 Available)

The Ghost Sponsors will have a prominent role in our promotions including print, web, radio (when available), and our social media promotions, as well as acknowledgment on the Mohave County Parks website and event map. The Ghost Sponsor will also have a medium real estate sign located next to the Sponsors decorated cabin. Sponsors will be responsible for decorating a cabin with sponsor provided supplies. This unique opportunity allows businesses, organizations, and families to put in a little sweat equity. As a thank you each sponsor at this level will be given (2) free nights in cabin 16 during the weekend of the event. This is located near the food trucks and music, ensuring prime exposure.

SKELETON SPONSOR | \$250 | (16 Available)

The Ghost Sponsors will have a prominent role in our promotions including print, web, radio (when available), and our social media promotions, as well as acknowledgment on the Mohave County Parks website and event map. The Ghost Sponsor will also have a medium real estate sign located next to the Sponsors decorated cabin. Sponsors will be responsible for decorating a cabin with sponsor provided supplies. This unique opportunity allows businesses, organizations, and families to put in a little sweat equity. As a thank you each sponsor at this level will be given (2) free nights in sponsored cabin during the weekend of the event.

VAMPIRE SPONSORSHIP | \$150 | (5 Available)

The Ghost Sponsors will have a prominent role in our promotions including print, web, radio (when available), and our social media promotions, as well as acknowledgment on the Mohave County Parks website and event map. The Ghost Sponsor will also have a medium real estate sign located next to the Sponsors decorated cabin. Sponsors will be responsible for decorating a cabin with sponsor provided supplies. This unique opportunity allows businesses, organizations, and families to put in a little sweat equity. As a thank you each sponsor at this level will be given (2) free nights in our camping cabins during the weekend of the event.

Note: All Sponsorships may be cash or in-kind, in lieu of services or products.



Mohave County Parks Division

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